

VISIT BATON ROUGE
BOARD MINUTES
June 2019

A scheduled board meeting of Visit Baton Rouge was held on Thursday, June 27, 2019 at its office located at 359 Third Street.

Present:

Norman Chenevert
Flynn Foster
Mark Drennen
Pastor Wesley
Mary Stein
Mickey Freiberg

Absent:

Scott Michelet
Ben Blackwell
Claude Reynaud
Donna Collins Lewis

Present but not participating in formal actions:

Paul Arrigo, Staff
Lauralyn Maranto, Staff
Jessica Coffing, Staff
Karron Alford, Staff
Courtney Taylor, Staff
Stacy Simon, Staff
Geraldine Bordelon, Staff
Chuck Elkins, Legal Counsel
Superintendent Cory Wilson, BREC
Cheryl Michelet, BREC

Norman Chenevert called the meeting to order and opened the meeting for public comment.

On a motion by Mark Drennen, seconded by Mary Stein to approve the June 27, 2019 minutes as presented.

Motion carried.

Superintendent Cory Wilson of BREC, presented an overview and update of the BREC facilities, future planning, etc.

Jessica Coffing presented the Treasurer's Report and reviewed May financial statements.

Paul Arrigo presented the President's Report.

Discussion was held in regarding a potential sporting event being held in Baton Rouge. A motion was made by Mark Drennen, seconded by Mary Stein to adopt the following Resolution:

**RESOLUTION OF THE BOARD OF DIRECTORS OF
VISIT BATON ROUGE
JUNE 27, 2019**

BE IT RESOLVED by the Board of Directors of Visit Baton Rouge ("VBR") that Norman Chenevert, Chairman of the Board, and Paul J. Arrigo, President/CEO, acting jointly, are hereby authorized and directed to investigate, negotiate, execute, and deliver on behalf of VBR a cooperative endeavor agreement (a "CEA") relating to a future sports-related event to be held in the City of Baton Rouge. Such CEA shall be between VBR and an event promoter or sponsor and shall not require an expenditure of more than Twenty-five Thousand and No/100 (\$25,000.00) Dollars by VBR. Accordingly, the Board directs that such amount be added to VBR's 2019 special events budget and funding for same shall come from unanticipated and unrestricted cash of VBR or from the special events reserve fund, as determined by the President/CEO in his discretion.

BE IT FURTHER RESOLVED that Norman Chenevert and Paul J. Arrigo, acting jointly, are further directed and empowered in the name of and on behalf of VBR to take all required actions, including without limitation to approve any change in the terms, conditions, form or substance of the CEA referred to in the prior resolution, that Mr. Chenevert and Mr. Arrigo deem to be in the best interest of VBR and necessary or convenient to the accomplishment of the previous resolution.

Motion carried.

Mr. Arrigo announced that additional BP funds were received from the Deepwater Horizon Economic Claims Administration Gulf Tourism and Seafood Promotional Fund.

A motion was made by Flynn Foster, seconded by Mark Drennen to adopt the following Resolution:

**RESOLUTIONS OF THE BOARD OF DIRECTORS OF VISIT BATON ROUGE
("VBR") CONCERNING THE
RECEPTION AND ADMINISTRATION OF DEEPWATER HORIZON ECONOMIC
CLAIMS ADMINISTRATION GULF TOURISM AND SEAFOOD PROMOTIONAL
FUND
JUNE 27, 2019**

WHEREAS, the Deepwater Horizon Economic and Property Settlement Administration is the official court-authorized administrator of grants and claims for the BP oil spill;

WHEREAS, The Gulf Tourism and Seafood Promotion Fund (the "Fund") has distributed funds to areas on the Gulf Coast for tourism recovery efforts from the impact of the April 20, 2010 Deepwater Horizon Explosion and subsequent oil spill; and

WHEREAS, in 2019 the Fund has awarded Visit Baton Rouge One Hundred Two Thousand Eight Hundred Sixty-Eight and 82/100 Dollars (\$102,868.82) (the "Promotional Funds") to increase tourism in East Baton Rouge Parish.

NOW THEREFORE, BE IT HEREBY RESOLVED by the Board of Directors of Visit Baton Rouge that Paul Arrigo, President & CEO, is hereby directed and empowered in his sole discretion to negotiate and execute on behalf of Visit Baton Rouge a cooperative endeavor agreement with the Fund or its designee or any other agreement, instrument, or document required to accept on whatever terms and conditions Mr. Arrigo deems appropriate the Promotional Funds from the Gulf Tourism and Seafood Promotion Fund.

BE IT FURTHER RESOLVED, that the VBR 2019 marketing and promotion budget be increased by the amount of the Promotional Funds, with such additional budgetary authority to be expended as determined by the VBR President/CEO consistent with VBR's mission to promote travel and tourism in East Baton Rouge Parish.

Motion carried.

There being no further business, the meeting adjourned.