

## HIGHLIGHTS

[REMINDER: VISIT BENTONVILLE INDUSTRY UPDATE](#)

[OUT OF STATE TRAVELERS AT HOTELS](#)

[INDUSTRY-WIDE CLEANING STANDARDS](#)

[AR READY FOR BUSINESS PROGRAM](#)

### REMINDER



Visit Bentonville Industry Update this coming Monday, May 11th / 2:30pm, with special guest Berkley Young from Young Strategies. Berkeley has been a leader in tourism for over thirty years and is a top-rated speaker at regional and national conferences. [RSVP to aaron@visitbentonville.com](mailto:aaron@visitbentonville.com)

**HAVE YOU SEEN OUR NATIONAL TRAVEL & TOURISM WEEK VIDEOS?**

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# VISIT BENTONVILLE LODGING UPDATE



Out of State Travelers Can Stay in Hotels, Lodges and Arkansas State Parks Again: [SEE MORE HERE](#)



Enhanced Industry-Wide Cleaning Standards from the American Hotel & Lodging Association: [DETAILS HERE](#)



More Than 12K Seek \$147.7M under the "Arkansas Ready for Business" Program: [MORE HERE](#)