

**Attendance:**

Members: Alissa Murrie - Chair, Charlie Calvert - Vice Chair, JW Weatherford, Chris Johnson, Linda Roper, Tom Mikell - Attorney  
Ex-Officio: Robb Wells  
Chamber Staff: Lynda Dyer

**Call to Order**

Murrie called the meeting to order at 8:33 am.

**Review of the Minutes**

Approved the August 2018 Minutes.  
*Motion: Weatherford*  
*2nd: Kata*  
*Passed Unanimously*

**Financial Report**

Mr. Kata reported the finances for the CVB, Non personnel expenses were over budget due to front loaded expenditures in relation to the website and website plugins. Finance Committee is working on financial policy as well as an RFP for Banking services. The Certificate of Deposit was picked up from Palmetto State and delivered into our new CD located at Ameris Bank. The creation of a money market account to receive a higher return for operational purpose.

These monies are from the sale of the Bellamy Curve building when the Chamber of Commerce was the DMO.

**President's Report**

Mr. Wells announced the hiring of Linda Jeffries in the role of Visitor Services Coordinator. Angie Puleo was announced as the CRM & Research Analyst. Communication utilizing our new CRM has drastically improved our stakeholder reach especially during the hurricane. The visitor index indicates the performance ad can be found online under our industry partners page. The CVB also implemented our Coast is Clear campaign in the aftermath of Hurricane Micheal. TV, Radio, Paid Search and digital advertisement was purchased to get the message out following the storm. The funds are coming from our own budget and was a forward spend from later in the year budget. *(President's report was included in the board packet and available online.)*

**Committee Updates**

The nominating committee brought forth 2 nominations: Lisa Kussuba and Hina Patel for the Hotel Nominations for two Hotel vacant seats. The town of Port Royal appointed Connie Frenzel their member as their representative.  
*Motion: Kata*

*2nd: Calvert  
Passed Unanimously*

Tom Mikel presented an overview of the Board of Directors Bootcamp. The timing of the Bootcamp will be in October since no Board Meeting is scheduled for that time.

**Other Updates**

County Finance Committee listed out several questions regarding the formalization of the budgeted amount of DMO investment. Calvert asked Wells and Mikell (GBPRCVB Attorney) about the types of questions that county finance members have asked and has there been discussion on how to answer those questions given the infancy of the CVB. Mikell indicated that he and Wells had indeed met and went through each question with the understanding the full transparency was highest priority.

**Meeting Adjourned**