

MEMBERSHIP – LODGING

Approved by the Board of Directors:

Reviewed and Amended: 7/12/2018

- Lodgings owned by a single business may be combined in order to gain membership benefits under the name of the business holding the membership if they are located in the same building or complex. Membership benefits such as listings and brochures, can reference the like member business but may not have their own.
- Lodgings managed (and not owned) by companies cannot be combined in order to gain membership benefits.
- A rental unit is defined as the entity that is rented whether it is a room, condo, or house. If bedrooms are rented individually in any given property, each bedroom is considered a rental unit. If the property is rented out as one unit, regardless of the number of bedrooms, it is counted as a single rental unit.
- Lodging members paying room tax to the City of Bayfield or Town of Bayfield must **add \$15 for each rental unit** to their membership fee.
- Lodgings members who do not pay room tax to the City of Bayfield or Town of Bayfield must **add \$25 for each rental unit** to their membership fee plus an **\$100 marketing fee**. These fees are required because the Bayfield Chamber and Visitor Bureau receives marketing funds collected through City of Bayfield and Town of Bayfield room tax dollars that benefit all lodging members equally.
- All lodging members must be in compliance with all local, county, and state requirements. If the Bayfield Chamber and Visitor Bureau is notified that you are not in compliance you will be notified and removed from the Bayfield Chamber and Visitor Bureau website, online availability system, and until you are in compliance.
- *Reciprocity of a website link with the Bayfield Chamber and Visitor Bureau is required for lodging members. Those choosing to not place a link on their website will not have a direct link on the Bayfield Chamber and Visitor Bureau website.

All lodgings, regardless of management terms, have the ability to take advantage of the following Bayfield Chamber and Visitor Bureau benefits. **Pease Note: For lodgings that are managed, these benefits are negotiated between the lodging and its management company.**

- Display Advertising in Visitor Guide
- Listing in Visitor Guide
- Listing on Bayfield Chamber and Visitor Bureau website
- Link to website on Bayfield Chamber and Visitor Bureau website*
- Webervations – Online Availability account
- Brochure Placement in Visitor Center