

Welcome to the Localist Program!

Your mission should you choose to accept it, is to help show our visitors why we're "Texas friendly, Bayou fun," and how to explore the city like a local. We're asking you to see, do and eat Beaumont like a visitor would – and share your experience.

Instructions: Pick three places you around town you want to highlight. They can be somewhere you love and go regularly, somewhere that's completely new to you, or somewhere you haven't been in a while that you want to revisit. It can be anywhere within an hour of Beaumont in any direction.

Complete the pre-visit questionnaire before you go, do the activities at your leisure (all in one day or spread out throughout the month), and share your experience on social media with the hashtag #GoBeau. Then, let us know how it went on your post-survey questionnaire. Turn all the forms back in [here](#) or email them to lauren.monitz@beaumonttexas.gov with at least three photos from each spot* and what you'd like as a reward (t-shirt, hat, or mug). It's that easy!

**Please note your photos may be used for marketing purposes so make sure you give everyone that's in them a heads up and that it's okay to share!*

Pre-Assignment Questionnaire

Name:

Eat Destination:

Have you been here before? If so, when and why?

What do you know about this place, if anything?

What are your expectations?

Play Destination:

Have you been here before? If so, when and why?

What do you know about this place, if anything?

What are your expectations?

Do Activity:

Have you tried this thing before? If so, when and why?

What do you know about this place, if anything?

What are your expectations?

Post Assignment Questionnaire

Name:

Rate your experience 1-5. 1 being would not recommend; 5 being would definitely recommend.

Eat Activity 1 2 3 4 5

Play Activity 1 2 3 4 5

Do Activity 1 2 3 4 5

What was your favorite thing you did this month in Beaumont?

Least favorite?

Did you learn anything new or interesting about Beaumont you didn't know before?

Do Destination:

Date/Time of Visit:

What was your first impression?

Was the experience what you expected? Please explain.

Who did you bring, if anyone?

How long would you recommend spending here?

Did you research the attraction or place beforehand? Yes / No

Was the description on Google accurate / did it make you want to visit?

Is there useful information online? If so, where?

Please use directions to get there even if you know where it is. Did you use [circle]: Google / Apple

Were the directions easy to find and accurate? If not, please explain.

Were the hours online correct? Yes / No

Were there any stops along the way that you would recommend?

Would you do this activity again?

Do you have any tips or suggestions for someone wanting to do this activity?

Was anything difficult or challenging?

Anything else you think we should know?

Play Activity:

Date/Time of Visit:

What was your first impression?

Was the experience what you expected? Please explain.

Who did you bring, if anyone?

How long would you recommend spending here?

Did you research the activity or place beforehand? Yes / No

Was the description on Google accurate / did it make you want to visit?

Is there useful information online? If so, where?

Please use directions to get there even if you know where it is. Did you use [circle]: Google / Apple

Were the directions easy to find and accurate? If not, please explain.

Were the hours online correct? Yes / No

Were there any stops along the way that you would recommend?

Would you do this activity again?

Do you have any tips or suggestions for someone wanting to do this activity?

Was anything difficult or challenging?

Anything else you think we should know?

Eat Destination:

Date/Time of Visit:

Who did you bring, if anyone?

Did you look at the menu beforehand? Yes / No

Was it the same menu online as in the restaurant? Yes / No / Unsure

Did they have a website? Yes / No

Were the hours online correct? Yes / No - they were wrong on Google/Website (circle)

Was the description on Google accurate / did it make you want to visit?

Please use directions to get there even if you know where it is. Did you use [circle]: Google / Apple

Were the directions easy to find and accurate? If not, please explain.

What did the staff say their specialties/most popular dishes are?

Did it look like they had options for (circle all that apply): gluten-free / vegetarian / patio / to-go

Did you meet any standout staff that deserve a shoutout? Yes / No / Name: _____

Why they deserve recognition:

What'd you order?

What dishes would you recommend?

Anything you wouldn't?

Anything else you think we should know?