

# VISIT BATON ROUGE

## BOARD MINUTES

May 2022

A scheduled Board of Director's meeting of Visit Baton Rouge was held on Monday, May 2, 2022 at the Visit Baton Rouge, located at 359 Third Street. The meeting was held this date due to lack of a quorum on April 28, 2022.

### Present were:

Claude Reynaud  
Scott Michelet  
Mary Stein  
Gary Jupiter  
Norman Chenevert  
Gary Patureau  
Mickey Freiberg  
Kim Ginn  
Rowdy Gaudet

### Present but not participating in formal actions:

Paul Arrigo, Staff  
Lauralyn Maranto, Staff  
Danielle Bonfiglio, Staff  
Stacy Simon, Staff  
Sid Jackson, Retired Controller  
Taylor Bennett, Mesh  
Amanda Bourgeois, Kean Miller  
Amanda Strebeck, Postlethwaite & Netterville  
Matthew Breaux, Postlethwaite & Netterville

Claude Reynaud called the meeting to order and opened the meeting for public comment.

Paul Arrigo acknowledged guests in attendance.

A motion was made by Mickey Freiberg, seconded by Scott Michelet to approve the March 24, 2022 minutes as presented.

Motion carried.

Amanda Strebeck with Postlethwaite & Netterville distributed and presented the 2021 Financial and AUP Audits A motion was made by Mary Stein, seconded by Gary Jupiter to accept the 2021 Audits as presented.

Motion carried.

Danielle Bonfiglio presented the Treasurer's Report and reviewed March's financial statements.

Discussion was held regarding Paul Arrigo's Performance Base Incentive for 2021. A motion was made by Scott Michelet, seconded Gary Patureau to approve the following Resolution:

**RESOLUTION OF THE BOARD OF DIRECTORS OF  
VISIT BATON ROUGE CONCERNING PAYMENT OF INCENTIVE FOR PRESIDENT & CEO  
May 2, 2022**

**BE IT HEREBY RESOLVED** by the Board of Directors of Visit Baton Rouge ("VBR", the "Bureau") that the calculations displayed in connection with the Performance Objective and Incentive Payment Addendum for January 1, 2021 - December 31, 2021 for Paul Arrigo, President & CEO, are hereby approved of and Danielle Bonfiglio is accordingly directed and authorized to facilitate the payment to Mr. Paul Arrigo on or before Monday, May 2, 2022 of the total amount of \$5,983.33 (less any and all federal state taxes and other applicable deductions).

Motion carried.

Due to the vacancy of the Director of Marketing & Technology position, Mesh presented a Scope of Work addendum for enhanced brand management and consultation. This is a month by month agreement with a 30 day written notice clause with a monthly fee of \$15,580. A motion was made by Norman Chenevert, seconded by Kim Ginn to approve Paul Arrigo to enter into the agreement with Mesh.

Motion carried.

Brief discussion was held regarding the 2022-2025 Strategic Plan that was presented by Berkeley Young in March. Gary Jupiter made a motion to accept the Plan as presented and Mary Stein seconded the motion.

Motion carried.

Mr. Arrigo presented a brief overview regarding the need for general counsel for Visit Baton Rouge. Due to a lengthy professional relationship with Kean Miller, a motion was made by Scott Michelet, seconded by Norman Chenevert to approve Paul Arrigo to sign the engagement letter with Kean Miller. Amanda Bourgeois will represent Visit Baton Rouge.

Motion carried.

Claude Reynaud and Scott Michelet presented a brief overview regarding the status of the search for a new President & CEO.

Ms. Maranto reminded the board of the May 15, 2022 deadline to submit Personal Financial Disclosure Tier 2.1 to the Louisiana Board of Ethics.

There being no further business, the meeting adjourned.