

VISIT BATON ROUGE

BOARD MINUTES

May 2019

A scheduled board meeting of Visit Baton Rouge was held on Thursday, May 23, 2019 at its office located at 359 Third Street.

Present were:

Norman Chenevert
Claude Reynaud
Flynn Foster
Mark Drennen
Pastor Wesley
Ben Blackwell
Donna Collins Lewis
Mary Stein
Scott Michelet
Mickey Freiberg

Present but not participating in formal actions:

Paul Arrigo, Staff
Lauralyn Maranto, Staff
Jessica Coffing, Staff
Karron Alford, Staff
Courtney Taylor, Staff
Geraldine Bordelon, Staff
Chuck Elkins, Legal Counsel
Renee Chatelain, Arts Council of Greater Baton Rouge

Norman Chenevert called the meeting to order and opened the meeting for public comment.

On a motion by Flynn Foster, seconded by Claude Reynaud to approve the April 25, 2019 minutes as presented.

Motion carried.

Renee Chatelain, President & CEO of the Arts Council of Greater Baton Rouge, presented an overview and update of the Arts Council.

Jessica Coffing presented the Treasurer's Report and reviewed April financial statements.

Paul Arrigo presented the President's Report.

Discussion was held in regarding a continued relationship with the Baton Rouge Area Chamber relating to Development Counsellors International (DCI). A motion was made by Flynn Foster, seconded by Pastor Wesley to approve the following Resolution:

**RESOLUTION OF THE BOARD OF DIRECTORS OF
VISIT BATON ROUGE (“VBR”)
CONCERNING AUTHORITY OF THE PRESIDENT/CEO TO NEGOTIATE,
EXECUTE, AND DELIVER A COOPERATIVE ENDEAVOR AGREEMENT WITH
THE BATON ROUGE AREA CHAMBER FOR ECONOMIC DEVELOPMENT
PROMOTIONAL SERVICES**

MAY 23, 2019

BE IT RESOLVED by the Board of Directors of VBR that Paul J. Arrigo, VBR President/CEO, is hereby authorized and directed to negotiate, execute, and deliver to the Baton Rouge Area Chamber (“BRAC”) a cooperative endeavor agreement (the “CEA”) between VBR and BRAC providing for the payment to BRAC of the sum of Thirty Thousand and No/100 Dollars (\$30,000.00) to support a contract between BRAC and Development Counsellors International (“DCI”), a public relations firm specializing in economic development media and issues.

BE IT FURTHER RESOLVED that, in return for support to BRAC for the DCI contract discussed in the prior resolution, VBR shall receive certain benefits to be determined by the Chairman in his sole discretion. Such CEA shall be for a term of twelve (12) months beginning August 1, 2019 and may contain such other terms and conditions as the President/CEO determines to be in the best interest of VBR.

BE IT FURTHER RESOLVED that, Mr. Arrigo is further directed and empowered in the name of and on behalf of VBR to take all required actions, including without limitation to approve, execute, and deliver any instrument, document, or agreement, that Mr. Arrigo, in his sole discretion, deems necessary or convenient to the accomplishment of the previous resolutions.

Motion carried.

There being no further business, the meeting adjourned.