

MEMORANDUM

To: Board of Directors

From: Lauralyn Maranto, Senior Executive Vice President of Administration

Re: Board Meeting - Visit Baton Rouge

Date: April 17, 2025

Please be advised that the April Board of Directors meeting will be held as follows:

Date: Thursday, April 24, 2025
Time: 12:00 Noon (lunch included)
Location: Visit Baton Rouge, 359 Third Street

Enclosed you will find the following:

- Notice & Agenda for April 24, 2025 Board Meeting
- Minutes of the March 27, 2025 Board Meeting

Please RSVP your attendance to me at 382-3580 or via email at lauralyn@visitbatonrouge.com in order to ensure that a quorum is present.

Thank you.

c: Chuck Elkins
Tim Boone

VISIT BATON ROUGE

Board Meeting Notice & Agenda

April 24, 2025
12:00 Noon

Visit Baton Rouge
359 Third Street

- | | | |
|-------|--|------------------|
| I. | Call to Order | Rowdy Gaudet |
| II. | Opportunity for Public Comment | Rowdy Gaudet |
| III. | Approval of March 27, 2025 Minutes | Rowdy Gaudet |
| IV. | Treasurer's Report | |
| | A. Presentation of 2024 Financial & AUP Audit | EisnerAmper LLP |
| | B. Presentation of March's Financial Statements | Danielle Prejean |
| V. | President's Report | Jill Kidder |
| VI. | New Business | |
| | A. Discussion/action in connection with transfer of funds from LAMP Special Projects Fund to Visit Baton Rouge's Investar Savings Account. | Chuck Elkins |
| | B. Discussion/action in connection to payout of Incentive Compensation to President & CEO | Chuck Elkins |
| | C. Review of Ethics Disclosure Requirements | Chuck Elkins |
| VII. | Old Business | |
| VIII. | Adjourn | |