

MEMORANDUM

To: Board of Directors
From: Lauralyn Maranto, Vice President of Administration
Re: Board Meeting - Visit Baton Rouge
Date: June 19, 2020

Please be advised that the June Board of Directors meeting will be held as follows:

Date: Thursday, June 25, 2020
Time: 12:00 Noon (lunch included)
Location: **Crowne Plaza, 4728 Constitution Ave., Baton Rouge, LA 70808 Premier 2**

Enclosed you will find the following:

- Notice & Agenda for June 25, 2020 Board Meeting
- Minutes of the May 28, 2020 Board Meeting

Please RSVP your attendance to me at 382-3580 or via email at lauralyn@visitbatonrouge.com in order to ensure that a quorum is present.

Thank you.

c: Chuck Elkins
Caitie Burkes
Kristen Mosbrucker

VISIT BATON ROUGE

Board Meeting Notice & Agenda

June 25, 2020
12:00 Noon

Crowne Plaza
4728 Constitution Ave.
Premier 2

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|-------|--|-----------------------------|
| I. | Call to Order | Scott Michelet |
| II. | Opportunity for Public Comment | Scott Michelet |
| III. | Approval of May 28, 2020 Minutes | Scott Michelet |
| IV. | Treasurer's Report | |
| | A. Presentation of 2019 Financial Audit | Postlethwaite & Netterville |
| | B. Presentation of May Financial Statements | Jessica Coffing |
| V. | President's Report | Paul Arrigo |
| VI. | New Business | |
| | A. Discussion/action in connection with President & CEO's authority to extend the term with VBR's advertising agency | Chuck Elkins |
| | B. Discussion/action in connection with contract amendment with SportsBR | Paul Arrigo |
| | C. Discussion/action in connection with RFP for Customer Relationship Management Cloud Software (CRM) and Website Services | Chuck Elkins |
| | D. Discussion/action in connection with budget amendment for capital expenditure for camera and related software | Geraldine Bordelon |
| VII. | Old Business | |
| VIII. | Adjourn | |