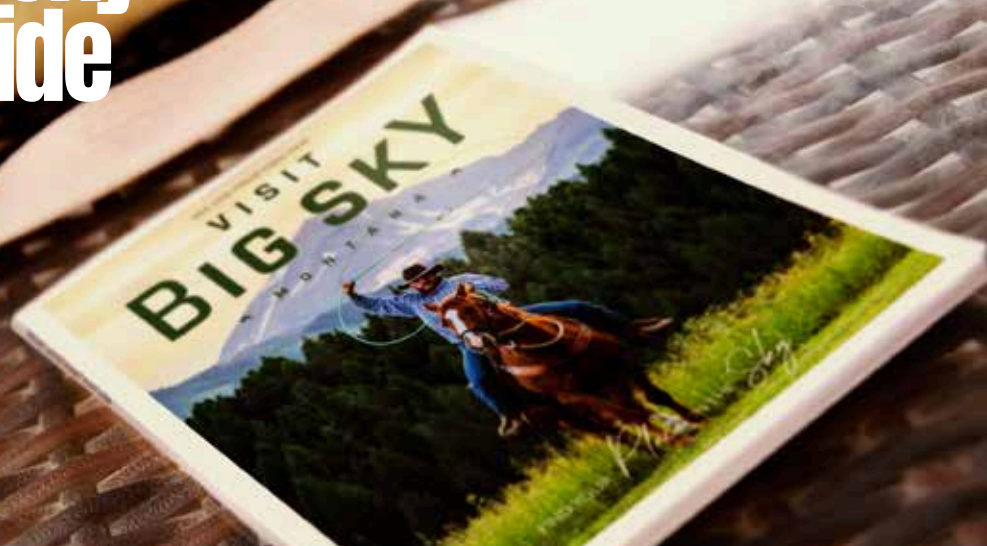


Official Big Sky Visitors Guide



PRINT ADVERTISING SPECS

AD DIMENSIONS	WIDTH	HEIGHT
Full page (bleed)*	8.6 in	11.125 in
Trim	8.375 in	10.875 in
Live area	7.875 in	10.375 in
Full page	6.25"	8.75"
1/2 page horizontal	7.875 in	5.125 in
1/2 page vertical	3.875 in	10.375 in
1/4 page	3.875 in	5.125 in

*For full-page bleed ads, include .125" extended border. All text and images must be within the "live area" to ensure a safe distance from the trim.



All images must be high resolution for print quality (300dpi). IMAGES AND LOGOS COPIED FROM WEBSITES ARE NOT USABLE.

CMYK process colors only (no RGB files accepted). Color accuracy is the responsibility of the advertiser and will be held to SWOP standards. Do not use ICC or Spot Color profiles.

All ad files must be submitted as a single page, high-resolution PDF/x-4 formatted file, with fonts outlined. THE ADVERTISER ASSUMES ALL RESPONSIBILITY FOR FILES THAT DO NOT OUTPUT CORRECTLY DUE TO ERRORS OR OMISSIONS DURING CONSTRUCTION. Please contact Oregon Media for design specification questions.

PDFs may be submitted via FTP or email. Oregon Media is not responsible for PDF files submitted with spot color graphics or compressed file formats embedded. THESE FILES MAY YIELD UNSATISFACTORY RESULTS WHEN PRINTED.

DELIVERY

Online: oregonmedia.wetransfer.com | Email: ads@visitbigskymt.com

Official Big Sky Visitors Guide



VISIT
BIG SKY
RESORTS



EARLY BIRD DISCOUNT!

Secure your ad placement by **January 2nd** to receive an exclusive **10% discount** on your ad rate.

PRINT ADVERTISING PRICING

Premium Placements

Inside front cover	\$7,645
Back cover	\$7,645
Inside back cover	\$7,645

Display Ad Size

Full page	\$3,995
1/2 page	\$2,745
1/4 page	\$1,645

NEW Co-Op Ad Pages

New this year! Join our co-op pages for **dining, shopping, and lodging**—each listing includes one photo and your business name for easy visibility and strong traveler engagement. **Hurry limited spacing!**

6-up: Lodging	\$995
9-up: Dining & Shopping	\$545

Ad Build Fee \$250

We provide ad design services at a rate of \$250 per ad build. Ad build includes two proofs. Additional proofs needed will be charged at a rate of \$50 per proof.

MARCH 2ND
Reserve your Ad Space

MARCH 16TH
Ad Materials are DUE

MAY 1ST
Publication Date

