

**Attendance:**

Members: Alissa Murrie - Chair, Charlie Calvert - Vice Chair, Christian Kata - Treasurer, Chris Johnson, JW Weatherford, Linda Roper, Frank Lesesne, Connie Frenzel, Lisa Kasba, Hina Patel, Lisa Kassubra  
Tom Mikell - Attorney  
Ex-Officio: Robb Wells  
CVB Staff: Lynda Dyer, Lynda Jeffries, Angie Puleo, Colleen Smith

**Call to Order**

Murrie called the meeting to order at 8:37 am.

**Review of the Minutes**

Approved the March Minutes  
*Motion: Weatherford*  
*2nd: Lesesne*  
*Passed Unanimously*

**Financial Report**

Mr. Kata reported the finances for the CVB, updating the reporting of the financials to include the the newly formed destination marketing fee. Revenues from the county were received and reflected an increase in funding over the budgeted amount. YTD Budget had shown revenues up 149% above budget with expenses being up 115% to match new revenues. Grant reimbursements had begun to come in with anticipation of two more grant checks being deposited before June 30.

The Finance Committee also presented the 2019-2020 GBPRCVB Budget with memo. (*You can find the attached budget and memo in the packet and online*).

Motion to Approve the Budget as presented  
*Motion: Lesesne*  
*2nd: Weatherford*  
*Passed Unanimously*

**President's Report**

The April Metrics metrics saw increases for both March and April in website page views with sessions splitting up and down for the months of March and April.

Jeffries shared the recent group leads that the CVB has recently received including request for overnight meeting space. Jeffries update the board on the trade show that she would be attending in June.

The visitor index indicates the performance ad can be found online under our industry partners page. (*President's report was included in the board packet and available online.*)

### **Other Business**

The Board of Directors opened up the nominations for Board of Director officers to be submitted for vote at the Annual Meeting May 16.

### **Committee Updates**

Alissa Murrie presented the slate of officers for the 2019-2020 Board.

Chair - Frank Lesesne

Vice Chair - Charlie Calvert

Treasurer - Christian Kata

Motion to approves slate of officers

*Motion: Weatherford*

*2nd: Kassubra*

*Passed Unanimously*

### **Meeting Adjourned**