

VISIT BATON ROUGE

BOARD MINUTES

October 22, 2020

A scheduled board meeting of Visit Baton Rouge was held on Thursday, October 22, 2020 at the L'Auberge Event Center 777 L'Auberge Ave. at 12:00 noon.

Present were:

Scott Michelet
Mary Stein
Kim Ginn
Ben Blackwell
Mickey Freiberg
Donna Collins Lewis
Norman Chenevert

Absent:

Claude Reynaud
Adrienne Moore
Pastor Lee Wesley

Present but not participating in formal actions:

Paul Arrigo, Staff
Lauralyn Maranto, Staff
Stacy Simon, Staff
Karron Alford, Staff
Geraldine Bordelon, Staff
Jessica Coffing, Staff
Chuck Elkins, Legal Counsel

Scott Michelet called the meeting to order and opened the meeting for public comment.

A motion was made by Norman Chenevert, seconded by Mickey Freiberg to approve the September 24, 2020 minutes as presented.

Motion carried.

Jessica Coffing presented the Treasurer's Report and reviewed September's financial statements.

After a brief discussion regarding adjusting the 2020 budget, a motion was made by Mary Stein, seconded by Kim Ginn to adopt the (attached) Resolution.

Motion carried.

Paul Arrigo presented the President's Report.

Scott Michelet appointed the following board members to the Nominating Committee:

Mary Stein
Norman Chenevert
Donna Collins Lewis

Paul Arrigo presented a brief overview regarding the current contract between Visit Baton Rouge and SportsBR. Due to the Covid situation, Mr. Arrigo reviewed suggested revisions. A motion was made by Mickey Freiberg, seconded by Ben Blackwell, to adopt the following Resolution as presented:

**RESOLUTION OF THE BOARD OF DIRECTORS OF VISIT BATON ROUGE
CONCERNING AN AGREEMENT WITH SPORTSBR, INC.
FOR SPORTING EVENT RECRUITMENT AND FACILITATION SERVICES FOR CALENDAR YEARS 2021-22
OCTOBER 22, 2020**

WHEREAS, the Board of Directors (the "Board") of Visit Baton Rouge ("VBR") is charged with assisting in the economic development of East Baton Rouge Parish through the promotion of travel and tourism in the Parish of East Baton Rouge.

WHEREAS, the current contract with SportsBR, Inc. (SportsBR) for Sporting Event Recruitment and Facilitation Services (the "Agreement") is set to expire December 31, 2020;

WHEREAS, It is the recommendation of the staffs of both VBR and SportsBR that a new agreement covering calendar years 2021-22 for Sporting Event Recruitment and Facilitation Services be executed and delivered by the parties to replace the expiring Agreement.

NOW THEREFORE, BE IT HEREBY RESOLVED by the Board of Directors of Visit Baton Rouge ("VBR") that Paul Arrigo, President & CEO of VBR, is hereby authorized to negotiate, execute, and deliver to SportsBR on behalf of VBR an Agreement (the "New Agreement") for Sporting Event Recruitment and Facilitation Services. Such New Agreement, among other things, shall cover calendar years 2021-22, shall not significantly increase the financial cost and management burden to VBR over the prior agreement with SportsBR, and shall otherwise be on such terms and conditions which are found to be in the best interest of VBR in the sole discretion of Mr. Arrigo.

There being no further business, the meeting adjourned.