

HIGHLIGHTS

[#TAKEMEBACK CAMPAIGN](#)

[SOCIAL DISTANCING AT THE CRESCENT](#)

[BALANCE BETWEEN HOSPITALITY AND SOCIAL DISTANCING](#)

[TRAVEL INDUSTRY UPDATE WITH VISIT BENTONVILLE](#)



Visit Bentonville Travel Industry Update, THIS MONDAY / 2:30PM with Travis Napper, Director of Tourism within the Arkansas Department of Parks, Heritage, and Tourism.

Email [Aaron Mullins](mailto:aaron@visitbentonville) aaron@visitbentonville to RSVP



The Arkansas Small Business Development Center in conjunction with the McMillon Innovation Studio is conducting a survey to gauge intent and timing to return to dining in at restaurants. To complete their survey [CLICK HERE](#)

VISIT
Bentonville
A NEW AMERICAN TOWN

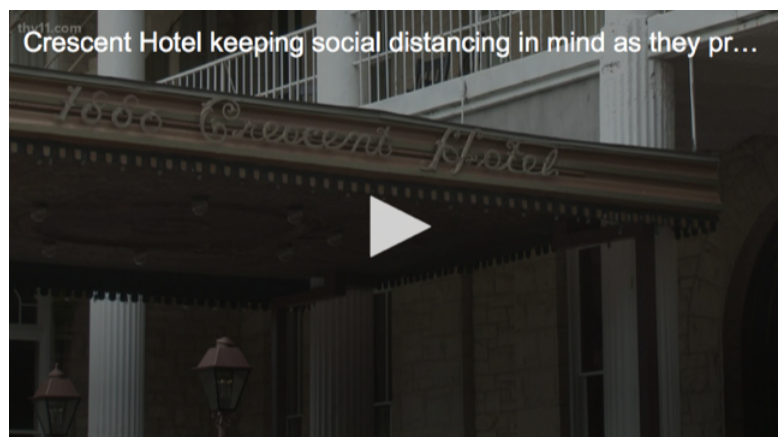
LODGING UPDATE

DOWNLOAD THE #TAKEMEBACK TOOLKIT!



The hotel industry has launched the #TakeMeBack campaign to encourage individuals to remember their favorite travel experiences and hotel visits.

[DETAILS HERE](#)



Crescent Hotel keeps social distancing in mind as they prepare to open.

[WATCH HERE](#)



Hotels' challenge: Balance hospitality with sanitizing initiatives.

[MORE HERE](#)