



10 Ways to Use Visit Baton Rouge's Marketing Services as a Resource for Your Business

1. Add a **Listing(s)** for your business to our website (or update existing pictures and content)
2. **Send** Press Releases/Announcements/Newsletters for publishing on our site and potential media distribution assistance
news@visitbatonrouge.com
3. Add **Events** to our [calendar](#) so we can promote them. Add a "Save the Date" and add your details later.
4. Tag [@visitbatonrouge](#) on social media and use the hashtag **#ExploreBatonRouge** so we can potentially share your social media posts to a wider audience.
5. Provide a yearly **coupon / special value offer / promo** for the **Visit Baton Rouge website**.
6. Buy into **co-op advertising** opportunities (Official Welcome Guide, Louisiana's Inspiration Guide, etc.)
7. Go to the **Visit Baton Rouge Partner Page** for helpful tips and videos to help navigate the partner portal.
8. Be on the look out for our **Partner Newsletter** to keep up with what is going on in the industry.
9. Request access to the [Media Hub](#) to download images, videos and logos from Visit Baton Rouge.
10. Drop off your brochures for **distribution** at the Visit Baton Rouge Visitor Center.

Contact Us to Get Started

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