HIGHLIGHTS

LAUGH & LATE LUNCH

Join us this Monday, 2:30pm, to hear from special guest Montine McNulty, a member of the Arkansas Economic Recovery Task Force. <u>RSVP HERE</u>

STATE OF ARKANSAS

The Latest on Limited Arkansas Dine-In Services Starting May 11

STAY SAFE CLEANING STANDARD
A new initiative from the American
Hotel and Lodging Association

NEW REPORT

Hotels require more Paycheck
Protection Program funding to save
jobs

LAUGH & LATE LUNCH



Join us this Monday, 2:30 pm, to hear from our special guest Montine McNulty, a member of the Arkansas Economic Recovery Task Force. She will share updates on the recent announcement that restaurants in our state may resume limited dine-in on May 11, 2020. Montine has years of experience in the industry as the Executive Director of the Arkansas Hospitality Association. She is also an honored recipient of the Arkansas Tourism Hall of Fame.

RSVP HERE

VISIT BENTONVILLE LODGING UPDATE

STATE OF ARKANSAS



Announced by Governor Asas Hutchinson yesterday, restaurants in Arkansas may resume limited (33%) dine-in services on May 11 under guidelines that require daily health screening of staff, use of masks and gloves, and strict social distancing. **DETAILS HERE**

STAY SAFE CLEANING STANDARD

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DETAILS HERE

Safe Stay Guidelines

The Safe Stay initiative is designed to change hotel industry norms, behaviors and standards to ensure both hotel guests and employees are confident in the cleanliness and safety of hotels once travel resumes.

The AHLA Safe Stay Advisory Council is working in conjunction with public health experts, scientists, and medical leaders to develop a series of best practices for the industry, including the following:

- Enhanced cleaning standards throughout the hotel, including guest rooms, meeting spaces, common areas, and back-of-house spaces
- Superior cleaning products with a greater concentration of bacteria-killing ingredients, in accordance with CDC guidelines
- Social distancing practices and reducing person-toperson contact Increased transparency throughout the guest journey

NEW REPORT



ANALYSIS: WHY CURRENT PPP LOAN LIMITS MAY LEAD TO MORE HOTEL LAYOFFS

The American Hotel & Lodging Association released a new report this week showing the average small business hotel will require additional funding from SBA loans under the Paycheck Protection Program (PPP) in order to rehire employees or prevent further layoffs and keep their business open. **READ FULL REPORT HERE**