

VISIT BATON ROUGE

BOARD MINUTES

March, 2025

A scheduled Board of Director's meeting of Visit Baton Rouge was held on Thursday, March 27, 2025, at the Visit Baton Rouge Office located at 359 Third Street.

Present:

Gary Jupiter
Mary Stein
Rowdy Gaudet
Claude Reynaud
Janice DeLerno
Robyn Merrick
Marty Engquist
Gary Patureau

Absent:

Stephen Hightower
Kim Ginn

Present but not participating in formal actions:

Jill Kidder, Staff
Danielle Prejean, Staff
Geraldine Bordelon, Staff
Jason Suitt, Staff
Emily Mastrantonio, Staff
Lori Lasseigne, Staff
Sarah Noles, Staff
Bridget Gaffney, Staff
Camryn McCarter, Staff
Chuck Elkins, Legal Counsel

Gary Jupiter called the meeting to order and opened the meeting for public comment.
Lori Lasseigne noted that 2/3 vote was needed in order to add an item to the agenda regarding an additional bank account for the building loan. On a motion by Mary Stein seconded by Janice DeLerno to add an item to the agenda.

Motion carried.

Discussion was held regarding the opening of an additional bank account with Investar Bank. A motion was made by Gary Patureau, seconded by Mary Stein to adopt the following Resolution:

**RESOLUTION OF THE BOARD OF DIRECTORS OF VISIT BATON ROUGE
CONCERNING THE OPENING OF ACCOUNTS WITH INVESTAR BANK, N.A.
MARCH 27, 2025**

WHEREAS, the Board of Directors of Visit Baton Rouge, a political subdivision of the State of Louisiana, has determined it to be in the best interest of Visit Baton Rouge to establish an additional bank account with Investar Bank, NA.

NOW THEREFORE, the following resolutions are offered:

BE IT RESOLVED by the Board of Directors (the “Board”) of Visit Baton Rouge (“VBR”) that Investar Bank, NA, Baton Rouge, Louisiana (“Investar”) is designated as a depository for the funds of VBR, which may be withdrawn on checks, drafts, advices of debit, notes, or other orders for payments signed or otherwise approved by any authorized officer, director or employee of VBR and acceptable to Investar.

BE IT FURTHER RESOLVED that Jill C. Kidder, President & CEO, acting in her sole and absolute discretion, is directed and empowered in the name of and on behalf of VBR to take all required actions to transact the business of VBR with Investar on such terms and conditions that are in the best interests of VBR and acceptable to Investar, including but not limited to account opening, closing, and the maintenance of checking and savings accounts of VBR.

BE IT FURTHER RESOLVED that Jill C. Kidder, President & CEO, acting in her sole and absolute discretion, is specifically directed and empowered to open an additional deposit account with Investar (the “Debt Service Savings Account”) for the purpose of allocating the monthly budgeted debt service funds of VBR in preparation for the new building loan.

BE IT FURTHER RESOLVED that effective immediately and continuing until revoked or modified by the Board, that Jill C. Kidder, President and CEO, Gary Jupiter, Chairman of the Board, Stephen Hightower, Secretary/Treasurer, Mary Stein, Immediate Past Chairwoman, and Rowdy Gaudet, Board Member, are hereby authorized and requested, on behalf of VBR, to sign and deliver to Investar Bank appropriate bank signature authorization card(s) to enable them to sign drafts, checks, and other bank documents and instruments on behalf of VBR with respect to the Debt Service Savings Account.

Motion carried.

Jill Kidder introduced a new staff member, Camryn McCarter, Communications Manager.

On a motion by Gary Patureau seconded by Robyn Merrick to approve February 27, 2025, minutes as presented.

Motion carried.

Danielle Prejean presented the Treasurer's Report and reviewed the February financial statements.

Sarah Noles and Bridget Gaffney introduced the board to Visit Baton Rouge's new free, online training called Capital City Champions Academy.

A brief overview of the inaugural Louisiana Lights was given by Stacy Simon as well as an update regarding the changes they hope to make in the coming year.

Jill Kidder gave an update on the Infrastructure Committee Meeting, Raising Cane's River Center and Plan BR III.

There being no further business, the meeting was adjourned.