



BAYFIELD

& the Apostle Islands

APPLICATION AND AD BUY SHEET 2026 ART ESCAPE

SEPTEMBER 12-20, 2026 • BAYFIELD, WI • BAYFIELD.ORG

WELCOME TO ART ESCAPE

From painters, jewelers, potters, sculptors to woodworkers and performers, the Chequamegon Bay's high quality art scene is worth celebrating. The fifth annual Art Escape is a nine day celebration of all things art across the Chequamegon Bay. Area artists will be able to feature their art at a time and date chosen by the artist between September 12-20, 2026.

This is a prime opportunity to showcase your art via live demos, workshops, and pop-ups to be included in the Bayfield Chamber and Visitor Bureau Art Escape printed guide that will be distributed across target markets in the weeks leading up to the event. Any artist or business in the Chequamegon Bay has the opportunity to place advertising in our printed guide. Please fill out this form for advertising your event and/or business.

LAKE SUPERIOR INSPIRED

In honor of Lake Superior, Art Escape will highlight artists whose content is inspired by the Big Lake. Those artists will be given a badge that says LAKE SUPERIOR INSPIRED to display in their gallery and have a special icon in the Art Escape guide.

Examples of materials that are LAKE SUPERIOR INSPIRED include: Lake Superior agates, sea glass or basalt set in jewelry, painted or photographic images of Lake Superior, ceramics built with local clay.

YES, I USE MATERIALS INSPIRED FROM LAKE SUPERIOR

ADVERTISING IN THE ART ESCAPE GUIDE

We're excited to offer you the opportunity to purchase ad space in our upcoming guide. Any business is welcome to advertise in the Art Escape guide. This is your chance to promote your business, gallery, share your artistic journey, post events and open hours. You have the flexibility to choose how to use your ad space, whether for a traditional business ad or something more personal and engaging. All ads must be print ready when submitted.

Art Escape Guide Distribution and Impact:

Audience: Readers of the Art Escape Guide are actively planning and looking for new opportunities to explore art in and around the Chequamegon Bay.

Circulation: Print: July - September 2026 - 6,000 Guides. Distributed to target markets across Wisconsin and Minnesota. Also available on Bayfield.org, approximately 16,000 page views.

Impact: Over the last four years, Art Escape has generated \$6 million dollars in economic impact for Bayfield County and Madeline Island. We hope to continue that momentum for years to come and keep putting Bayfield on the map as an art destination.

TIMELINE

| MARCH/APRIL | MAY 15 | JULY | SEPT 6-7 | SEPT. 12-20 |
|-------------------|---------------------------------|-------------------------------|---------------------------|--------------------------------|
| APPLICATIONS OPEN | APPLICATION AND ADS/CONTENT DUE | ART ESCAPE GUIDE DISTRIBUTION | BAYFIELD FESTIVAL OF ARTS | ART ESCAPE EVENTS TAKING PLACE |



APPLICATION AND AD BUY SHEET 2026 ART ESCAPE - CONTINUED

PART A: CONTACT INFORMATION

ARTISTS NAME: _____

BUSINESS NAME: _____

PHYSICAL ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____ CELL PHONE: _____

EMAIL: _____ WEBSITE/SOCIAL MEDIA: _____

PLEASE SELECT FROM THE FOLLOWING ADVERTISING OPTIONS IN PARTS B, C & D

PART B: PAID AD/CONTENT SPACE

We're excited to offer you the opportunity to purchase ad space in our upcoming directory. This is your chance to promote your gallery, share your artistic journey, or both. You have the flexibility to choose how to use your ad space. All content must be print ready when submitted.

SELECT AD/CONTENT SIZE



COVERS & FULL PAGE W/ BLEED
Image Size: 8.75" (wide) x 11.125" (high)
Trim Size: 8.5" (wide) x 10.875" (high)

Prices:
\$400 (inside covers)
\$300 (full page)



HALF PAGE VERTICAL W/ BLEED
Image Size: 3.66" (wide) x 9.875" (high)
Price: \$150



QUARTER PAGE
Image Size:
3.66" (wide) x 4.8475" (high)
Price: \$75



HALF PAGE HORIZONTAL W/ BLEED
Image Size: 8.75" (wide) x 5.5975" (high)
Trim Size: 8.5" (wide) x 5.3475" (high)
Price: \$150

PART C: OPEN HOURS, DATES, AND LOCATION LISTING \$50

Instructions: Check the box to the left and fill out the fields completely. Business have the option to list their open hours in the printed Art Escape Guide. Each listing includes a photo. Upload a photo at the end of this document.

BUSINESS NAME: _____

PHYSICAL ADDRESS: _____ CITY: _____

OPEN HOURS (SEPT. 12-20): _____



AUSTIN MILLER STUDIO
OPEN WED-SAT, 10AM-4PM
1014 S.W. 3403 • AUSTINMILLERSTUDIO.COM
816'S SW 34th Rd., Bayfield, WI 54814
Known for painting local subjects, Francis Austin Miller's vibrant layers of transparent watercolor lending a great tone to an art



BAYFIELD ARTISTS' GUILD
OPEN DAILY, 9AM-5PM
715-775-5761 • BAYFIELDARTISTS.GUILD.COM
267 Milwaukee Ave., Bayfield, WI 54814
Discover a world of treasures created by local artists. You'll find photography, ceramics, jewelry, carved and turned wood, fiber and fused glass, purses, hats, candles, soaps and more.



APPLICATION AND AD BUY SHEET 2026 ART ESCAPE - CONTINUED

PART D: EVENT LISTINGS \$25 EACH

Instructions: Please complete all fields for each event you wish to submit. You may feature as many events as you like during Art Escape (September 12–20, 2026). List each event in the event section and calculate the total number of events in Part E. **If you need space for additional events, please complete Part D on another application form. Additional application forms are available on our website at bayfield.org/art-escape.**

EVENT INFORMATION

EVENT NAME: _____

LOCATION: _____ TIME: _____

REGISTRATION REQUIRED: YES NO REGISTRATION FEE: _____

DESCRIPTION (50 WORDS MAX) _____

| | | | |
|----------------|-------|----------|-------------|
| TYPE OF EVENT: | DEMO | WORKSHOP | PERFORMANCE |
| | YOUTH | ADULT | BOTH |

EVENT INFORMATION

EVENT NAME: _____

LOCATION: _____ TIME: _____

REGISTRATION REQUIRED: YES NO REGISTRATION FEE: _____

DESCRIPTION (50 WORDS MAX) _____

| | | | |
|----------------|-------|----------|-------------|
| TYPE OF EVENT: | DEMO | WORKSHOP | PERFORMANCE |
| | YOUTH | ADULT | BOTH |

EVENT INFORMATION

EVENT NAME: _____

LOCATION: _____ TIME: _____

REGISTRATION REQUIRED: YES NO REGISTRATION FEE: _____

DESCRIPTION (50 WORDS MAX) _____

| | | | |
|----------------|-------|----------|-------------|
| TYPE OF EVENT: | DEMO | WORKSHOP | PERFORMANCE |
| | YOUTH | ADULT | BOTH |

ARTIST AND AD BUY SHEET 2026 ART ESCAPE - CONTINUED

EVENT INFORMATION

EVENT NAME: _____

LOCATION: _____ TIME: _____

REGISTRATION REQUIRED: YES NO REGISTRATION FEE: _____

DESCRIPTION (50 WORDS MAX) _____

TYPE OF EVENT: DEMO WORKSHOP PERFORMANCE
 YOUTH ADULT BOTH

PART E: TOTAL

| PART | TOTAL |
|---|-----------|
| PART B: AD/CONTENT SIZE | \$ |
| PART C: EVENT LISTINGS # OF EVENTS _____ x \$25 | \$ |
| PART D: OPEN HOURS, DATES AND LOCATION LISTING | \$ |
| GRAND TOTAL | \$ |

PART G: SIGNATURE

I, the undersigned, accept the rules, requirements and procedures outlined above and understand that failure to follow these regulations may result in expulsion from the event. I agree to release and hold harmless the Bayfield Chamber & Visitor Bureau, board of directors, volunteers and representatives from any liability for damage, theft, or loss.

SIGNATURE: _____ DATE: _____

IF FILLING OUT VIA DOCUSIGN: PLEASE CLICK THE BOX TO UPLOAD YOUR CONTENT AND PHOTOS IF APPLICABLE OR EMAIL MATERIALS TO ARTS@BAYFIELD.ORG BY MAY 15

MAIL CHECKS TO:
 BAYFIELD CHAMBER & VISITOR BUREAU
 PO BOX 138 • BAYFIELD, WI 54814

QUESTIONS? CONTACT:
 BAYFIELD CHAMBER: (715) 779-3335
 ARTS@BAYFIELD.ORG

IF YOU WISH TO PAY VIA A CREDIT CARD, A 4.5% PROCESSING FEE WILL APPLY. PLEASE CONTACT THE CHAMBER.

