## **MEMBERSHIP - SOCIAL MEDIA POLICY**

Approved by the Board of Directors: 4/1/11

Reviewed and Amended: 7/12/2018

The Bayfield Chamber and Visitor Bureau's social media accounts are intended to encourage discussion and share information with people who love the Bayfield area, the Apostle Islands, and Bayfield Chamber and Visitor Bureau events.

The Bayfield Chamber and Visitor Bureau social media accounts are not intended to be used by individual business to promote themselves but are intended to promote the Bayfield area in general. We encourage all who interact with any of the Bayfield Chamber and Visitor Bureau social media accounts to be creative with their message about their business or to simply share their experience or love of the Bayfield area.

We reserve the right to delete any posting, comment or image.