

**VISIT BATON ROUGE**  
**BOARD MINUTES**  
**March 2022**

A scheduled Board of Director's meeting of Visit Baton Rouge was held on Thursday, March 24, 2022 at the Main Library, located at 7711 Goodwood Blvd.

Present were:

Claude Reynaud  
Mary Stein  
Rowdy Gaudet  
Gary Jupiter  
Norman Chenevert  
Gary Patureau  
Mickey Freiberg  
Kim Ginn

Absent:

Scott Michelet

Present but not participating in formal actions:

Paul Arrigo, Staff  
Lauralyn Maranto, Staff  
Danielle Bonfiglio, Staff  
Geraldine Bordelon, Staff  
Karron Alford, Staff  
Stacy Simon, Staff  
Berkeley Young, DNext/Strategic Plan Facilitator

Claude Reynaud called the meeting to order and opened the meeting for public comment.

A motion was made by Gary Jupiter, seconded by Mary Stein to approve the February 24, 2022, minutes as presented.

Motion carried.

Danielle Bonfiglio presented the Treasurer's Report and reviewed February's financial statements.

Claude Reynaud, reporting for the Search Committee, presented a revised Job Description for the new President & CEO. A motion was made by Claude Reynaud, seconded by Gary Patureau to approve the Job Description as presented.

Motion carried.

Berkeley Young with Young Strategies, Inc. presented the Strategic Plan. Mr. Young reported that a copy of the plan will be sent to all board members.

There being no further business, the meeting adjourned.