

2024-2025 MEMBERSHIP CONTRACT

BAYFIELD CHAMBER AND VISITOR BUREAU

VALID SEPTEMBER 1, 2024 - AUGUST 31, 2025

DUE NOVEMBER 1, 2024



42 South Broad Street • PO Box 138
Bayfield, WI 54814

1. Please complete this form accurately and in its entirety.
2. We added advertising opportunities so please look at ALL PAGES carefully!
3. This form can also be downloaded and filled out electronically at: <https://www.bayfield.org/membership/join-us/>
4. Please use a separate form for each business.

PART A: CONTACT INFORMATION

TO BE PUBLISHED (WEBSITE AND MEMBER DIRECTORY)

Business Name: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Toll Free: _____

Email Address: _____ Website: _____

PERSONAL CONTACT INFORMATION (NOT TO BE PUBLISHED)

Primary Representative Name: _____

Mailing Address (if different from above): _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

DESCRIPTION OF BUSINESS FOR PUBLICATION: Please provide a brief description of your business for your listing on Bayfield.org. You may edit and update this later through the Extranet (the online member management system.)

PART B: BAYFIELD TRAVEL GUIDE DIRECTORY LISTING

Bayfield Chamber members have the option to purchase a directory listing in the 2025 Bayfield Travel Guide **for an additional \$150**. By checking the box below you agree that the Bayfield Chamber and Visitor Bureau can use the above information for the Directory Listing in the 2025 Bayfield Travel Guide.

YES, I WOULD LIKE TO PURCHASE A DIRECTORY LISTING IN THE 2025 TRAVEL GUIDE	\$150	SEE PART F
NO, I WOULD NOT LIKE TO PURCHASE A DIRECTORY LISTING		

2024-2025 MEMBERSHIP CONTRACT CONTINUED

PART C: FREE ANNUAL EVENT LISTING IN TRAVEL GUIDE

We will once again publish an annual events calendar in the 2025 Travel Guide. If you are a member in good standing you can request to have your **FREE ANNUAL EVENT** featured in the print version of the calendar. Please provide the following information.

Event Name: _____

Business/Organization: _____

Date: _____

Short Description(25 Words): _____

PART D: GENERAL MEMBERSHIP

MEMBERSHIP	PRICE	DESCRIPTION	TOTAL
GENERAL BUSINESS	\$320	SHOP, RESTAURANT, PROFESSIONAL SERVICE WITH BRICK AND MORTAR STORE	\$
NON-PROFIT BUSINESS	\$320	OFFERS A PAID SERVICE OR PRODUCT	\$
NON-PROFIT (SMERF)	\$160	SOCIAL, MILITARY, EDUCATIONAL, RELIGIOUS, FRATERNAL THAT DOES NOT OFFER A PAID SERVICE OR PRODUCT	\$
HOME BASED BUSINESS	\$160	ANY NON-LODGING BUSINESS THAT IS BASED OUT OF A HOME, HAS NO RETAIL SPACE, DOES NOT SELL WORK OF OTHERS, HAS NO EMPLOYEES	\$
SECOND BUSINESS	\$160	A SECOND BUSINESS WHERE THE FIRST BUSINESS HAS PAID THE FULL MEMBERSHIP. PLEASE FILL OUT SEPARATE CONTRACT	\$
FRIEND	\$50	ANY PERSON OR ENTITY THAT SUPPORTS THE CHAMBER. NO ADVERTISING BENEFITS. WILL RECEIVE CHAMBER COMMUNICATIONS, DIRECTORY, AND ABILITY TO ATTEND MONTHLY AFTERHOURS	\$

GENERAL MEMBERSHIP POLICY

- Bayfield Chamber and Visitor Bureau memberships are based on payment by the owner of a business regardless of who manages the business.
- Additional businesses owned by the same person(s) or entity receive 50% off the base General and Lodging fee categories.
- Home based, non-profit and friend fee categories are already discounted and not eligible to receive 50% discount.
- Businesses managed (and not owned) by companies cannot be combined in order to gain membership benefits.
- Bayfield Chamber staff reserves the right to determine if a business fits under any given category on chamber marketing materials.

PART E: LODGING MEMBERSHIP

LODGING TYPE	BASE PRICE	NUMBER OF UNITS	CALCULATION	TOTAL
PROPERTY INSIDE CITY/TOWN OF BAYFIELD	\$320		# OF UNITS X \$15 + \$320	\$
SECOND PROPERTY INSIDE CITY/TOWN OF BAYFIELD	\$160		# OF UNITS X \$15 + \$160	\$
PROPERTY OUTSIDE THE CITY/TOWN OF BAYFIELD	\$420		# OF UNITS X \$25 + \$420	\$
SECOND PROPERTY OUTSIDE THE CITY/TOWN OF BAYFIELD	\$210		# OF UNITS X \$25 + \$210	\$

LODGING MEMBERSHIP POLICY

- A rental unit is defined as the entity that is rented whether it is a room, condo, or house. If bedrooms are rented individually in any given property, each bedroom is considered a rental unit. If the property is rented out as one unit, regardless of the number of bedrooms is counted as a single rental unit.
- Lodging members paying room tax in the City of Bayfield or Town of Bayfield must ADD \$15 for each rental unit to their membership fee.
- Lodging members who do not pay a room tax to the City of Bayfield or Town of Bayfield must add \$25 for each rental unit to their membership fee plus an \$100 marketing fee (already factored into fees above). These fees are required because the BCVB receives marketing funds collected through the City and Town of Bayfield room tax dollars that benefit all lodging members equally.

2024-2025 MEMBERSHIP CONTRACT CONTINUED

PART F: TRAVEL GUIDE

2025 BAYFIELD TRAVEL GUIDE OPPORTUNITIES			
ADVERTISING	PRICE	QUANTITY	TOTAL
TRAVEL GUIDE: INSIDE FRONT COVER FULL BLEED	\$2700	SOLD!	
TRAVEL GUIDE: INSIDE BACK COVER	\$2700	SOLD!	
TRAVEL GUIDE: FULL PAGE FULL BLEED	\$2300		
TRAVEL GUIDE: HALF PAGE HORIZONTAL FULL BLEED	\$1200		
TRAVEL GUIDE: HALF PAGE VERTICAL NO BLEED	\$1100		
TRAVEL GUIDE: QUARTER PAGE NO BLEED	\$700		
TRAVEL GUIDE: EIGHTH OF A PAGE NO BLEED	\$400		
TRAVEL GUIDE: DIRECTORY LISTING	\$150		

PART G: CO-OP OPPORTUNITIES

2025 CO-OP OPPORTUNITIES			
SOCIAL MEDIA BUNDLE:	\$500		
BUSINESS PHOTOGRAPHY PKG: ONE SESSION PER YEAR	\$250		
BUSINESS PHOTOGRAPHY PKG: ADD ON 1 AND 2	\$150		
SEMI-MONTHLY ENEWSLETTER: LOCAL HIGHLIGHTS AND EVENTS FEATURE	\$50/ENTRY		
SEMI-MONTHLY ENEWSLETTER: BUSINESS SPOTLIGHT	\$100/ENTRY		
WEEKLY COMMUNITY BLAST: MEMBER SPOTLIGHT	\$25/BLAST		
MONTHLY KIOSK SPACE (11'X17' POSTER)	\$25/MONTH		
ANNUAL KIOSK SPACE (11'X17' POSTER)	\$250		
WHOLE KIOSK SPACE (ANNUAL): (42'X42' SPACE)	\$1800		

PLEASE SEE PART I FOR DUES AND ADVERTISING TOTAL

2024-2025 MEMBERSHIP CONTRACT CONTINUED

PART H: CATEGORIES, CHECK ALL THAT APPLY

AMENITIES	LODGING	RESTAURANT	SHOPPING	THINGS TO DO (CONT.)
<input type="checkbox"/> ADA ACCESSIBLE	<input type="checkbox"/> BED & BREAKFAST	<input type="checkbox"/> BAKERY	<input type="checkbox"/> BOOKSTORE	<input type="checkbox"/> BUS SERVICE
<input type="checkbox"/> ELECTRIC CAR CHARGING STATION	<input type="checkbox"/> CABINS	<input type="checkbox"/> BREWERY	<input type="checkbox"/> CANDY	<input type="checkbox"/> CASINO
<input type="checkbox"/> LAKE VIEW	<input type="checkbox"/> CAMPGROUND	<input type="checkbox"/> CATERING	<input type="checkbox"/> CLOTHING	<input type="checkbox"/> CHURCH
<input type="checkbox"/> MEETING ROOM(S)	<input type="checkbox"/> COTTAGES	<input type="checkbox"/> CIDERY	<input type="checkbox"/> FLOWERS	<input type="checkbox"/> FARMERS MARKET
<input type="checkbox"/> ON THE WATER	<input type="checkbox"/> CONDO	<input type="checkbox"/> COFFEE SHOP	<input type="checkbox"/> FARM STORE	<input type="checkbox"/> FERRY LINE
<input type="checkbox"/> OPEN YEAR ROUND	<input type="checkbox"/> HOTEL	<input type="checkbox"/> DELIVERY	<input type="checkbox"/> GALLERY	<input type="checkbox"/> FISHING CHARTER
<input type="checkbox"/> PET FRIENDLY	<input type="checkbox"/> MARINA	<input type="checkbox"/> DISTILLERY	<input type="checkbox"/> GAS STATION	<input type="checkbox"/> GOLF
<input type="checkbox"/> POOL	<input type="checkbox"/> MOTEL	<input type="checkbox"/> FAMILY FRIENDLY	<input type="checkbox"/> GROCERY STORE	<input type="checkbox"/> GYM/FITNESS
<input type="checkbox"/> SAUNA	<input type="checkbox"/> RESORT	<input type="checkbox"/> FISHERY	<input type="checkbox"/> HARDWARE	<input type="checkbox"/> KAYAK RENTAL/OUTFITTER
<input type="checkbox"/> SEASONAL	<input type="checkbox"/> RETREAT CENTER	<input type="checkbox"/> FINE DINING	<input type="checkbox"/> JEWELRY	<input type="checkbox"/> LIVE MUSIC
<input type="checkbox"/> TRAVEL GREEN CERTIFIED	<input type="checkbox"/> SUITE	<input type="checkbox"/> ICE CREAM	<input type="checkbox"/> LIQUOR	<input type="checkbox"/> MASSAGE THERAPY
<input type="checkbox"/> WI-FI	<input type="checkbox"/> VACATION RENTAL	<input type="checkbox"/> PIZZA	<input type="checkbox"/> SALON	<input type="checkbox"/> MUSEUM
PROFESSIONAL SERVICES		<input type="checkbox"/> PUB	<input type="checkbox"/> SPECIALTY GIFT	<input type="checkbox"/> SAILING
Please indicate services offered:		<input type="checkbox"/> ROMANTIC	<input type="checkbox"/> TATTOO	<input type="checkbox"/> SNOWSHOEING
_____		<input type="checkbox"/> TAKE OUT	THINGS TO DO	<input type="checkbox"/> SPA
_____		<input type="checkbox"/> WINERY	<input type="checkbox"/> BIKING	<input type="checkbox"/> ORCHARD
			<input type="checkbox"/> BOAT TOUR	<input type="checkbox"/> TAXI/UBER/LYFT
			<input type="checkbox"/> BOAT CHARTER	<input type="checkbox"/> WATER TAXI
				<input type="checkbox"/> WEDDING VENUE

PART I: DUES & ADVERTISING TOTAL

PART	TOTAL
PART D: GENERAL MEMBERSHIP	\$
PART E: LODGING MEMBERSHIP	\$
PART F: 2025 TRAVEL GUIDE	\$
PART G: CO-OP OPPORTUNITIES	\$
GRAND TOTAL	\$

PART J: SIGNATURE

By signing below, you are acknowledging that:

- As a member of the Bayfield Chamber and Visitor Bureau, you are in favor of supporting Bayfield and the communities that surround the Bayfield Peninsula.
- The business/organization will be aware of and abide by state and local laws.
- The business/organization is not primarily a political organization and/or one which has been designed for personal or political means.
- The business organization will abide by the By Laws of the Bayfield Chamber and Visitor Bureau available at Bayfield.org

I understand my full payment must be enclosed, and membership fees are nonrefundable.

Signature: _____ Date: _____

FOR OFFICE USE ONLY:

DATE PAID: _____ AMOUNT PAID: _____ CHECK #: _____ CC: _____ TOTAL \$: _____