

MEMBERSHIP - PRESS RELEASES

Approved by the Board of Directors: 2009

Reviewed and Amended: 8/9/2018

The Bayfield Chamber & Visitor Bureau maintains media lists; local, regional and national, which are used to promote Bayfield area tourism and events. The Bayfield Chamber & Visitor Bureau will consider sending out press releases to its media lists based on the following guidelines:

The following guidelines apply:

- Press release text and images must be sent to the Bayfield Chamber & Visitor Bureau Director of Marketing seven (7) days prior to sending.
- Press releases submissions are limited to 500 words or less.
- The Bayfield Chamber & Visitor Bureau reserves the right to limit a member to three (3) press releases annually. Additional press releases sent will cost \$20 each.
- The Bayfield Chamber & Visitor Bureau's Director of Marketing will determine if the press release is valid using current AP guidelines and to which media outlets it will be sent.
- The Bayfield Chamber & Visitor Bureau reserves the right to edit or reject any press release.
- The content or subject must pertain to either promoting the member business or a Bayfield area event.
- The Bayfield Chamber & Visitor Bureau will be responsible for sending the press release to the media but can not guarantee that any media outlet that receives the press release will print it.