



10 Ways to Use Visit Baton Rouge's Marketing Services as a Resource for Your Business

1. Add a **listing(s)** for your business to our website (or update existing pictures & content)
2. **Send Press Releases/Announcements/Newsletters** to **news@visitbatonrouge.com** for automatic publishing on our site and potential media distribution assistance
3. Add **events** to our calendar so we can promote them
4. **Tag @visitbatonrouge** and use the hashtag **#ExploreBatonRouge** so we can reshare your social media posts
5. Provide a coupon in the official Visit Baton Rouge **Coupon Book**
6. Contribute a **guest blog** to be featured on the Red Stick Blog
7. **Advertise** different service features of your business on our website \$
8. Participate in **co-op** advertising opportunities (Official Welcome Guide, Louisiana's Inspiration Guide, etc.) \$
9. Schedule a Visit Baton Rouge **Extranet refresher** workshop
10. Sign up for our **Partner Newsletter** with more tips and tricks on making the most out of your partnership with Visit Baton Rouge

Contact Us to Get Started

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Connect With Us

@VISITBATONROUGE

Facebook

facebook.com/visitbatonrouge

Instagram

instagram.com/visitbatonrouge

LinkedIn

linkedin.com/company/visit-baton-rouge

Twitter

twitter.com/visitbatonrouge