

VISIT
BEAUFORT
PORT ROYAL  SEA ISLANDS

**Meeting of Board of Directors
Greater Beaufort-Port Royal Convention & Visitors Bureau
8/20/20 8:30 a.m. to 10:00 p.m.
Zoom Conference Call**

Agenda

Welcome and Introductions

Approval of Consent Agenda

Frank Lesesne

- A. Adopt June 2020 Meeting Minutes
- B. Financial Statements

Destination Next Presentation - Magellan Strategies

Chris Cavanaugh

- A. Workgroup Formation and Assignments

Other Business

Robb Wells

- A. President's Report
 - A. Recovery Advertising Plan Update
 - B. DMO Contract Update
 - C. Website RFP
- B. Chairman's Report

Stakeholders Updates

Adjournment

Board of Directors: Frank Lesesne - Chair, Hina Patel - Vice Chair, Christian Kata - Treasurer, Alissa Murrie, JW Weatherford, Chris Johnson, Linda Roper, Lisa Kassuba, Chris Butler, Todd McDaniel, Dick Stewart, Eileen Newton, Ron Tucker, Greta Maddox