

# MEMORANDUM

To: Visit Baton Rouge Board of Directors

From: Lauralyn Maranto, Senior Executive Vice President of Administration

Re: January Board Meeting - Visit Baton Rouge

Date: January 14, 2025

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Please be advised that the January Board of Directors meeting will be held as follows:

Date: Thursday, January 23, 2025  
Time: 12:00 Noon (lunch included)  
Location: Visit Baton Rouge, 359 Third Street

Enclosed you will find the following:

- Notice & Agenda for January 23, 2025 Board Meeting
- Minutes of December 12, 2024 Board Meeting

Please RSVP your attendance to me at 382-3580 or via email at [lauralyn@visitbatonrouge.com](mailto:lauralyn@visitbatonrouge.com) in order to ensure that a quorum is present.

Thank you.

c: Chuck Elkins  
Tim Boone

# **VISIT BATON ROUGE**

## **Board Meeting Notice & Agenda**

**January 23, 2025**  
**12:00 Noon**

**Visit Baton Rouge**  
**359 Third Street**

- |      |                                |             |
|------|--------------------------------|-------------|
| I.   | Call to Order                  | Jill Kidder |
| II.  | Opportunity for Public Comment | Jill Kidder |
| III. | Election of Officers for 2025  | Jill Kidder |

A. Chairman

1. Nominating Committee Report regarding Chairman
2. Nominations from the floor regarding Chairman
3. Vote in connection with Chairman position

B. Vice Chairman

1. Nominating Committee Report regarding Vice Chairman
2. Nominations from the floor regarding Vice Chairman
3. Vote in connection with Vice Chairman position

C. Secretary/Treasurer

1. Nominating Committee Report regarding Secretary/Treasurer
2. Nominations from the floor regarding Secretary/Treasurer
3. Vote in connection with Secretary/Treasurer position

- |     |                                       |             |
|-----|---------------------------------------|-------------|
| IV. | Approval of December 12, 2024 Minutes | Chairperson |
|-----|---------------------------------------|-------------|

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|----|------------------------|-------------|
| V. | Committee Appointments | Chairperson |
|----|------------------------|-------------|

1. Personnel Committee
2. Finance Committee
3. Infrastructure Committee

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|-----|--------------------|------------------|
| VI. | Treasurer's Report | Danielle Prejean |
|-----|--------------------|------------------|

A. Presentation of November and December Financial Statements

- |      |                    |             |
|------|--------------------|-------------|
| VII. | President's Report | Jill Kidder |
|------|--------------------|-------------|

- |       |              |  |
|-------|--------------|--|
| VIII. | New Business |  |
|-------|--------------|--|

- |     |   |              |
|-----|---|--------------|
| A.  | Discussion/action in connection with President & CEO's Standing Authority to Sign and Execute Contracts   | Chuck Elkins |
| B.  | Discussion/action in connection with President & CEO's Authority to Enter into Cooperative Endeavor Agreements with the Louisiana State Office of Tourism | Chuck Elkins |
| C.  | Discussion/action in connection with updating Signature Cards for new officers  | Chuck Elkins |
| D.  | Discussion/action in connection with approving Credit Card Limits   | Chuck Elkins |
| E.  | Discussion/action in connection with purchase of 232 Lafayette  | Chuck Elkins |
| F.  | Brand Presentation  | Laura Cating |
| IX. | Old Business  |              |
| X.  | Adjourn   |              |