



**WEST  
MIDLANDS**  
GROWTH COMPANY

LUXURY

# **BIRMINGHAM & THE WEST MIDLANDS**

2-DAY ITINERARY

This two-day itinerary unveils the region's finest treasures – including the home of British jewellery, world-class museums, and behind-the-scene tours.





**Kick off your adventure in the heart of the West Midlands, Birmingham - a city where rich history, stunning natural beauty, and world-class attractions seamlessly blend.**

## **EXPLORE THE CITY**

### **MORNING**

Discover Birmingham through a local's eyes on a walking tour around the city. You'll discover key historic sights including Birmingham Cathedral, Chamberlain Square and the canals.

Housed in a Grade II\* listed building, [Birmingham Museum and Art Gallery](#) offers art, history, archaeology and a world-renowned Pre-Raphaelite collection. Discover the museum through a guided tour or enjoy at your own pace.

The last stop of your morning will be the [Jewellery Quarter](#). Here, 40% of the UK's jewellery is crafted, offering a glimpse into the city's rich jewellery-making heritage.

 **7 MINUTE DRIVE TO VILLA PARK**

## **BEHIND-THE-SCENES TOUR AT VILLA PARK**

### **AFTERNOON**

Go behind the scenes at [Villa Park](#), one of England's most historic football stadiums and home to Aston Villa Football Club since 1874. This guided tour includes access to the home dressing rooms, players' tunnel, pitch-side areas, press spaces and Director's Box, with expert guides sharing the club's rich footballing history.

 **15 MINUTE DRIVE TO SHABABS**

## **SHABABS**

### **EVENING**

End your day at [Shababs](#). A beloved Birmingham institution in the Balti Triangle, enjoy authentic, freshly cooked curries served in traditional sizzling pans. Enjoy an authentic Balti cuisine and a live cooking demonstration, highlighting Birmingham's multicultural food scene.

## **INFORMATION**

As a region, we pride ourselves on being accessible for all visitors.

For detailed access guides on hotels, places to eat and drink and attractions, visit [AccessAble](#).


## **PLACES TO STAY**

- Hotel du Vin Birmingham  
[www.hotelduvin.com/locations/birmingham/](http://www.hotelduvin.com/locations/birmingham/)
- The Grand Hotel Birmingham  
[www.thegrandhotelbirmingham.co.uk/](http://www.thegrandhotelbirmingham.co.uk/)
- Frederick Street Townhouse  
[www.frederickstreettownhouse.co.uk/](http://www.frederickstreettownhouse.co.uk/)

## **DID YOU KNOW**

**Birmingham and the West Midlands are home to seven Michelin star restaurants!**

Three restaurants in Birmingham have five stars between them, including Adam's, Simpsons and Opheem, the latter of which is the first restaurant in the city to be awarded two stars.

A vibrant, historical illustration of Birmingham's industrial heritage. The scene depicts a busy street with several large, multi-story brick buildings, some with tall chimneys emitting wisps of white smoke. In the foreground, a blue horse-drawn carriage is on the left, and a canal with a bridge is on the right. People in period clothing are scattered throughout the scene, adding a sense of life and activity. The overall atmosphere is one of a thriving 19th-century industrial hub.

# DAY TWO BIRMINGHAM & DUDLEY

Today, explore Birmingham's iconic retail destinations and historic arcades, journey into the region's industrial heritage at the [Black Country Living Museum](#), then end the evening back in Birmingham with exceptional dining and world-class theatre, ballet, or live music.



## SHOPPING

### MORNING

Shop till you drop at [Bullring & Grand Central](#) with a wide variety of stores, including one of only four [Selfridges](#) in the world, then head to [Mailbox Birmingham](#) for premium labels, Harvey Nichols, and canal-view bars.

Don't miss Birmingham's charming [arcades](#) - Great Western, Piccadilly, and Burlington - packed with independent boutiques and stunning interiors.



**30 MINUTE DRIVE TO BLACK COUNTRY LIVING MUSEUM**



## BLACK COUNTRY LIVING MUSEUM

### AFTERNOON

Explore over 250 years of history, from the Industrial Revolution to post-war prosperity, through living interpretation at the [Black Country Living Museum](#).

Step into a meticulously recreated 19th-century village, where costumed characters bring the past to life. Enjoy traditional fish and chips cooked in beef dripping, take a ride on a vintage bus, and hear first-hand accounts of the Industrial Revolution from those who lived it.



**30 MINUTE DRIVE TO BIRMINGHAM CITY CENTRE**



## DINNER & A SHOW

### EVENING

Indulge in authentic Italian cuisine at [San Carlo Birmingham](#), celebrated for its classic dishes and exceptional ingredients.

Continue the evening with a world-class performance from [Birmingham Royal Ballet](#) or the [City of Birmingham Symphony Orchestra](#), or experience the excitement of a West End production at [Birmingham Hippodrome](#) or a critically acclaimed play at [Birmingham Repertory Theatre](#).



**VISIT  
BIRMINGHAM  
& WEST MIDLANDS**  
Delivered by West Midlands Growth Company

# THANK YOU

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