

- I. CALL TO ORDER Tim
- II. PUBLIC COMMENT
- III. APPROVALS
 - A. Review and Approve June minutes (recording) Tim
 - B. Review and Approve June Finances Lori
- IV. REPORTS
 - A. REPORT: Executive Report Brad
 - 1. Board Reptreat | October 25-26
 - 2. Restraunt Listening Session
 - 3. Vacation Rental Listening Session (Fire Evacuation)
 - B. REPORT: Finance Tim
 - C. REPORT: Marketing Nicole
 - 1. Marketing Plan Update
 - 2. Recreate Responsibly Update
 - D. REPORT: Staff
 - 1. Visitor Center Report Brynn
 - 2. New Projects
 - a. Community Calendar Nicole
 - b. Community Photo Library Nicole
 - c. Crowdriff Brynn
- VI. OLD BUSINESS
- VII. NEW BUSINESS
 - A. Open Board Seats Brad
 - B. Tourism Improvement Districts Brad
 - C. See Source, Destimetrics, Tourism Sentiment Index Brad
 - D. PR Services Brad
 - E. Wayfinding Signs Nicole
- IX. COMMENTS & ANNOUNCEMENTS
 - A. Around Town - What's going on in our community and your organizations?
- X. ADJOURNMENT Tim

NEXT BOARD MEETING:

AUGUST 19, 2021 | 8:30 - 10:30 AM | WATER & SEWER BUILDING BOARD ROOM

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