

MEMBERSHIP – GENERAL

Approved by the Board of Directors:

Reviewed and Amended: 7/12/2018

- Bayfield Chamber and Visitor Bureau memberships are based on payment by the owner of a business regardless of who manages the business.
- Additional businesses, owned by the same person(s) or entity, receive 50% off the base General and Lodging fee categories. Home Based, Non-profit, and Friends fee categories are already discounted and are not eligible to receive the 50% discount.
- Businesses managed (and not owned) by companies cannot be combined in order to gain membership benefits.
- Businesses, owned by a single business, may be combined under the name of the business holding the membership. Membership benefits such as listings and brochures, can reference the member business but may not have their own individual materials.
- Members can take advantage of the numerous benefits provided to members by the Bayfield Chamber and Visitor Bureau. This includes all membership benefits such as member listings, brochure racks in the Bayfield Visitor Center, display advertisements in the Bayfield Visitor Guide, use of Bayfield Chamber and Visitor Bureau equipment and supplies, discounts for printing, laminating, etc. Friends of the Bayfield Chamber and Visitor Bureau may not use benefits intended to promote themselves or a business.
- Bayfield Chamber and Visitor Bureau members located in Ashland or Bayfield counties, who are in good standing as a member during the Bayfield Apple Festival, and have been a member for the prior calendar year in which the festival is held, are eligible for Bayfield Apple Festival vendor fee discounts. First year Bayfield Chamber and Visitor Bureau members, Home Based businesses or Friends of the Bayfield Chamber and Visitor Bureau are not eligible for discounted Bayfield Apple Festival vendor fees. In addition, this benefit applies only to the merchandise, products or services normally provided by their business.
- Membership categories and sub-categories will be reviewed by the Membership Committee prior to the printing of the Visitor Guide. Any changes will be made for the coming calendar year in the Visitor Guide and website.
- Bayfield Chamber and Visitor Bureau staff reserves the right to determine if a business fits under any given category on the Bayfield Chamber and Visitor Bureau website, Visitor Guide, Visitor Center, and other marketing materials.