

**Bentonville A&P Commission**

January 28, 2025

4:10 p.m.

406 SE 5<sup>th</sup> St., Suite #6, Bentonville

MINUTES

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**Attendance**

**Voting Members**

Chris Sooter  
Eric Heaney  
Patti Constantakis  
Daniel Hintz  
Ricky Cortés  
~~Luke Wetzel~~  
Aubrey Patterson

**Staff**

Kalene Griffith  
Alison Nation  
Julie Drager  
Sheila Burton  
Morgan Johnson

- 1) Call January 28, 2025 Meeting to Order at 4:10 pm - Chris Sooter/Roll Call – Sheila Burton
- 2) Review Comments from Pre-Read
- 3) Review and Approval of Minutes - Sooter

**Sooter entertained a motion to approve the minutes as submitted. Patti Constantakis made a motion to approve the minutes as submitted. Aubrey Patterson seconded the motion. Motion carried.**

- 4) Deep Dive 1: Financials – Kalene Griffith
  - a) November Collections - Paid in December – Reported in January

Collections:	Increase over previous year:
Lodging     \$124,103	-3.6%
Restaurant   \$230,511	19.1%

Split was \$143,029

**Sooter entertained a motion that upon approving the financial reports as submitted, the Commission acknowledged the total expenses have gone over budget and would like to have quarterly budget adjustments, or as needed, in the future to accommodate any changes. Patterson made the motion as stated. Daniel Hintz seconded the motion. Motion carried.**

**Sooter entertained a motion to accept the 2022 Audit as presented. Constantakis made a motion to accept the 2022 Audit as presented. Ricky Cortes seconded the motion. Motion carried.**

**5) Deep Dive 2: Incentive Funding Requests – Griffith**

a) EmpowHER.Con 5/1	\$1,000
b) Rule of 3 5/13	\$10,000
c) NWA Fashion Week 2025 5/29	\$7,500
d) Family Foundations Forum 6/10	\$2,500
e) Bentonville 2025 Regional Bridge Tournament 8/4	\$5,000
f) Tour de NWA Cycling Fest 9/13	\$1,000
g) Consumer Impact 2025 9/16	\$2,500
h) Master Bike Builders Show 9/19	\$2,500
i) Bentonville Marching Invitational 10/4	\$5,000
j) Sleep Summit 10/14	\$10,000

**Through discussion between the Commissioners, it was discovered that the EmpowHER.Con was going to be held in Rogers, which disqualifies them for Visit Bentonville funding. Griffith recommended adding another \$2,500 to the amount for Consumer Impact 2025. Sooter entertained a motion to approve the Funding Requests totaling \$48,500. Eric Heaney made a motion to approve the Funding Requests totaling \$48,500. Patterson seconded the motion. Motion carried.**

**6) Deep Dive 3: Lodging Reports**

**7) President's Report - Griffith**

**Hintz entertained a motion to switch from Simple IRA to a 401(k) program. Constantakis seconded the motion. Motion carried.**

**Sooter entertained a motion for a board resolution to enter into an agreement with one of the purchasing cards, whichever provider is chosen. Constantakis made the motion as stated. Patterson seconded the motion. Motion carried.**

8) Adjourn

**Sooter entertained a motion to adjourn. Heaney made the motion to adjourn. Constantakis seconded the motion. Motion carried.**

Minutes submitted by: Sheila Burton

January 28, 2025 Minutes approved by the Commission on February 27, 2025

Signed/Dated: Sheila Burton 3/3/25

Approved copies to: City Council