



**Tuesdays at 3pm CST  
September 1–October 20**

Join us this year for the virtual 2020 Arkansas Bike Summit! Over eight weeks, Visit Bentonville will host one-hour Zoom sessions on Tuesdays, engaging industry leaders, advocates, program developers, and change-makers in conversations to encourage thought-provoking ideas in cycling development.

*See opposite side for more information.*



**SEPTEMBER 1  
GET A GRIP ON MEDIA  
PARTNERSHIPS**

**Nicole Formosa**  
*Bike Magazine*

**Gloria Liu**  
*Outside Magazine*

**Francis Cebedo**  
*MTBR*

**SEPTEMBER 8  
YOU CAN MAKE A  
DIFFERENCE!**

**Kristi Mohn**  
*Life Time*

**Chris Hensley**  
*Crested Butte Adaptive  
Sports Center*

**SEPTEMBER 15  
HOW USA CYCLING  
IS HELPING  
COMMUNITIES MAKE  
INFORMED DECISIONS**

**Kelsey Erickson**  
*Executive Director, Athlete  
Health & Wellness*

**Chuck Hodge**  
*Chief of Racing and Events,  
USA Cycling*

**Dr. Michael Roshon**  
*Chief of Medical Staff,  
Penrose-St. Francis Health  
Services (CO); Chief Medical  
Officer USA Cycling*

**SEPTEMBER 22  
RIDING OUT A  
PANDEMIC**

**Nat Tschoban**  
*Zwift*

**Jay Petervary**  
*Adventure Athlete*

**Rebecca Rusch**  
*MTB Hall of Famer*

**SEPTEMBER 29  
A HUB FOR  
INNOVATION**

**Kalene Griffith**  
*Visit Bentonville*

**David Wright**  
*Bentonville Parks and  
Recreation*

**Gary Vernon**  
*Walton Personal  
Philanthropy Group*

**Graham Cobb**  
*Greater Bentonville Area  
Chamber of Commerce*

**OCTOBER 6  
THE GREAT BIKE  
BOOM**

**Jenn Dice**  
*CEO, PeopleForBikes*

**Morgan Lommele**  
*Director of State & Local  
Policy, PeopleForBikes*

**OCTOBER 13  
SESSION DETAILS  
COMING SOON**

*Special Guest*

**OCTOBER 20  
A TALE OF TWO  
MOUNTAIN BIKE  
FOCUSED  
NON-PROFITS**

**Kent McNeil**  
*International Mountain  
Bicycling Association*

**Steve Matous**  
*National Interscholastic  
Cycling Association*

**MORE DETAILS  
TO COME!**

**VISIT  
Bentonville**

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