

# MEMORANDUM

To: Board of Directors

From: Lauralyn Maranto, Senior Executive Vice President of Administration

Re: Board Meeting - Visit Baton Rouge

Date: January 19, 2024

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Please be advised that the January Board of Directors meeting will be held as follows:

Date: Thursday, January 25, 2024  
Time: 12:00 Noon (lunch included)  
Location: Visit Baton Rouge, 359 Third Street

Enclosed you will find the following:

- Notice & Agenda for January 25, 2024 Board Meeting
- Minutes of the December 14, 2023 Board Meeting

Please RSVP your attendance to me at 382-3580 or via email at [lauralyn@visitbatonrouge.com](mailto:lauralyn@visitbatonrouge.com) in order to ensure that a quorum is present.

Thank you.

c: Chuck Elkins  
Tim Boone

# VISIT BATON ROUGE

## Board Meeting Notice & Agenda

**January 25, 2024**  
**12:00 Noon**

**Visit Baton Rouge**  
**359 Third Street**

- I. Call to Order Jill Kidder
- II. Opportunity for Public Comment Jill Kidder
- III. Election of Officers for 2024 Jill Kidder

A. Chairman

- 1. Nominating Committee Report regarding Chairman
- 2. Nominations from the floor regarding Chairman
- 3. Vote in connection with Chairman position

B. Vice Chairman

- 1. Nominating Committee Report regarding Vice Chairman
- 2. Nominations from the floor regarding Vice Chairman
- 3. Vote in connection with Vice Chairman position

C. Secretary/Treasurer

- 1. Nominating Committee Report regarding Secretary/Treasurer
- 2. Nominations from the floor regarding Secretary/Treasurer
- 3. Vote in connection with Secretary/Treasurer position

- IV. Approval of December 14, 2023 Minutes Chairperson

- V. Committee Appointments Chairperson

- 1. Personnel Committee
- 2. Finance Committee
- 3. Infrastructure Committee

- VI. Treasurer's Report Danielle Prejean

- A. Presentation of November and December Financial Statements

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|-------|--|-----------------------|
| VII.  | President's Report   | Jill Kidder           |
| VIII. | New Business   |                       |
| A.    | Discussion/action in connection with entering into a Cooperative Endeavor Agreement with DDD for artistic lighting under the interstate.                                   | Whitney Hoffman Sayal |
| B.    | Discussion/action in connection with extending Safety Camera Initiative Cooperative Endeavor Agreement to July 1, 2024   | Chuck Elkins          |
| C.    | Discussion/action in connection with President & CEO's Standing Authority to Sign and Execute Contracts  | Chuck Elkins          |
| D.    | Discussion/action in connection with President & CEO's Authority to Enter into Cooperative Endeavor Agreements with the Louisiana State Office of Tourism                  | Chuck Elkins          |
| E.    | Discussion/action in connection with updating Signature Cards for new officers   | Chuck Elkins          |
| F.    | Discussion/action in connection with approving Credit Card Limits  | Chuck Elkins          |
| G.    | Discussion/action in connection with Louisiana Compliance Questionnaire  | Chuck Elkins          |
| H.    | Discussion/action in connection with an amendment to the Cooperative Endeavor Agreement between VBR and LSU regarding the Louisiana Lights at LSU's Burden Museum Gardens. | Chuck Elkins          |
| I.    | Discussion/action concerning a clarifying amendment to the Agency Agreement between VBR and Mesh. L.L.C. dated effective January 1, 2022 for advertising services.         | Chuck Elkins          |
| IX.   | Old Business   |                       |
| X.    | Adjourn  |                       |

