

MEMORANDUM

To: Board of Directors

From: Lauralyn Maranto, Senior Executive Vice President of Administration

Re: August Board Meeting - Visit Baton Rouge

Date: August 16, 2024

Please be advised that the August Board of Directors meeting will be held as follows:

Date: Thursday, August 22, 2024
Time: 12:00 Noon (lunch included)
Location: Visit Baton Rouge, 359 Third Street

Enclosed you will find the following:

- Notice & Agenda for August 22, 2024, Board Meeting
- Minutes of the July 25, 2024, Special Board Meeting

Please RSVP your attendance to me at 382-3580 or via email at lauralyn@visitbatonrouge.com in order to ensure that a quorum is present.

Thank you.

c: Chuck Elkins
Tim Boone
Mack Gregorie
Lisa Nice
Rannah Gray

VISIT BATON ROUGE

August Board Meeting Notice & Agenda

August 22, 2024
12:00 Noon

Visit Baton Rouge
359 Third Street

- | | | |
|------|--|--------------------------------|
| I. | Call to Order | Mary Stein |
| II. | Opportunity for Public Comment | Mary Stein |
| III. | Approval of July 25, 2024 Minutes of Special Board Meeting | Mary Stein |
| IV. | New Business | |
| | A. Discussion/action in connection regarding BRAC | Chuck Elkins |
| | B. Presentation of Strategic Plan | Rannah Gray |
| V. | Infrastructure Committee Update | Jill Kidder/
Scott Michelet |
| VI. | Old Business | |
| VII. | Adjourn | |