

2026-2027 BAYFIELD CHAMBER & VISITOR BUREAU MEMBERSHIP CONTRACT



42 South Broad Street • PO Box 138
Bayfield, WI 54814

**VALID SEPT. 1, 2026 -
AUG. 31, 2027
DUE NOVEMBER 1, 2026**

1. Please complete this form accurately and in its entirety.
2. We added advertising opportunities so please look at ALL PAGES carefully!
3. This form can also be downloaded and filled out electronically at: www.bayfield.org/membership/join-us/
4. Please use a separate form for each business.

BUSINESS CONTACT INFORMATION

TO BE PUBLISHED (WEBSITE AND MEMBER DIRECTORY)

Business Name: _____

Business Physical Address: _____ City: _____ State: _____ Zip: _____

Business Mailing Address: _____ City: _____ State: _____ Zip: _____

Business Phone Number: _____ Business Email Address: _____

Business Website: _____

PERSONAL CONTACT INFORMATION (NOT TO BE PUBLISHED)

Primary Representative Name: _____

Mailing Address (if different from above): _____ City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

CATEGORIES, CHECK ALL THAT APPLY (REQUIRED FOR DIGITAL LISTING)

AMENITIES

- ☐ ADA ACCESSIBLE
- ☐ BEACH/WATER ACCESS
- ☐ EV CHARGING
- ☐ LAKE VIEW
- ☐ MEETING ROOM(S)
- ☐ OPEN YEAR ROUND
- ☐ PET FRIENDLY
- ☐ POOL
- ☐ SAUNA
- ☐ SEASONAL
- ☐ SERVES ALCOHOL
- ☐ TRAVEL GREEN CERTIFIED
- ☐ WI-FI

LODGING

- ☐ BED & BREAKFAST
- ☐ CABINS

- ☐ CAMPGROUND
- ☐ COTTAGES
- ☐ CONDO
- ☐ HOTEL
- ☐ INN
- ☐ MARINA
- ☐ MOTEL
- ☐ RESORT
- ☐ RETREAT CENTER
- ☐ SUITE
- ☐ VACATION RENTAL

RESTAURANT

- ☐ BAKERY
- ☐ BREWERY
- ☐ CATERING
- ☐ CIDERY
- ☐ COFFEE SHOP
- ☐ DELIVERY
- ☐ DISTILLERY

- ☐ FAMILY FRIENDLY
- ☐ FISHERY
- ☐ FINE DINING
- ☐ FOOD TRUCK
- ☐ ICE CREAM
- ☐ PIZZA
- ☐ PUB
- ☐ ROMANTIC
- ☐ TAKE OUT
- ☐ WINERY

SHOPPING

- ☐ BOOKSTORE
- ☐ CANDY
- ☐ CLOTHING
- ☐ FLOWERS
- ☐ FARM STORE
- ☐ GALLERY
- ☐ GAS STATION
- ☐ GROCERY STORE

- ☐ HARDWARE
- ☐ JEWELRY
- ☐ LIQUOR
- ☐ SALON
- ☐ SPECIALTY GIFT
- ☐ TATTOO
- ☐ WELLNESS

THINGS TO DO

- ☐ BIKING
- ☐ BOAT TOUR
- ☐ BOAT CHARTER
- ☐ BUS SERVICE
- ☐ CASINO
- ☐ CHURCH
- ☐ FARMERS MARKET
- ☐ FERRY LINE
- ☐ FISHING CHARTER
- ☐ GOLF
- ☐ GYM/FITNESS

- ☐ KAYAK RENTAL/ OUTFITTER
- ☐ LIVE MUSIC
- ☐ MASSAGE THERAPY
- ☐ MUSEUM
- ☐ SAILING
- ☐ SNOWSHOEING
- ☐ SPA
- ☐ ORCHARD
- ☐ TAXI/UBER/LYFT
- ☐ WATER TAXI
- ☐ WEDDING VENUE

PROFESSIONAL

SERVICES: Please list services offered

DESCRIPTION OF BUSINESS FOR PUBLICATION: Please provide a brief description of your business for your listing on Bayfield.org. You may edit and update this later through the Extranet (the online member management system.)

PART A: GENERAL MEMBERSHIP

GENERAL MEMBERSHIP POLICY

- Bayfield Chamber and Visitor Bureau memberships are based on payment by the owner of a business regardless of who manages the business.
- Additional businesses owned by the same person(s) or entity receive 50% off the base General and Lodging fee categories.
- Non-profit and friend fee categories are already discounted and not eligible to receive 50% discount.
- Businesses managed (and not owned) by companies cannot be combined in order to gain membership benefits.
- Bayfield Chamber staff reserves the right to determine if a business fits under any given category on chamber marketing materials.

MEMBERSHIP	PRICE	DESCRIPTION	TOTAL
GENERAL BUSINESS	\$340	Any for-profit business	\$
NON-PROFIT BUSINESS	\$340	Offers a paid service or product	\$
NON-PROFIT (SMERF)	\$180	Social, military, educational, religious, fraternal that does not offer a paid service or product	\$
SECOND BUSINESS	\$170	A second business where the first business has paid the full membership. Please fill out separate contract	\$
FRIEND	\$50	No advertising benefits. Any person or entity that supports the chamber.	\$

PART A TOTAL: _____

PART B: LODGING MEMBERSHIP

LODGING MEMBERSHIP POLICY

- A rental unit is defined as the entity that is rented whether it is a room, condo, or house. If bedrooms are rented individually in any given property, each bedroom is considered a rental unit. If the property is rented out as one unit, regardless of the number of bedrooms is counted as a single rental unit.
- Lodging members paying room tax in the City of Bayfield or Town of Bayfield must ADD \$15 for each rental unit to their membership fee.
- Lodging members who do not pay a room tax to the City of Bayfield or Town of Bayfield must add \$25 for each rental unit to their membership fee plus an \$100 marketing fee (already factored into fees above). These fees are required because the BCBV receives marketing funds collected through the City and Town of Bayfield room tax dollars that benefit all lodging members equally.

LODGING TYPE	BASE PRICE	NUMBER OF UNITS	CALCULATION	TOTAL
PROPERTY INSIDE CITY/TOWN OF BAYFIELD	\$340		# OF UNITS X \$15 + \$340	\$
SECOND PROPERTY INSIDE CITY/TOWN OF BAYFIELD	\$170		# OF UNITS X \$15 + \$170	\$
PROPERTY OUTSIDE THE CITY/TOWN OF BAYFIELD	\$440		# OF UNITS X \$25 + \$440	\$
SECOND PROPERTY OUTSIDE THE CITY/TOWN OF BAYFIELD	\$220		# OF UNITS X \$25 + \$220	\$

LODGING RATES RANGE: _____

PART B TOTAL: _____

PART C: BAYFIELD TRAVEL GUIDE DIRECTORY LISTING

Bayfield Chamber members have the option to purchase a directory listing in the 2027-2028 Bayfield Travel Guide for an additional \$150. By checking the box below you agree that the Bayfield Chamber and Visitor Bureau can use the above information for the Directory Listing in the 2027-2028 Bayfield Travel Guide.

☐ YES, I WOULD LIKE TO PURCHASE A \$150 DIRECTORY LISTING IN THE 2027-2028 TRAVEL GUIDE

PART C TOTAL: _____

PART D: 2027-28 TRAVEL GUIDE

2027-2028 BAYFIELD TRAVEL GUIDE AD OPPORTUNITIES

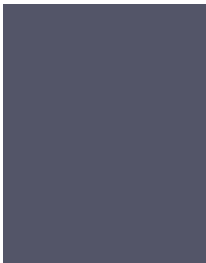
TRAVEL GUIDE AD	PRICE	QUANTITY	TOTAL
TRAVEL GUIDE: INSIDE OR BACK COVER	\$3000	SOLD!	
TRAVEL GUIDE: FULL PAGE FULL BLEED	\$2500		
TRAVEL GUIDE: CENTERFOLD	\$2750		
TRAVEL GUIDE: HALF PAGE HORIZONTAL	\$1300		
TRAVEL GUIDE: HALF PAGE VERTICAL	\$1200		
TRAVEL GUIDE: QUARTER PAGE	\$800		
TRAVEL GUIDE: EIGHTH OF A PAGE	\$500		

Preferred placement available at an additional fee.

PART D TOTAL: _____



1/8 PAGE HORIZONTAL
Member Rate: \$500
Image Size: 3.66" x 2.365"



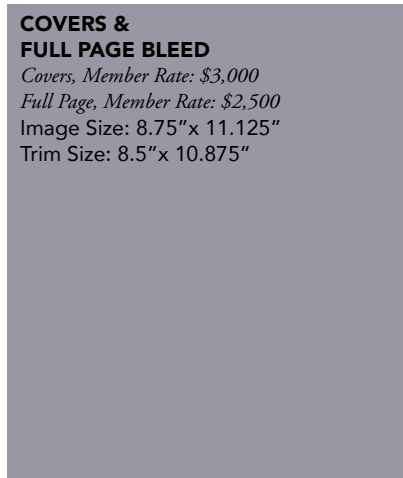
1/4 PAGE
Member Rate: \$800
Image Size: 3.66" x 4.8475"



1/2 PAGE HORIZONTAL
Member Rate: \$1,300
Image Size: 7.5"x 4.8475"



1/2 PAGE VERTICAL
Member Rate: \$1,200
Image Size: 3.66" x 9.875"



COVERS & FULL PAGE BLEED
Covers, Member Rate: \$3,000
Full Page, Member Rate: \$2,500
Image Size: 8.75"x 11.125"
Trim Size: 8.5"x 10.875"

FREE ANNUAL EVENT LISTING IN TRAVEL GUIDE

If you are a member in good standing you can request to have your FREE ANNUAL EVENT featured in the print version of the calendar. Please provide the following information.

Event Name: _____ Date: _____

Business/Organization: _____

Short Description (25 Words): _____

*Event inclusion is subject to space availability and consideration of the Bayfield Chamber and Visitor Bureau staff. Established annual events with proven attendance are given priority.

PART E: CO-OP OPPORTUNITIES

ADVERTISING	PRICE	QUANTITY	TOTAL
SOCIAL MEDIA BUNDLE	\$500		
BUSINESS PHOTOGRAPHY PKG: One session per year	\$250		
BUSINESS PHOTOGRAPHY PKG: Add on 1 or 2	\$150		
BUSINESS VIDEO PACKAGE: Video packages evaluated on case by case basis	\$750-\$2,500		
TWICE-MONTHLY ENEWSLETTER: Local highlights and events feature	\$50/ENTRY		
TWICE-MONTHLY ENEWSLETTER: Business Spotlight	\$100/ENTRY		
WEEKLY COMMUNITY BLAST: Member Spotlight	\$25/BLAST		
MONTHLY KIOSK SPACE: 11'x17' poster	\$25/MONTH		
ANNUAL KIOSK SPACE: 11'x17' poster	\$250		
ANNUAL WHOLE KIOSK SPACE: 42'x42' Space	\$1800		

PART E TOTAL: _____

DUES & ADVERTISING TOTAL

PART TOTALS	TOTAL
PART A: GENERAL MEMBERSHIP	\$
PART B: LODGING MEMBERSHIP	\$
PART C: TRAVEL GUIDE DIRECTORY LISTING	\$
PART D: 2027 TRAVEL GUIDE AD	\$
PART E: CO-OP OPPORTUNITIES	\$

GRAND TOTAL: _____

SIGNATURE

By signing below, you are acknowledging that:

1. As a member of the Bayfield Chamber and Visitor Bureau, you are in favor of supporting Bayfield and the communities that surround the Bayfield Peninsula.
2. The business/organization will be aware of and abide by state and local laws.
3. The business/organization is not primarily a political organization and/or one which has been designed for personal or political means.
4. The business organization will abide by the By Laws of the Bayfield Chamber and Visitor Bureau available at *Bayfield.org*
5. I understand my full payment must be enclosed, and membership fees are nonrefundable.

Signature: _____ Date: _____

FOR OFFICE USE ONLY:

DATE PAID: _____ MEMBERSHIP: _____ TG ADS: _____ CO-OP ADS: _____ CHECK #: _____ CC: _____ TOTAL \$: _____