

MEMORANDUM

To: Gary Jupiter, Jr.
Claude Reynaud, Jr.
Gary Patureau
Janice DeLerno
Jeremy Fontenot
Marty Engquist
Mary Stein
Robyn Merrick
Rowdy Gaudet
Stephen Hightower

From: Lisa Clary, Vice President of Administration

Re: Emergency Board Meeting - Visit Baton Rouge

Date: November 4, 2025

Please be advised that there has been an Emergency Board Meeting called and scheduled to meet on:

Date: Thursday, November 6, 2025
Time: 12:00 Noon (lunch included)
Location: Visit Baton Rouge, 359 Third Street

Enclosed you will find the following:

- Notice & Agenda for November 6, 2025

Thank you.

c: Chuck Elkins
Tim Boone

VISIT BATON ROUGE

Emergency Board Meeting Notice & Agenda

Date: November 6, 2025
Time: 12:00 Noon
Location: Visit Baton Rouge Office
359 Third Street

- | | | |
|------|---|--------------|
| I. | Call to Order | Gary Jupiter |
| II. | Opportunity for Public Comment | Gary Jupiter |
| III. | Discussion/action in connection with results of the economic impact research and study conducted by VBR for two large concert events proposed for Spring, 2026 and advice to Metro Council concerning same. | Chuck Elkins |
| IV. | Discussion/action in connection with the proposed opportunity to participate in the Baton Rouge Music Fund and related Cooperative Endeavor Agreement. | Chuck Elkins |
| IV. | Adjourn | |