

# MEMORANDUM

To: Board of Directors

From: Lauralyn Maranto, Senior Vice President of Administration

Re: Board Meeting - Visit Baton Rouge

Date: September 16, 2022

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Please be advised that the September Board of Directors meeting will be held as follows:

Date: Thursday, September 22, 2022  
Time: 12:00 Noon (lunch included)  
Location: Visit Baton Rouge – 359 Third Street

Enclosed you will find the following:

- Notice & Agenda for September 22, 2022 Board Meeting
- Minutes of the August 18, 2022 Board Meeting

Please RSVP your attendance to me at 382-3580 or via email at [lauralyn@visitbatonrouge.com](mailto:lauralyn@visitbatonrouge.com) in order to ensure that a quorum is present.

Thank you.

c: Caitie Burkes  
Tim Boone

# VISIT BATON ROUGE

## Board Meeting Notice & Agenda

**September 22, 2022**  
**12:00 Noon**

**Visit Baton Rouge**  
**359 Third Street**

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|-------|---|--|
| I.    | Call to Order   | Claude Reynaud                                       |
| II.   | Opportunity for Public Comment  | Claude Reynaud                                       |
| III.  | Approval of August 18, 2022 Minutes   | Claude Reynaud                                       |
| IV.   | Presentation of the National Perception Study prepared for BRAC (Baton Rouge Area Chamber) by MDRG, Inc. (Market Dynamics Research Group, Inc.) | Representatives with MDRG, Inc. and Adam Knapp, BRAC |
| V.    | Treasurer's Report  |  |
|       | A. Presentation of August Financial Statements  | Danielle Bonfiglio                                   |
| VI.   | President's Report  | Jill Kidder  |
| VII.  | New Business  |  |
|       | A. Appointment of Strategic Plan Committee's  | Claude Reynaud                                       |
| VIII. | Old Business  |  |
| IX.   | Adjourn   |  |