COVID-19 and Travel Sentiment Survey

- Fielded March 10-11, 2020
- National Sample of 1,000 adults 18+
Travel Plans – Next 6 Months

87% of travelers are planning travel in the next six months.
Factors Impacting Decisions to Travel in Next 6 Months

- Coronavirus/COVID-19: 12% (1), 12% (1), 18% (2), 22% (3), 35% (5)
- Concerns about the economy: 22% (1), 16% (2), 25% (3), 20% (4), 17% (5)
- Transportation costs: 16% (1), 13% (2), 27% (3), 23% (4), 21% (5)

Legend:
1 - No impact at all  
2 - Slight impact  
3 - Mild impact  
4 - Moderate impact  
5 - Greatly impact
Impact on Travel Plans

58% of travelers planning to travel in the next six months will change their travel plans due to coronavirus.

- Reduced travel plans: 36%
- Changed destination to one I can drive to as opposed to fly: 30%
- Canceled trip completely: 28%
- Changed trip from international to domestic: 22%

Base: Coronavirus Changed Travel Plans