

# MEMORANDUM

To: Board of Directors

From: Lauralyn Maranto, Senior Executive Vice President of Administration

Re: Board Meeting - Visit Baton Rouge

Date: January 20, 2023

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Please be advised that the January Board of Directors meeting will be held as follows:

Date: Thursday, January 26, 2023  
Time: 12:00 Noon (lunch included)  
Location: Visit Baton Rouge, 359 Third Street

Enclosed you will find the following:

- Notice & Agenda for January 26, 2023 Board Meeting
- Minutes of the December 15, 2022 Board Meeting

Please RSVP your attendance to me at 382-3580 or via email at [lauralyn@visitbatonrouge.com](mailto:lauralyn@visitbatonrouge.com) in order to ensure that a quorum is present.

Thank you.

c: Amanda Bourgeois  
Caitie Burkes  
Tim Boone

# VISIT BATON ROUGE

## Board Meeting Notice & Agenda

January 26, 2023  
12:00 Noon

Visit Baton Rouge  
359 Third Street

- I. Call to Order Jill Kidder
- II. Opportunity for Public Comment Jill Kidder
- III. Election of Officers for 2023 Jill Kidder
  - A. Chairman
    - 1. Nominating Committee Report regarding Chairman
    - 2. Nominations from the floor regarding Chairman
    - 3. Vote in connection with Chairman position
  - B. Vice Chairman
    - 1. Nominating Committee Report regarding Vice Chairman
    - 2. Nominations from the floor regarding Vice Chairman
    - 3. Vote in connection with Vice Chairman position
  - C. Secretary/Treasurer
    - 1. Nominating Committee Report regarding Secretary/Treasurer
    - 2. Nominations from the floor regarding Secretary/Treasurer
    - 3. Vote in connection with Secretary/Treasurer position
- IV. Approval of December 15, 2022 Minutes Chairman
- V. Committee Appointments Chairman
  - 1. Personnel Committee
  - 2. Finance Committee
  - 3. Infrastructure Committee
- VI. Treasurer's Report Gary Jupiter/  
Danielle Prejean
  - A. Presentation of November and December Financial Statements

- VII. President's Report Jill Kidder
  
- VIII. New Business
  - A. Discussion/action in connection with President & CEO's Authority to Enter into Cooperative Endeavor Agreements with the Louisiana State Office of Tourism Amanda Bourgeois
  
- IX. Old Business
  - A. Strategic Plan Update Jill Kidder
  
- X. Adjourn