



**WEST
MIDLANDS**
GROWTH COMPANY

EXPLORING

BIRMINGHAM & THE WEST MIDLANDS

3-DAY ITINERARY

Find the perfect blend of industrial heritage, creative culture, and natural beauty in Birmingham and the West Midlands. Whether you're here for the historic canals, vibrant food scene, or world-class museums, this three-day itinerary will ensure you experience the best the region has to offer.





DAY ONE SHAKESPEARE'S ENGLAND

Kick off your adventure in the heart of Shakespeare's England, where history and culture come together to create the perfect introduction to this historic region.



WARWICK CASTLE

MORNING

Built by William the Conqueror in 1068, [Warwick Castle](#) offers Britain's ultimate historical experience. Explore the dungeons with live actors and chilling stories, or stay above ground for birds of prey shows, archery masterclasses, and interactive attractions.



15 MINUTE DRIVE TO SHAKESPEARE'S BIRTHPLACE

INFORMATION

As a region, we pride ourselves on being accessible for all visitors.

For detailed access guides on hotels, places to eat and drink and attractions, visit [AccessAble](#).



SHAKESPEARE'S BIRTHPLACE

AFTERNOON

Walk through the childhood home of the Bard at [Shakespeare's Birthplace](#). Hear the stories of his early life and linger in the garden planted with the flowers and herbs that appear throughout his plays.

For lunch, indulge in a delicious meal at a charming riverside café, offering stunning views of Stratford's historic streets.



5 MINUTE WALK TO SHAKESPEARE'S SCHOOLROOM & GUILDHALL

PLACES TO STAY

- Arden Hotel
www.theardenhotelstratford.com/
- Hotel du Vin Birmingham
www.hotelduvin.com/locations/birmingham/
- New Hall Hotel & Spa
www.handpickedhotels.co.uk/newhall

DID YOU KNOW

Stratford-upon-Avon holds a birthday celebration for Shakespeare every year!

Every April, thousands of locals and visitors enjoy an extraordinary celebration, honouring the Bard's birthday - filled with performances, music and grand festivities.



SHAKESPEARE'S SCHOOLROOM & GUILDHALL

AFTERNOON

[Shakespeare's Schoolroom & Guildhall](#) is where young Shakespeare was educated and first introduced to theatre. Today, you can sit in the original Tudor classroom, try your hand at quill writing, and stand in the very spot where his imagination was first sparked.

If you're not ready to end the day, enjoy a show at the grand [Royal Shakespeare Theatre](#). Visit the Rooftop Restaurant for a pre-show dinner with a spectacular view of the River Avon.



DAY TWO DUDLEY & BIRMINGHAM

Immerse yourself in 250 years of industrial history at the Black Country Living Museum and Dudley Canals. Enjoy traditional Pakistani cuisine at Shababs before ending the evening with racing simulators and cocktails at F1 Arcade.



BLACK COUNTRY LIVING MUSEUM

MORNING

Explore over 250 years of history, from the Industrial Revolution to post-war prosperity, through living interpretation at the [Black Country Living Museum](#).

Step into a meticulously recreated 19th-century village, where costumed characters bring the past to life. Enjoy traditional fish and chips cooked in beef dripping, take a ride on a vintage bus, and hear first-hand accounts of the Industrial Revolution from those who lived it.



DUDLEY CANALS & CAVERNS

AFTERNOON

Just a short distance away, the [Dudley Canal & Caverns](#) offer a captivating 45-minute boat tour through ancient limestone caverns, formed an astonishing 428 million years ago.



40 MINUTE DRIVE TO BIRMINGHAM CITY CENTRE



SHABABS & F1 ARCADE®

EVENING

[Shababs](#) is known for its traditional Pakistani cuisine, serving up mouthwatering kebabs, aromatic biryanis, and iconic balti dishes.

If you are looking to extend your evening, [F1 Arcade®](#) brings the excitement, glamour and thrills of Formula 1® to Birmingham. With full-motion racing simulators, insane visuals, and a bar that serves Champagne and mocktails, this place is in pole-position for fun.



Return to Birmingham for a final day of exploration, discovering the city's hidden gems through guided tours, escaping to one of its vibrant green spaces, and soaking in the energy of one of its world-famous sports venues.

GUIDED TOURS

MORNING

Discover Birmingham through a local's eyes on a walking tour around the city. You'll discover key historic sights like Birmingham Cathedral, Chamberlain Square and the canals.

Housed in a Grade II* listed building, [Birmingham Museum and Art Gallery](#) offers art, history, archaeology and a world-renowned Pre-Raphaelite collection. Discover the museum through a guided tour or enjoy at your own pace.

 23 MINUTE BUS TO EDGBASTON STADIUM

EDGBASTON STADIUM

AFTERNOON

[Edgbaston Stadium](#), the iconic home of Warwickshire County Cricket Club, hosts world-class Test, ODI, and T20 matches in an atmosphere that's legendary among cricket fans worldwide. Time your visit for a match day to experience the electrifying energy that makes this ground unforgettable.

 23 MINUTE BUS TO WINTERBOURNE HOUSE & GARDENS

WINTERBOURNE HOUSE & GARDENS

AFTERNOON

Enjoy an afternoon at [Winterbourne House and Gardens](#), a beautifully restored Edwardian Arts and Crafts home surrounded by seven acres of lush botanical gardens. It's like walking onto a period drama set - antique-filled rooms inside, and outside, over 6,000 plant species waiting to be explored.

End the evening at [The Old Joint Stock](#), which serves up British pub traditions in the stunning surroundings of a Grade II listed building.



**VISIT
BIRMINGHAM
& WEST MIDLANDS**

Delivered by West Midlands Growth Company

THANK YOU

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