

VISIT BATON ROUGE

BOARD MINUTES

October 2023

A scheduled Board of Director's meeting of Visit Baton Rouge was held on Thursday, October 19, 2023 at the Visit Baton Rouge Office located at 359 Third Street.

Present were:

Claude Reynaud
Mary Stein
Scott Michelet
Gary Jupiter
Gary Patureau
Robyn Merrick
Rowdy Gaudet
Marty Engquist
Mickey Freiberg

Absent:

Kim Ginn

Present but not participating in formal actions:

Jill Kidder, Staff
Lauralyn Maranto, Staff
Danielle Prejean, Staff
Geraldine Bordelon, Staff
Laura Cating, Staff
Stacy Simon, Staff
Jason Suitt, Staff
Rannah Gray
Chuck Elkins, Legal Counsel

Claude Reynaud called the meeting to order and opened the meeting for public comment.

On a motion by Mary Stein, seconded by Robyn Merrick to approve the September 29, 2023 minutes as presented.

Motion carried.

Danielle Prejean presented the Treasurer's Report and reviewed September financial statements.

Chuck Elkins presented a brief overview regarding an update to the Cooperative Endeavor Agreement with the Baton Rouge Law Enforcement & Criminal Justice Foundation and the amendments. As noted, this item was deferred from last month to the October board meeting. A motion was made by Gary Patureau, seconded by Rowdy Gaudet to adopt the following Resolution as presented:

**RESOLUTIONS OF THE BOARD OF DIRECTORS OF
VISIT BATON ROUGE ("VBR") CONCERNING REVISIONS TO THE VBR HOTEL SURVEILLANCE
AND SAFETY CAMERA PROGRAM ("PROGRAM")**

OCTOBER 19, 2023

WHEREAS, VBR has entered into that certain cooperative endeavor agreement dated effective June 21, 2023, by and among VBR and the Baton Rouge Law Enforcement & Criminal Justice Foundation, a Louisiana not-for-profit corporation ("Foundation") concerning the creation and administration of the VBR Hotel Surveillance And Safety Camera Program (the "Program"), such agreement referred to hereinafter as the "CEA."

WHEREAS, VBR and Foundation desire to amend the CEA to make the Program available to a larger group of participants and locations, and to reorganize the Program to improve and streamline its management.

WHEREAS, to authorize the President & CEO and Chairman of the Board to jointly negotiate, execute, and deliver the above-described amendment, the following resolutions are offered:

NOW THEREFORE, BE IT RESOLVED that the Board hereby authorizes, empowers, and directs Jill C. Kidder, President & CEO, and Claude F. Reynaud, Jr., the Chairman of the Board (the "Chairman"), acting in their joint discretion, to negotiate, execute, and deliver an amendment to the CEA (the "Amendment"), containing such terms and conditions as the President & CEO and the Chairman, in their joint discretion, believe to be in VBR's best interest to: (i) broaden the allowed participation in the Program so as to permit camera placement at additional types of facilities and locations, including without limitation camera placement in tourism areas that have high traffic such as near the River Center and LASM; and (ii) document Program changes desirable to re-organize, streamline, and improve the operation and management of the Program.

BE IT FURTHER RESOLVED that the President & CEO and the Chairman, acting jointly, are further directed and empowered in the name of and on behalf of VBR to take any action, including without limitation to approve any document, certificate, instrument, or further amendment or modification, relating to the Program, CEA, or the Amendment referred

to in the prior resolution, that, they, in their joint discretion, deem necessary or convenient to the accomplishment of the previous resolution set forth above.

BE IT FURTHER RESOLVED that in no case shall the CEA, as amended by the Amendment, authorize the expenditure by VBR, with respect to the Program and any related costs and expenses, of more than One Hundred Seventy Thousand and No/100 Dollars (\$170,000.00). Additionally, to the extent possible, such funds shall be allocated from the funds received by VBR pursuant to that certain CEA by and between VBR and the State of Louisiana, Division of Administration dated 12/6/2021, as amended 4/8/2022, pertaining to the Louisiana Tourism Recovery Fund.

Motion carried. Gary Jupiter and Scott Michelet abstained.

Jill Kidder introduced Rannah Gray who will be assisting with Visit Baton Rouge's Strategic Plan Initiatives. Rannah presented a brief overview in regards to the current status and update of each initiative.

Claude Reynaud announced the appointment of the Nominating Committee:

Scott Michelet, Chair
Mickey Freiberg
Marty Engquist

There being no further business, the meeting adjourned.