



## SOCIAL MEDIA TIPS:

- Follow and “like” @VisitBatonRouge on all social platforms to see what's happening in the city.  
[Facebook](#) | [Instagram](#) | [Twitter](#)
- Use #ExploreBatonRouge to engage your attendees with our local conversation.
- Be sure to use **your** event hashtag if you have one and we will use when tweeting you back.
- Include a picture from our [Digital Asset Library!](#)

## SAMPLE POSTS FOR SOCIAL MEDIA PLATFORMS:

- Mike the Tiger on Louisiana State University’s campus is waiting for you to pay him a visit while you #ExploreBatonRouge during your time here for (conference/convention).
- While you #ExploreBatonRouge during your free time at the (conference/convention), get a birds-eye view from the 27th floor observation deck at the tallest State Capitol in the country, located downtown!
- Did you know? Baton Rouge is home to one of only 5% of distilleries who own the entire process of making their liquor. Three Roll Mill, located a short walk from the Hilton, will take you through the entire process from the Sugar Cane Plantation to a drink in your hand. #ExploreBatonRouge
- Just down River Road from Downtown – you’ll discover L’Auberge Casino situated right on the Mighty Mississippi with nearly 1,500 slot machines, 50 tables games, 3 restaurants and one of the best places to grab a cocktail and view the River. #ExploreBatonRouge
- Indulge in a Baton Rouge tradition while you’re here for (conference/convention name) and grab some beignet fingers and a Cappuccino Icer from Coffee Call.  
#ExploreBatonRouge
- Don’t go home empty handed after the (conference/convention)! Shopping is one of the biggest reasons people come to Baton Rouge so be sure to check out boutiques and shops in Perkins Rowe, Towne Center, Mid-City and The Mall of Louisiana.