



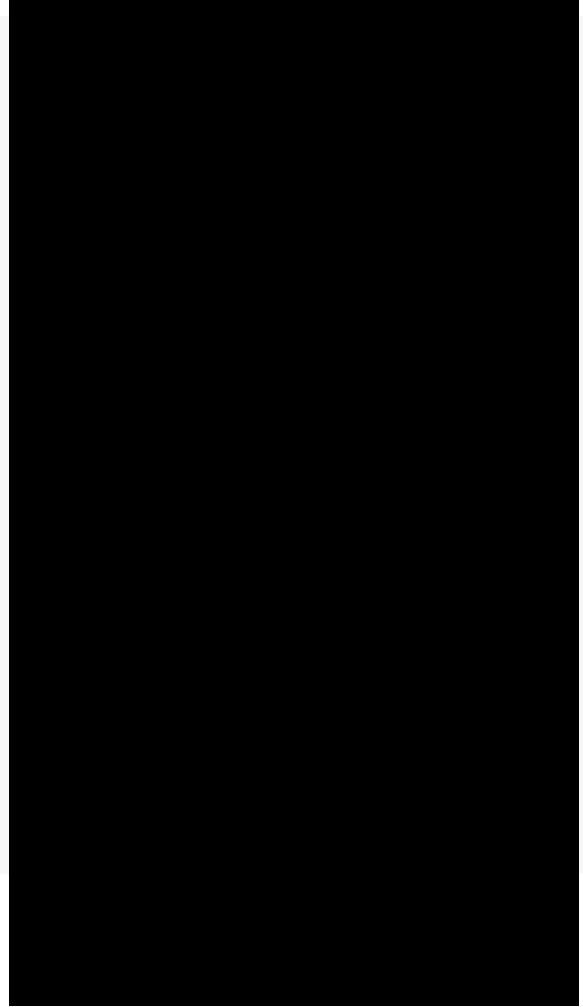
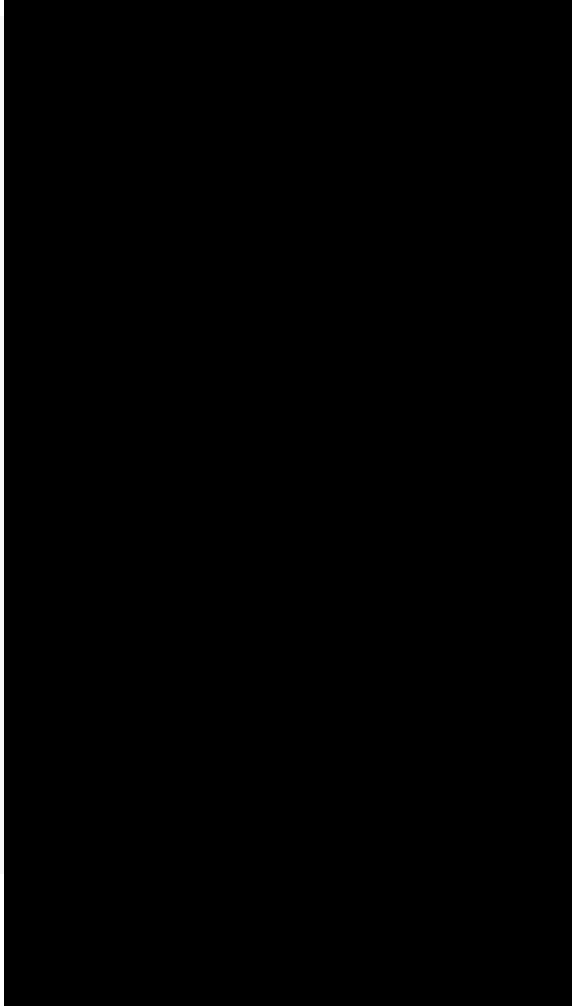
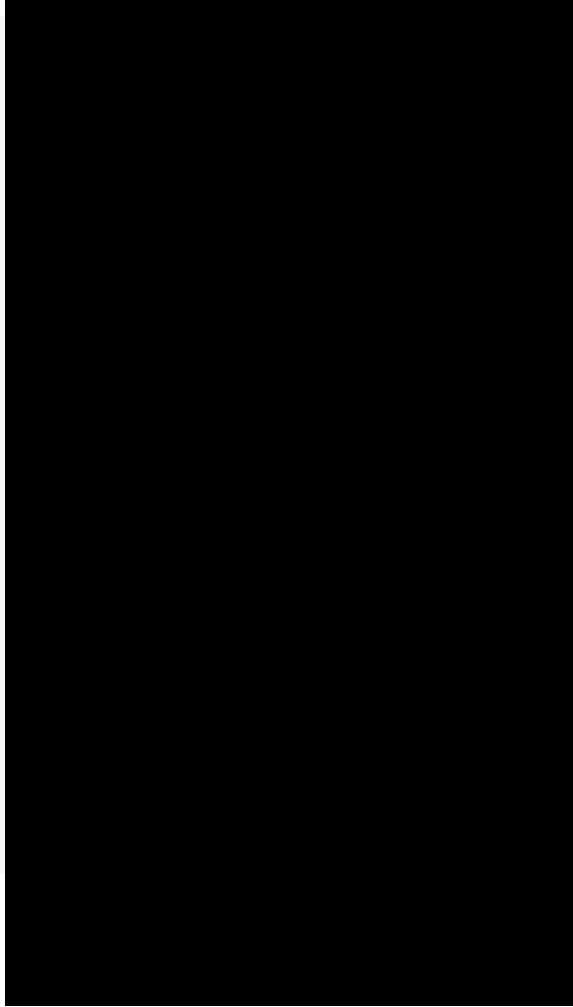
BIG SKY WINTER

RESORT UPDATE

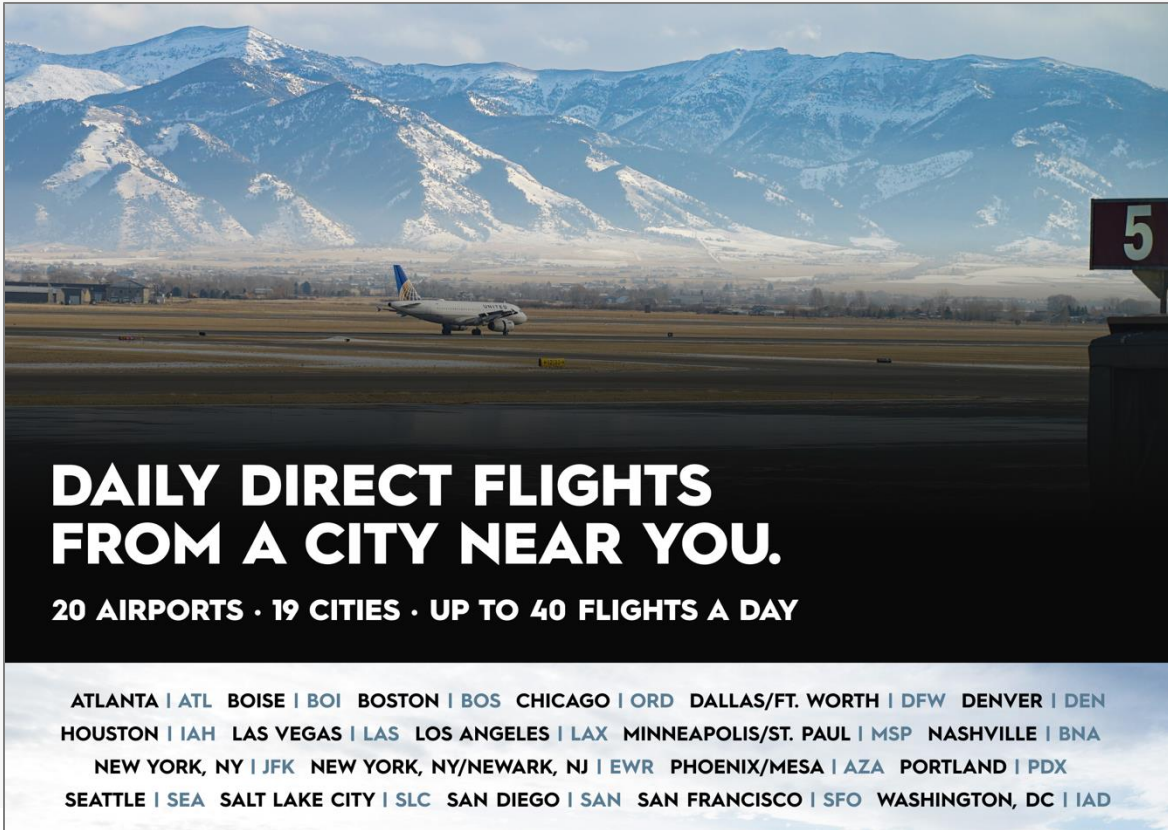
— WINTER CAMPAIGN BRAND



— WINTER CAMPAIGN BRAND



— WINTER CAMPAIGN ACCESSABILITY



**DAILY DIRECT FLIGHTS
FROM A CITY NEAR YOU.**

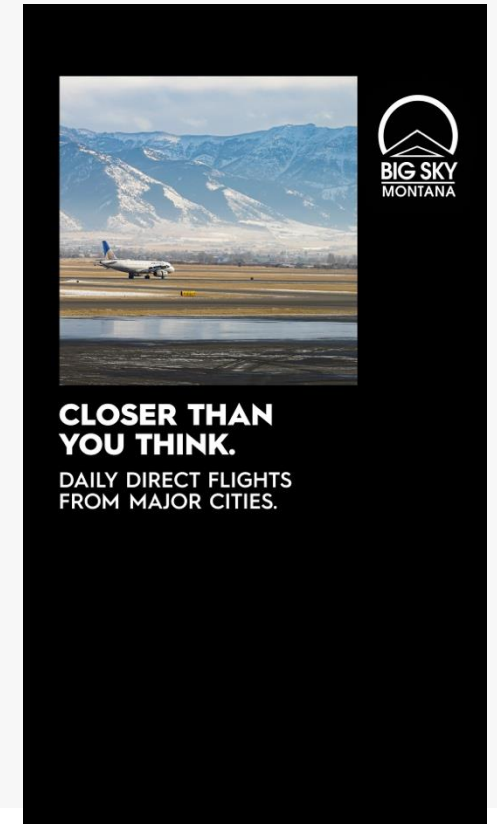
20 AIRPORTS · 19 CITIES · UP TO 40 FLIGHTS A DAY

ATLANTA | ATL BOISE | BOI BOSTON | BOS CHICAGO | ORD DALLAS/FT. WORTH | DFW DENVER | DEN
HOUSTON | IAH LAS VEGAS | LAS LOS ANGELES | LAX MINNEAPOLIS/ST. PAUL | MSP NASHVILLE | BNA
NEW YORK, NY | JFK NEW YORK, NY/NEWARK, NJ | EWR PHOENIX/MESA | AZA PORTLAND | PDX
SEATTLE | SEA SALT LAKE CITY | SLC SAN DIEGO | SAN SAN FRANCISCO | SFO WASHINGTON, DC | IAD




**DAILY DIRECT FLIGHTS
FROM JFK + EWR.**

YOUR SKI VACATION IS
CLOSER THAN YOU THINK.



**CLOSER THAN
YOU THINK.**

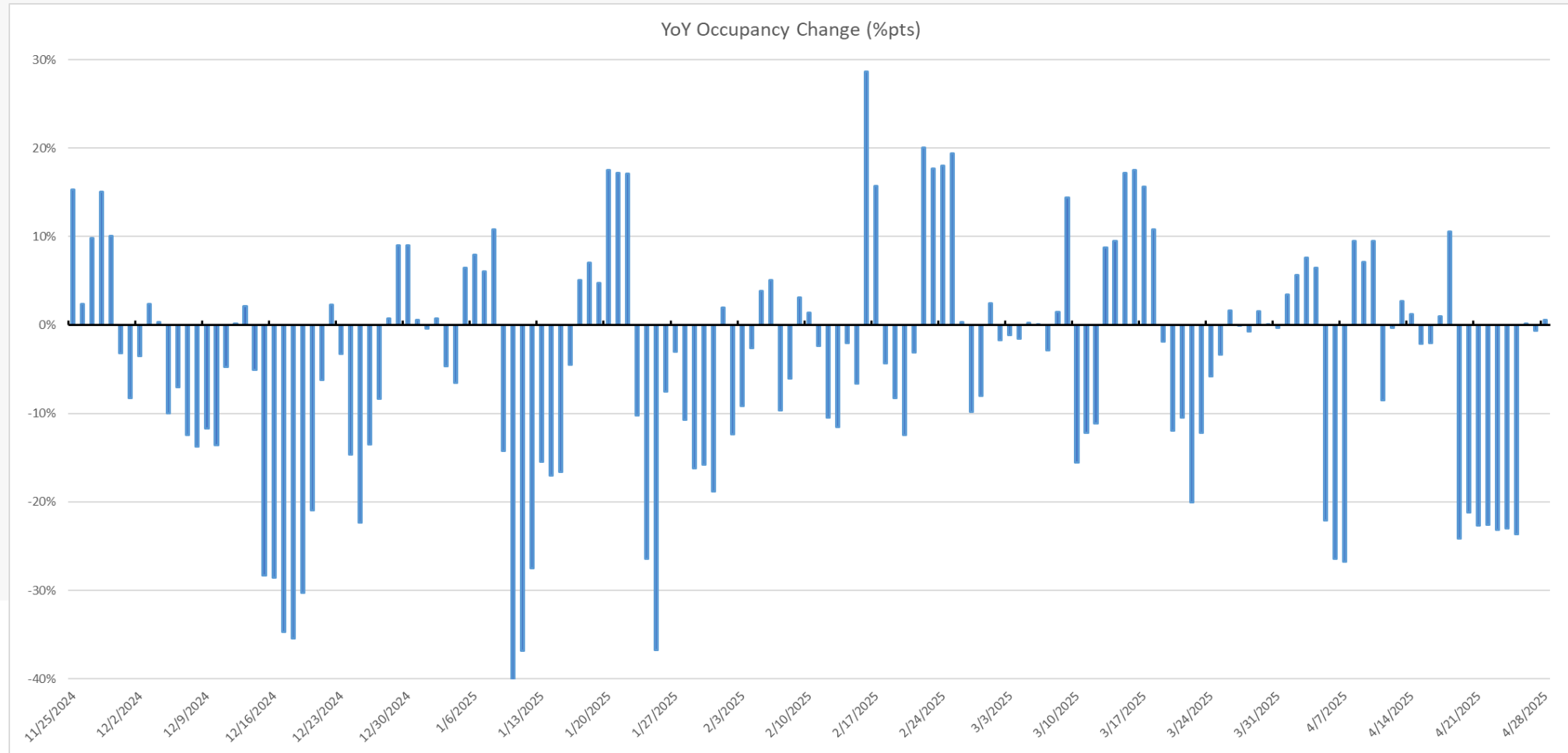
DAILY DIRECT FLIGHTS
FROM MAJOR CITIES.



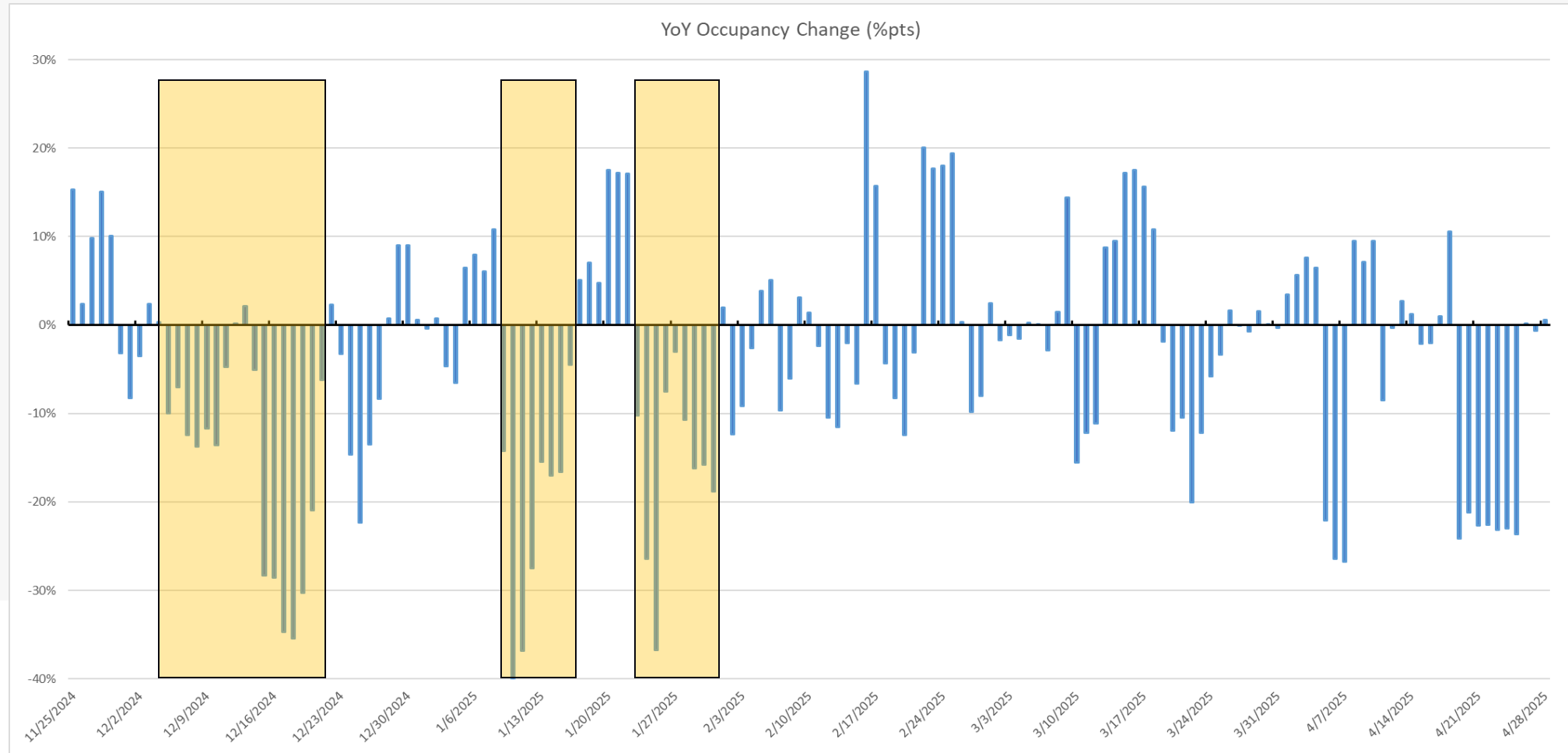
SEASONAL PACE



RESORT LODGING YOY OCCUPANCY CHANGE



RESORT LODGING YOY OCCUPANCY CHANGE

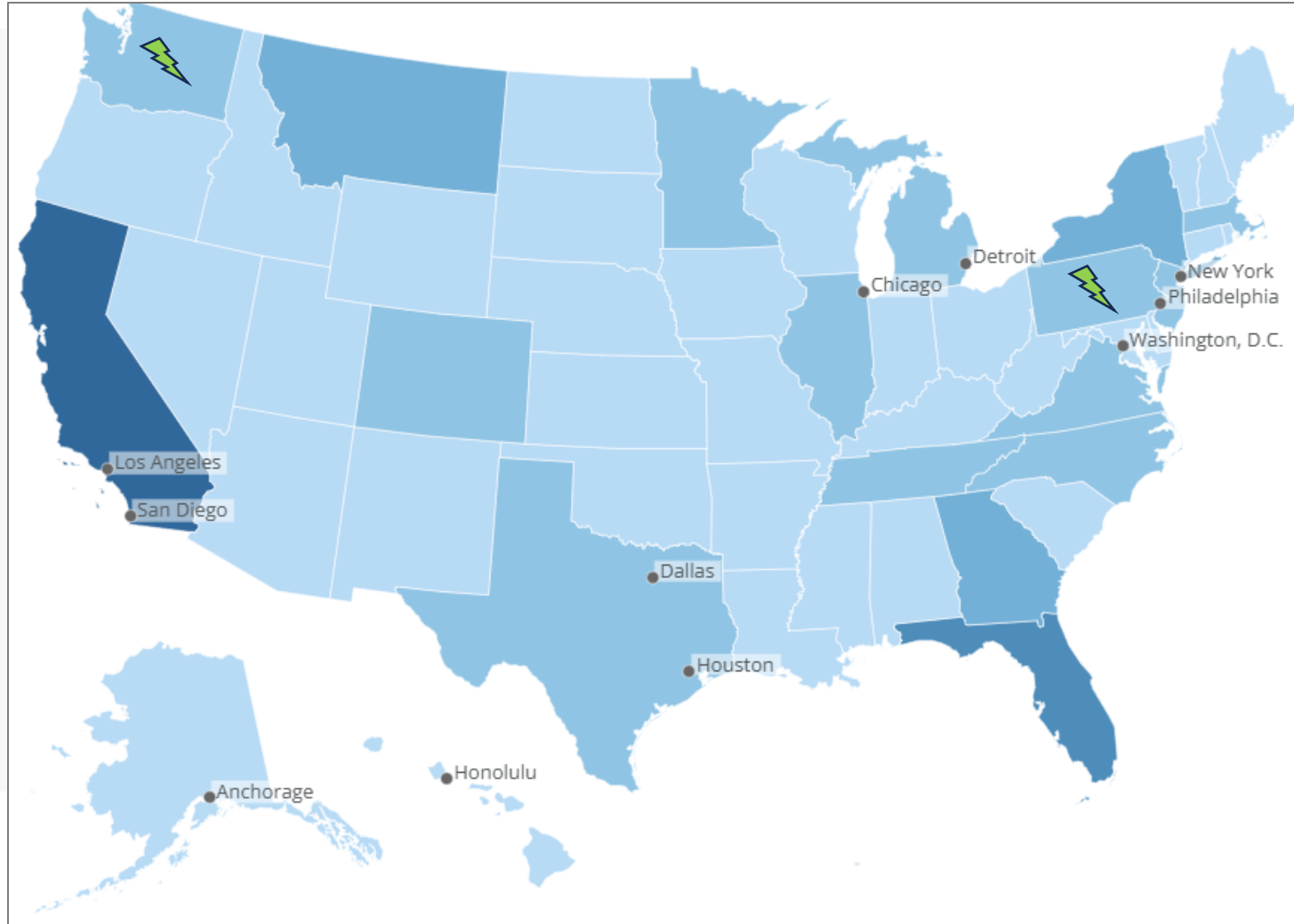


— SUB-SEASON PACE

SUB-SEASON	ROOM NIGHTS	LIFT TICKET	MTN SPORTS
EARLY	Green	Green	Green
PRE-XMAS	Red	Red	Green
HOLIDAY	Green	Grey	Grey
CORE 1	Green	Red	Green
MLK	Green	Green	Green
CORE 2	Red	Red	Grey
PRES	Green	Red	Grey
CORE 3	Green	Grey	Green
SPRING BREAK	Green	Red	Green
LATE	Green	Grey	Grey



— GEOGRAPHIC ORIGIN



NEW INITIATIVES



GUEST EXPERIENCE INITIATIVES

EVERETT'S 8800

- Curated Experience
4 or 6 course menu
- Two Lunch Seatings
11:30AM & 1:30PM
 - Live DJ
Friday - Sunday

KIDS ADVENTURE MAP

- **10 New** Adventure Zones Added!
- 35 Total Stickers to Collect
- Most Beloved Runs by Kids and Instructors
- Printed Trail Map



— GUEST EXPERIENCE INITIATIVES

Enchanted Forest Lighting Ceremony
December 11

Madison 8 and One&Only Gondola
Grand Opening
December 20 – 10AM

December to Remember
December 20 - 31

Spring Series
April

Live Music
EVERY DAY!



— FOREVER PROJECT 2024 INITIATIVES



Utility Clean Energy Commitments

- Advocating for more grid-tied renewables and less fossil fuels (
 - Petitioner for new PSC rule to include a social cost of carbon



New Building Decarbonization

- 100% all electric new builds since 2021 (Levinski Team Housing Campus & Snowsports Locker building)



Existing Building Decarbonization

- Upgrading Yellowstone Conference Center 1989 heat pumps (New more efficient technology)



On-Site Renewable Energy Generation

- Planning to install solar PV arrays on Whitewater Inn



Off Road Vehicle Efficiency & Electrification

- Piloting Renewable Diesel

CAPITAL PROJECTS





MADISON 8



EXPANDED TRAIL NETWORK



SNOWMAKING UPDATES



UPPER TRAM TERMINAL



EXPLORER GONDOLA

THANK YOU

