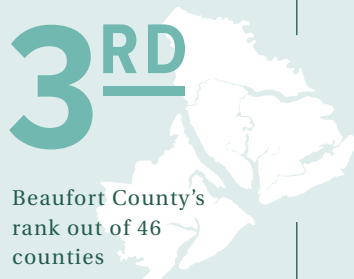


VISIT BEAUFORT

PORT ROYAL  SEA ISLANDS

BEAUFORT AND THE SEA ISLANDS have long supported a robust tourism economy. What you may not realize is the economic impact that this economy has on our community and in supporting the healthy and vibrant lifestyle we enjoy as residents and visitors.



14,170
JOBS

Created by tourism in Beaufort County

\$1.4B

The economic impact of the Hospitality/Tourism industry in Beaufort County



Residents who believe tourism has created more cultural opportunities



Residents who believe tourism is important to Beaufort County



Visitors indicate that historical attractions were important in their decision to visit

ACCESS TO WATER, ALONG WITH HISTORY, WERE CONSIDERED THE MAIN TOURIST ATTRACTIONS IN BEAUFORT.

HOSPITALITY AND ACCOMODATIONS TAXES

Hospitality Tax and Accommodations Tax represent more than 14% of the City of Beaufort's total General Fund revenues, serving as the third largest revenue source for the City.

\$10.4M

Combined revenues to the city Hospitality Tax and Accomodations Tax have generated since 2015

\$736,557

Combined business license tax revenues to the city Hospitality Tax and Accomodations Tax have generated since 2015

>\$21M

Amount tourism supports in payroll in Beaufort, generating more than 1,234 jobs in the city.

A combined revenue of **\$3,807,657**, derived annually from the Hospitality/Tourism Industry, directly supports key city services that include Police Staffing, Public Operations, Waterfront Park, Marina Operations, Parking Improvements and more. In 2018, Beaufort supported Destination Marketing with \$380,000. For every dollar of that support, the city and tax payers received a return on investment of \$10.

The Lodging and Food Service Industries in Beaufort generated an estimated **\$1,643,862** in overall Property Tax Revenues for the community in FY2017, the bulk of which supports our Schools at an estimated \$845,931.