

## Mission

Enhance the overall vitality of our business community.

## Vision

Steward a thriving Big Sky economy.

## Purpose

Set the table with key partners to bring resources and ideas together to empower and champion our members. Act as a key partner in conversations for our community and our businesses.

## Goals

**EMPOWER** members with the resources and connections needed for business to grow and prosper.

Be **TRUSTWORTHY** stewards of the Chamber's funds.

Remain **RELEVANT** and **RESPONSIVE** to the issues and concerns affecting businesses.

Be **PASSIONATE** about our community and the people living in it.

Be **LEADERS** in identifying and addressing issues of our community and region.

## PILLARS OF SUCCESS

### Champion Membership Connections

- Create opportunities for members to connect with each other.
- Increase awareness of our work and how they can engage with it.
- Link big ideas to the impacts on our businesses and community.

### Advocate for Our Members

- Monitor threats that would impact members' ability to do business.
- Represent the voice of business in community conversations.
- Maintain the dialogue with members to best understand their needs.

### Support our Members

- Develop programs that increase the ability to do business in Big Sky.
- Cultivate products that help businesses to attract and retain workforce.
- Ensure staff education to provide value as a tool to advise members.

OUR COMMUNITY. OUR BUSINESS.