



Excursion and Group Tour Ideas

Visit the Capital City of Baton Rouge where you are sure to make memories of your own authentic Louisiana experience. Immerse yourself in a city that is amid an economic and cultural renaissance. While you are here, eat and drink your way through Baton Rouge between visiting the many historical museums and attractions. Trust us when we say, "Our little piece of Louisiana culture will have you coming back for more." #ExploreBatonRouge

Here are some Baton Rouge tour suggestions. Please keep in mind that these are not set packages, only suggestions and ideas to determine what may interest you and your group. Venues/attractions can be added, eliminated, mixed, and mingled! We are happy to help you create the authentic experience you desire.

Baton Rouge: An Authentic Louisiana Experience

Get a taste of all things Louisiana as our tour guide takes you along the bends of the mighty Mississippi River to visit with Mike the Tiger, march along the notoriously spirited Tiger Stadium and Visit Magnolia Mound.

- **Baton Rouge Tour including Mississippi River** – The downtown riverfront provides an up-close and personal view of the mighty Mississippi River, USS Kidd Veterans Museum, and downtown Baton Rouge.
- **LSU Campus including LSU Lakes and Mike the Tiger's Habitat** – The beauty of our state's flagship university is breathtaking. At 2,000 acres, LSU's campus is the 32nd largest in the nation and the largest in the state. Drive amongst the Live Oaks, historic Indian Mounds, and lakes – you are sure to find beauty round every bend. Do not forget to take in that National Champion producing stadium and the state-of-the-art habitat of LSU's live Bengal Tiger mascot, Mike the Tiger.
- **Magnolia Mound** - Built in the 1700's and utilized as an Indigo plantation. It is a good example of a working plantation as opposed to some of the big traditional columned historic homes that you may have seen in movies. It has a French Creole flair. It is the oldest home in Baton Rouge and the oak tree is over 300 years old. It was a 700-acre plantation that grew tobacco, cotton, and sugar cane.

Baton Rouge Brews and Boos

In a historic city like Baton Rouge, some of the capital's most notorious locations are known to have a haunting history. Listen to the tales of local legends and ghosts as you ride and walk the historic areas with a time-traveling guide, leading you to some of the most reputed haunts in town. Stops include a castle on the river with a haunted political past.

- **Red Stick Adventure Haunted Tour** – City experts will guide you around Baton Rouge in an air-conditioned bus to haunted stops galore.
- **Louisiana's Old State Capitol** – Explore the walls and halls of Louisiana's "Castle on the River," haunted by its political past and the ghost of civil-war era southern belle, Sarah Morgan.
- **Tin Roof Brewing Co.** – Baton Rouge's largest craft brewery. Situated between downtown Baton Rouge and Louisiana State University. This outdoor and indoor space offers brewery tours and is excellent for a wind down.
- **Oxbow Rum Distillery** – From cane to glass, learn the process of creating these award-winning spirits. This Baton Rouge distillery starts with sweet sugar cane milled at a local plantation, and with a little science and magic produces premium spirits you'll be able to sample at the end of this tour.
- **13th Gate Haunted House** – Widely regarded as one of the top haunted houses in the country, we invite you to get a behind the scenes look at the Ultimate Haunted House.



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- **13th Gate Escape Room** – You are trapped! You have 60 minute and one goal: Escape before time runs out! Get a behind the scenes look at what it would be like to survive a night in a Haunted Asylum, break into a bank vault and steal a priceless jewel, and be an Adventurer like Indiana Jones or Tomb Raider, Laura Croft.

New Southern Scene: Afternoon Spice and Bites

Get acquainted with the vibrancy of Louisiana’s culture as you explore the interactive Capitol Park Museum with an itinerary that includes a locally loved po-boy spot, a visit to Red Stick Spice, and a Tasting at Mid-City Beer Garden

- **Capitol Park Museum** – From Louis Armstrong to Huey P. Long, from Mardi Gras to fais-do-do, and from the nation-building commerce of the Mississippi River to the life-sustaining bounty of the Gulf of Mexico, the Capitol Park Museum provides a panoramic exploration of the most vibrant state in America. The Capitol Park Museum tells a story of passion, adventure, and discovery that could have happened only in the Bayou State. Come explore a way of life like no other.
- **Jed’s Local** – This Mid-City neighborhood po-boy shop serves both classic po-boys—shrimp, oyster, catfish, and roast beef—as well as specialty po-boys like smoked alligator sausage and chicken parmesan.
- **Red Stick Spice** – Take part in an engaging cooking class where you’ll learn how to whip up dishes inspired by the unique Cajun and creole flavors of Baton Rouge. Shop Red Stick Spice’s selections of custom spice blends and rubs, fresh loose leaf, single origin teas and blends, and other locally made goods.
- **Mid-City Beer Garden** – 60 beers on tap, beer flights, cocktails, and wine all located in a large plant-filled open-air patio.

Only in Baton Rouge: Curiosities of Louisiana Culture

This city-wide experience features locations and stops that can only be found in Baton Rouge. Scan the Skyline from atop the nation’s tallest capitol and enjoy the unique flavors that have come together in America’s City on the River.

- **Louisiana State Capitol** – A state capitol like no other, Louisiana’s is known for the tallest in the nation and the #1 pet-friendly attraction in the state. Stroll the beautiful grounds and gardens and then take a tour to the top floor observation deck for a spectacular cityscape view.
- **Coffee Call** – You may have had traditional beignets, but only in Baton Rouge will you find beignet fingers. Local Baton Rouge coffee shop, Coffee Call, offers these easier-to-eat and fun-to-dip treats you are sure to enjoy.
- **BREC’s Bluebonnet Swamp Nature Center** – A 103-acre facility dedicated to conservation, education, recreation, and tourism. It houses an award-winning, 9,500-square foot building filled with live animal exhibits; photographic presentations of the site’s flora and fauna; natural artifact and mineral displays; and a sizeable, vintage waterfowl decoy carving collection. Also features a mile of gravel paths and boardwalks which link various habitats such as the cypress-tupelo swamps beech-magnolia, and hardwood forests.
- **Poor Boy Lloyd’s** – A Baton Rouge staple since 1967, Poor Boy Lloyds has seen everyone from “your mom n ‘em” to United States Presidents in its dining room for authentic Louisiana po-boys. This restaurant was also seen on *Restaurant Recovery*. A new series with Raising Cane’s founder and CEO, Todd Graves.
- **Old Governor’s Mansion** – Former Governor Huey P. Long designed this house to be a smaller replica of the White House. It was home to nine Louisiana governors and their families between 1930 and 1962. On your tour, you will see a secret staircase, original frieze moldings and crystal chandeliers. The home is now a historic house museum listed on the National Register of Historic Places.



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- **LSU Museum of Art** – In downtown Baton Rouge lies the LSU Museum of Art, presenting world-class touring exhibitions of regional, American, and European painting, sculpture, decorative arts, works on paper, and photography. Peruse the museum’s store for works of all kinds from local artists.
- **LSU Rural Life Museum and Windrush Gardens** – Focuses on the ways of life of rural Louisiana during the 18th and 19th centuries. The museum also provides educational and research resources that advance an understanding of the material and cultural heritage of the region. The adjacent, historic Windrush Gardens comprises five acres of semiformal gardens of the Burden family.

Baton Rouge Palette: Arts and Foodie

Let our quirky authenticity speak for itself. Discover the unique things about Baton Rouge, from bizarre menu items to the intangible spirit of our people. Discover fabulous creations from local artisans, savor diverse cuisine options at an innovative and delightful authentic Louisiana experience through these one-of-a-kind stops.

- **The Market at Circa 1857** – Discover fabulous finds at the Market at Circa 1857, known for its international, unique salvage items, antiques, and art. Home to more than 35 vendors, this market is certainly one-of-a-kind.
- **Baton Rouge Gallery** – Proud showcase of the work of professional artists including some of the best from Baton Rouge and Louisiana’s contemporary art community.
- **Elsie’s Pie and Plate** – Locally owned and operated Cajun and creole restaurant in Mid-City Baton Rouge. Sweet and savory homemade pies with an inviting atmosphere whose homey and trendy vibe would not be out of place in Brooklyn, New York, or Portland, Oregon.
- **Mid City Artisans** – Serving the Mid City Artisan and Makers community, Mid City Artisans features a wide variety of quality handmade items from regional artisans.
- **Gov’t Taco** – We the people of Gov’t Taco, in order to form a more perfect taco...establish Flavors, insure fresh Ingredients, provide for the tastiest consumption, promote the general Food Scene, and secure the Blessings of Tacos to ourselves and to Posterity, do ordain and establish this Taco Shop in the name of Gov’t Taco.
- **Cypress Coast Brewing Co** – Enjoy local craft beer at Baton Rouge’s newest brewery. From co-workers to neighbors to local entrepreneurs, these owners began brewing beer from home about seven years ago. Now the two have teamed up with their wives to open Cypress Coast.
- **Leola’s Café and Coffee House** – An eclectic breakfast, brunch, and lunch destination in Mid City nestled in the Circa 1857 Community offering unique menu items, day-time cocktails, and coffee. Come participate in Brunchish, Lunchish, Libations, Sunshine, and Life Music.
- **Bistro Byronz Mid City** – Offering a wide variety of dishes to satisfy your every taste bud, Bistro Byronz greets you with a design and feel of a French sidewalk café.

Cajun Pride: An Adventure through the Louisiana Bayou

Enjoy a breathtaking tour of this privately-owned wildlife refuge where swamp creatures peak out from underbrush and between moss-draped trees and shrubs. As your boat drifts through the waterways, you will learn about the Louisiana Wetlands, the inhabitants of the swamp, particularly the life and habits of the

American Alligator as well as the unique history of the Cajun town of Frenier within the Manchac Swamp.

- **Adventour** - Listen to tales of local legends and learn about Cajun folklore and culture while enjoying beautiful landscapes.
- **Cajun Pride Swamp Tours** – An exciting and authentic eco-tour experience located between Baton Rouge and New Orleans. Private waterways offer an abundance of wildlife with no distractions. Come explore the swamp with our very own Cajun Captains!



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Bites and Sites: An Authentic Louisiana Experience

Get a taste of all things Louisiana as our tour guide takes you along the bends of the Mighty Mississippi River to visit with Mike the Tiger, march along the notoriously spirited Tiger Stadium and visit Southern University's acclaimed art museum.

- **Tony's Seafood** – During this interactive culinary experience, you'll visit Tony's Seafood – the largest Gulf Coast seafood market. Visitors can tour the production facility and discover the secrets behind the famous seasoning blends and red-hot sauces. Don't forget to try the Cajun boudin balls and browse their collection of seafood cooking accessories.
- **Southern University Museum of Art** – Located on the bluffs of the Mississippi, near the spot where Baton Rouge earned its "red stick" name, you'll find Southern University and its Museum of Art. The museum has an extensive collection of the work of local and nationally acclaimed African American artists and owns a burgeoning collection of African art and artifacts from the major art producing regions of the African continent.
- **The Red Stick Sculpture** – Most of us are familiar with how Baton Rouge got its name. But how many of you have ventured to the exact location where French-Canadian explorer Pierre Le Moyre d'Iberville spotted this "red stick" while making his way upriver during an exploration in 1699? Today, at the same spot on Scott's Bluff (now a part of Southern University's campus), a commemorative Red Stick sculpture stands tall to play homage to how the city of Baton Rouge got its name.
- **Mike the Tiger Habitat + LSU Stadium Tour** – Nationally known as one of the best college football stadiums in the country, tour attendees will get to tour Louisiana State University's Tiger Stadium and venture to the state-of-the-art habitat of LSU's live Bengal tiger mascot, Mike the Tiger.

Baton Rouge Game Stop: Laissez Les Bons Temps Rouler

As the central hub of Sportsman/s Paradise and home to major universities and sports teams, Baton Rouge is a city known for its competitive spirit. Bring out your playful side at some of the cities gaming and entertainment centers - Walk alongside Tiger Stadium, unleash your inner child, and bowl until your heart is content.

- **Topgolf** – Come take a swing at this inclusive, high-tech golf venue. The climate-controlled hitting bays, music, and enthusiastic hum allows all to feel right at home when one walks through the doors.
- **Red Stick Social** - Created to bring people together this premier venue features a bowling alley, live music, a rooftop patio, and multiple bars. Come explore and mingle in this lively Mid City establishment.
- **Mike the Tiger Habitat + LSU Stadium Tour** – Nationally known as one of the best college football stadiums in the country, tour attendees will get to tour Louisiana State University's Tiger Stadium and venture to the state-of-the-art habitat of LSU's live Bengal tiger mascot, Mike the Tiger.
- **Main Event** – This 49,000 square foot center features 22 bowling lanes, laser tag, gravity ropes with a zip line, billiard, shuffleboard and an arcade with over 130 games.



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It Used to Be What: Historic Sites in Baton Rouge

Come explore some of Baton Rouge's lesser known attractions. From a historic train station to underground passageways discover what's behind the curtain in Louisiana's Capitol City.

- **Louisiana Arts and Science Museum** – Featuring exhibitions of internationally renowned artists, a permanent art collection, a state-of-the-art Pennington Planetarium and even a mummy. This museum is housed inside the renovated historic Illinois Central Railroad Depot built by the Yazoo-Mississippi Valley Railroad Company.
- **Heidelberg Hotel and Tunnel** – Built in 1927 and listed in the National Register of Historic Places in 1982, the Heidelberg Hotel, now our Hilton Baton Rouge Capitol Center, sits along the Mississippi River and is storied to be one of the favorite haunts of Huey P. Long, Louisiana's legendary Governor also known as The Kingfish.
- **Hayride Scandal** - Victorian-Era - A living, loving tribute to the heyday of mayhem. Known for an intoxicating atmosphere, with eclectic music, a compelling beer list and tantalizing menu. Famous for whiskey-forward craft cocktails.
- **Electric Depot** – Where the vibrant and vintage character of Mid City comes to life. Electric Depot is home to shopping, eateries, a social bowling venue, and more. Come explore what used to be the Baton Rouge Electric and Gas Company. Walk beneath the grand brick masonry, gaze up at the exposed industrial steel, and take in the fresh air.

Everyone Needs a Little Wild: Only in Baton Rouge

Locations and stops that can only be found in Baton Rouge, we invite you to come on over and stay for a while! Take in the bright Louisiana sunshine as you adventure outdoors to these one-of-a-kind venues. You may be calling the Red Stick your new humble abode before the tour is up!

- **LSU Hilltop Arboretum** – These fourteen extraordinarily beautiful acres showcase an extensive collection of Louisiana native trees and shrubs. You are invited to cross the old footbridge overlooking a twenty-foot-deep ravine and wander into the tranquil "cathedral", where tree canopies form a green protective room. Discover the bamboo grove where you can sit and listen to the wind in the trees. In the meadow, tall grasses, and colorful autumn wildflowers shimmer in the bright Louisiana sunlight.
- **BREC's Bluebonnet Swamp Nature Center** – A 103-acre facility dedicated to conservation, education, recreation, and tourism. It houses an award-winning, 9,500-square foot building filled with live animal exhibits; photographic presentations of the site's flora and fauna; natural artifact and mineral displays; and a sizeable, vintage waterfowl decoy carving collection. Also features a mile of gravel paths and boardwalks which link various habitats such as the cypress-tupelo swamps beech-magnolia, and hardwood forests.
- **Spanish Town** - Founded by Spanish Canary Island settlers in 1805 this is Baton Rouge's oldest neighborhood and home to the Spanish Town Mardi Gras Parade. Let the people, historic homes and moss-covered trees greet you. We promise you will feel like they are inviting you to stay.

Lunch Paired with a Local Shopping Experience

- **Option 1: Red Stick Social + Local Supply and Sweet Baton Rouge**
- **Option 2: Bistro Byronz + Mid City Artisans**
- **Option 3: Leola's Café and Coffee House + The Market at Circa 1857 and The Hope Shop**
- **Option 4: Jolie Pearl Oyster Bar + B.R.A.S.S. (Baton Rouge Area Souvenir Shop)**



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