



Accolades Accrued by President & CEO, Paul Arrigo, CDME

- Served multiple terms as President of the Louisiana Association of Convention & Visitors Bureaus.
- Year after year, Arrigo has also been recognized by the auditors and applauded by the Board of Directors for his fiscal management of the agency.
- In 2008, Visit Baton Rouge purchased their current office that also serves as a welcome center for visitors.
- Since 2009, he has also led one of the first Destination Marketing Organizations (DMO) in Louisiana to receive accreditation through Destinations International, the travel and tourism industry's trade association.
- In 2012, through legislative approval, he oversaw the name of the organization change to Visit Baton Rouge. Arrigo was often at the State Capitol over the years advocating on behalf of the travel and tourism industry through partnerships with Louisiana Travel Association and the Louisiana Association of Convention & Visitors Bureaus.
- In 2017 he also oversaw that addition of additional tax revenue to increase the DMOs marketing efforts and support of the Raising Cane's River Center.
- In January 2020, Arrigo was honored by the Louisiana American Italian Sports Hall of Fame and awarded the Joseph I Giarrusso Civic Award.