



42 South Broad Street • PO Box 138
Bayfield, WI 54814

2024 MEMBERSHIP CONTRACT

**VALID SEPTEMBER 1, 2023 – AUGUST 31, 2024
DUE OCTOBER 16, 2023**

**Please complete this form accurately and in its entirety FRONT AND BACK.
Use a separate form for each membership category or additional business.
A 50% membership discount applies for each additional business under the same owner.**

TO BE PUBLISHED (WEBSITE AND MEMBER DIRECTORY)

Business Name: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Toll Free: _____

Email Address: _____ Website: _____

PERSONAL CONTACT INFORMATION (NOT TO BE PUBLISHED)

Primary Representative Name: _____

Mailing Address (if different from above): _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

PERSONAL CONTACT INFORMATION (NOT TO BE PUBLISHED)

Secondary/Billing Representative Name: _____

Mailing Address (if different from above): _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

General Membership Policy

- Bayfield Chamber and Visitor Bureau memberships are based on payment by the owner of a business regardless of who manages the business.
- Additional businesses owned by the same person(s) or entity receive 50% off the base General and Lodging fee categories.
- Home based, non-profit and friend fee categories are already discounted and not eligible to receive 50% discount.
- Businesses managed (and not owned) by companies cannot be combined in order to gain membership benefits.
- Bayfield Chamber staff reserves the right to determine if a business fits under any given category on chamber marketing materials.

Lodging Membership Policy

- Lodging owned by a single business may be combined in order to obtain membership benefits under the name of the business holding the membership if they are located in the same building or complex.
- Lodgings managed and not owned by companies cannot be combined in order to gain membership benefits.
- All lodging members must be in compliance with all local, county and state requirements. If the Bayfield Chamber and Visitor Bureau is notified that you are not in compliance you will be notified and removed from marketing materials until you are compliant.



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GENERAL MEMBERSHIP

FULL MEMBERSHIP BENEFITS

FIRST BUSINESS - \$320

NON-PROFIT - \$320
OFFERS A PAID SERVICE OR PRODUCT

CHECK ALL THAT APPLY

EXPERIENCE CATEGORY:

TRANSPORTATION
 ATTRACTION
 SPA & WELLNESS
 SHOP
 FARMS & ORCHARDS
 OUTDOOR
 NIGHTLIFE & ENTERTAINMENT
 ARTS & CULTURE

RESTAURANT CATEGORY:

LOCAL FARE/SEASONAL FINE DINING
 TAKE OUT/DELIVERY COFFEE SHOP
 ICE CREAM/DESSERT/CANDY CATERING
 BREWERIES/DISTILLERY BAKERY
 WINERY/HARD CIDER PUB
 FAMILY FRIENDLY
 PROFESSIONAL SERVICE
 SERVICE(S) OFFERED: _____

LODGING

FULL MEMBERSHIP BENEFITS

FIRST PROPERTY - \$320

SECOND PROPERTY - \$160

CAMPGROUND/MARINA
 CONDOS
 CABINS/COTTAGES
 HOTELS/MOTELS/SUITES
 INNS/BED & BREAKFASTS
 RESORTS/RETREAT CENTER
 VACATION RENTAL

LODGING INSIDE THE CITY/TOWN OF BAYFIELD
 Paying room tax to the City/Town of Bayfield.

OF UNITS: _____ **X \$15:** \$ _____
+ \$320: \$ _____
TOTAL: \$ _____

LODGING OUTSIDE THE CITY/TOWN OF BAYFIELD
 Not paying room tax to the City/Town of Bayfield.

OF UNITS: _____ **X \$25:** \$ _____
 (MARKETING FEE) **+ \$100:** \$ _____
+ \$320: \$ _____
TOTAL: \$ _____

NON-PROFIT/HOME BASED

FULL MEMBERSHIP BENEFITS

SECOND BUSINESS - \$160
 A second business where the first business has paid the full membership. Please fill out a separate membership form for each additional business.

NON-PROFIT - \$160
 SMERF: Social, Military, Educational, Religious, Fraternal that does not offer a paid service or product

HOME BASED BUSINESS - \$160
 Any non-lodging business that is based out of a home, has no retail space, does not sell work of others, and has no employees.

FRIEND MEMBERSHIP

\$50

You will receive the following:

- Annual Membership Directory
- Membership and Community E-Blasts
- Ability to attend Monthly Chamber Afterhours

You will **NOT** receive the following:

- Advertising or promotional benefits
- Voting rights

AMENITIES

CHECK ALL THAT APPLY

ADA ACCESSIBLE
 PET FRIENDLY
 ELECTRIC CAR CHARGING STATION
 WI-FI
 LAKE VIEW
 TRAVEL GREEN CERTIFIED
 OPEN YEAR ROUND

LODGING DEFINITIONS

- A rental unit is defined as the entity that is rented whether it is a room, condo, or house. If bedrooms are rented individually in any given property, each bedroom is considered a rental unit. If the property is rented out as one unit, regardless of the number of bedrooms is counted as a single rental unit.
- Lodging members paying room tax in the City of Bayfield or Town of Bayfield must ADD \$15 for each rental unit to their membership fee.
- Lodging members who do not pay a room tax to the City of Bayfield or Town of Bayfield must add \$25 for each rental unit to their membership fee plus an \$100 marketing fee. These fees are required because the BCVB receives marketing funds collected through the City and Town of Bayfield room tax dollars that benefit all lodging members equally.

By signing below, you are acknowledging that: 1. As a member of the Bayfield Chamber and Visitor Bureau, you are in favor of supporting Bayfield and the communities that surround the Bayfield Peninsula. 2. The business/organization will be aware of and abide by state and local laws. 3. The business/organization is not primarily a political organization and/or one which has been designed for personal or political means. 4. The business organization will abide by the ByLaws of the Bayfield Chamber and Visitor Bureau.

I understand my full payment must be enclosed, and membership fees are nonrefundable.

Signature: _____ Date: _____

FOR OFFICE USE ONLY:

DATE PAID: _____ AMOUNT PAID: _____ CHECK #: _____ CC: _____ ADD'L BUSINESS: _____ TOTAL \$: _____