



**VISIT
BIRMINGHAM
& WEST MIDLANDS**
Delivered by West Midlands Growth Company

EXPLORING **BIRMINGHAM, COVENTRY, DUDLEY & WARWICKSHIRE** 4-DAY ITINERARY

This 4-day itinerary invites you on an exciting journey through industrial heritage, world-class theatre, historic and literary landmarks, must-see attractions, and unforgettable experiences.





DAY ONE COVENTRY & WARWICKSHIRE

Coventry blends medieval charm with modern heritage. Explore 130 years of motoring history and visit England's finest medieval Guildhall, once visited by Shakespeare. In the afternoon, head to Warwick and Stratford-upon-Avon to tour Warwick Castle and enjoy a performance at the Royal Shakespeare Theatre.



WALKING TOUR OF COVENTRY

MORNING AND BREAKFAST

Start your day with a [walking tour](#) of Medieval Coventry, led by Heart of England Blue Badge Guide, Roger Bailey. Discover the city's hidden gems, hear the legendary tale of Lady Godiva, and delve into Coventry's fascinating history.

Need to refuel? Stop by [Bean & Leaf Coffee House](#), a charming, family-owned café offering great coffee and delicious baked goods.



10 MINUTE WALK TO COVENTRY CATHEDRAL



COVENTRY CATHEDRAL

MORNING

[Coventry Cathedral](#) beautifully blends medieval history with stunning modern architecture. Explore the preserved ruins of the original cathedral, destroyed during a World War II air raid, and admire the iconic new cathedral, consecrated by Her Majesty the Queen in 1962. Don't miss the chance to climb the 14th-century tower for breathtaking views of the city and beyond.



5 MINUTE WALK TO COVENTRY TRANSPORT MUSEUM



COVENTRY TRANSPORT MUSEUM

MORNING

At [Coventry Transport Museum](#), immerse yourself in the city's heritage. Home to the largest publicly owned collection of British vehicles, the museum offers captivating displays, interactive galleries, and immersive exhibitions. Explore the fastest vehicle in the world, pioneering bicycles, and some of the most iconic and innovative vehicles of the last 200 years.



7 MINUTE WALK TO HERBERT ART GALLERY



INFORMATION

As a region, we pride ourselves on being accessible for all visitors.

For detailed access guides on hotels, places to eat and drink and attractions, visit [AccessAble](#).



PLACES TO STAY

- [Crowne Plaza Stratford-upon-Avon](#)
- [Hotel Indigo Coventry](#)
- [Radisson Hotel Birmingham](#)



DID YOU KNOW

Birmingham and the West Midlands are home to seven Michelin star restaurants!

Three restaurants in Birmingham have five stars between them, including Adam's, Simpsons and Opheem, the latter of which is the first restaurant in the city to be awarded two stars.



HERBERT ART GALLERY

AFTERNOON

Herbert Art Gallery & Museum is the perfect place to delve into Coventry's history and engage with art and culture. In addition to the art gallery's everchanging displays, which are often created in partnership with national museums, the Herbert offers a wide range of detailed talks, fantastic events and inventive workshops.



5 MINUTE WALK TO ST MARY'S GUILDHALL



ST MARY'S GUILDHALL

MORNING AND LUNCH

Take a short stroll to [St Mary's Guildhall](#), a historic treasure where you can explore the undercroft and enjoy a lovely lunch or afternoon tea. This grand building has hosted kings, queens, and revolutionaries, and now it's your turn to step inside and uncover its centuries-old stories, tapestries, and unique architecture.



20 MINUTE DRIVE TO WARWICK CASTLE



WARWICK CASTLE

AFTERNOON

Explore [Warwick Castle](#), one of England's best-preserved medieval landmarks, with over 1,100 years of history. Experience live shows, medieval reenactments, and stunning interiors of the Great Hall and State Rooms. Climb the towers for panoramic views, stroll through picturesque gardens, and enjoy activities like jousting tournaments, bird of prey displays, and the Horrible Histories maze.



20 MINUTE DRIVE TO THE ROYAL SHAKESPEARE THEATRE



THE ROYAL SHAKESPEARE THEATRE

EVENING AND DINNER

End your day at [The Royal Shakespeare Theatre](#). Take a backstage tour, participate in an interactive workshop, or enjoy a captivating performance on the world-famous stage. Afterward, indulge in a delicious dinner at the theatre's Rooftop Restaurant, offering stunning views of Stratford-upon-Avon alongside the best of British cuisine.





DAY TWO

STRATFORD-UPON-AVON

Immerse yourself in the world of literature, drama, and Tudor history in Stratford-upon-Avon. Explore the life and legacy of William Shakespeare, enjoy his timeless plays on stage, and uncover the rich history of this historic town.



WALKING TOUR

MORNING

Discover the charm and rich history of Stratford-upon-Avon on a guided [town walk](#). Discover key landmarks like Holy Trinity Church and [Shakespeare's Birthplace](#), while learning fascinating stories about the town's Tudor origins and vibrant cultural scene today.



2 MINUTE WALK TO SHAKESPEARE'S SCHOOLROOM & GUILDHALL



SHAKESPEARE'S SCHOOLROOM & GUILDHALL

MORNING

Step back in time at [Shakespeare's Schoolroom & Guildhall](#), a historic site where the great playwright is believed to have studied. This charming 15th-century building offers a rare glimpse into his education and the town's lively civic life during the Tudor era. Explore the schoolrooms that shaped Shakespeare's early years, and the guildhall, once the meeting place of local merchants and dignitaries.



5 MINUTE WALK TO EL GRECO



EL GRECO

LUNCH

Savor authentic Greek cuisine at [El Greco](#), a beloved restaurant near Market Square. Known for its warm hospitality and the signature 22-dish Mezze Banquet, it offers a cozy setting perfect for any occasion.



4 MINUTE WALK TO SHAKESPEARE'S BIRTHPLACE



SHAKESPEARE'S BIRTHPLACE

AFTERNOON

[Shakespeare's Birthplace](#) is a beautifully preserved 16th-century half-timbered house where William Shakespeare was born and raised. Now a museum, it offers visitors a glimpse into his early life, featuring period furnishings, rare artifacts, and live performances by costumed guides.



5 MINUTE DRIVE TO ANNE HATHAWAY'S COTTAGE



ANNE HATHAWAY'S COTTAGE

AFTERNOON

Discover the picturesque [Anne Hathaway's Cottage](#), the charming thatched-roof farmhouse, once home to Shakespeare's wife. Surrounded by beautiful gardens, this historic site offers insight into Tudor life with original furnishings and fascinating family history.



40 MINUTE DRIVE TO BIRMINGHAM



SHABABS

DINNER

Make your way to the UK's second city Birmingham, ahead of a day of exploration tomorrow.

Conclude your day with a trip to Birmingham's famous Balti Triangle for a unique dining experience at [Shababs](#). Enjoy the flavors of the iconic Balti while learning about its history and preparation, and indulge in a delicious meal made from fresh, aromatic ingredients.





DAY THREE BIRMINGHAM & DUDLEY

Explore the rich history and culture of Birmingham and Dudley, with guided tours, award-winning museums, and unique experiences. From Birmingham's Jewellery Quarter to Dudley's canal and caverns, today offers a perfect blend of heritage and adventure.



WALKING TOUR

MORNING

Explore the vibrant city of Birmingham on a [guided walking tour](#), where history, culture, and hidden gems come to life. Led by expert guides, these tours offer a fascinating insight into the city's diverse heritage, from its industrial past to its modern cultural evolution. Discover landmarks like the [Jewellery Quarter](#), the historic canals, and iconic sites such as the [Library of Birmingham](#) and the [Bullring](#).



15 MINUTE WALK TO THE COFFIN WORKS



COFFIN WORKS

MORNING

Dive into the quirky world of [Newman Bros Coffin Works](#) on a top-rated guided tour. Explore the original tools and materials used to create some of the world's most exquisite coffin furniture, including fittings for the funerals of Winston Churchill and The Queen Mother.

This tour provides a captivating insight into a unique craft and its rich historical significance.



6 MINUTE WALK TO THE PEN MUSEUM



PEN MUSEUM

MORNING

Celebrate Birmingham's pen trade history at the [Pen Museum](#). Housed in a former pen factory, the museum offers interactive exhibits on the city's role in the pen industry, with hands-on activities like calligraphy and using traditional pen-making machines.



15 MINUTE DRIVE TO THE BLACK COUNTRY LIVING MUSEUM





BLACK COUNTRY LIVING MUSEUM

LUNCH & AFTERNOON

Explore over 250 years of history, from the Industrial Revolution to post-war prosperity, through living interpretation at the [Black Country Living Museum](#).

Step into a meticulously recreated 19th-century village, where costumed characters bring the past to life. Enjoy traditional fish and chips cooked in beef dripping, take a ride on a vintage bus, and hear first-hand accounts of the Industrial Revolution from those who lived it.



11 MINUTE WALK TO THE DUDLEY CANAL & CAVERNS



DUDLEY CANAL & CAVERNS SKIPPER TOUR

AFTERNOON

Embark on an underground boat journey through the [Dudley Canal & Caverns](#), led by expert skippers. Discover stunning rock formations, ancient tunnels, and tales of the region's industrial past.



20 MINUTE DRIVE TO THE DISTILLERY BIRMINGHAM



THE DISTILLERY

EVENING

Wrap up your day with an immersive gin-tasting experience at [The Distillery's](#) Gin Terrace. Learn the art of distillation, craft the perfect G&T, and enjoy a guided tasting of unique gin flavors. Discover the history behind each pour in a fun, hands-on setting.

Don't forget to try The Distillery's delicious wood-fired pizzas - could there be a better way to end the day?





DAY FOUR BIRMINGHAM

Discover the beautiful green spaces of Birmingham, from the lush landscapes of Birmingham Botanical Gardens to the stunning grounds of Winterbourne House & Gardens. Before heading home, enjoy a delicious final meal at the historic Old Joint Stock, a charming pub and theatre.



BIRMINGHAM BOTANICAL GARDENS

MORNING

Discover 15 acres of beautifully landscaped gardens at [Birmingham Botanical Gardens](#), where exotic plants, historic glasshouses, and peaceful greenery offer a tranquil retreat. As the birthplace of the first lawn tennis court and the invention of strawberries and cream, this hidden gem is steeped in rich history and charm.



30 MINUTE WALK TO WINTERBOURNE HOUSE & GARDENS



WINTERBOURNE HOUSE & GARDENS

MORNING

[Winterbourne House and Gardens](#) in Birmingham is an elegant Edwardian home set within 7 acres of beautiful gardens. Explore period rooms and historical exhibits and enjoy a peaceful stroll through its mix of formal and wild garden.



10 MINUTE DRIVE TO THE OLD JOINT STOCK



THE OLD JOINT STOCK

LUNCH

End your trip with a memorable meal at [The Old Joint Stock](#), a historic pub and theatre, housed in a stunning building dating back to 1862. Known for its Victorian charm, the venue offers a vibrant atmosphere, a fantastic selection of drinks, and a menu of classic pub food. With a range of performances, from plays to live music, it's a beloved spot for both locals and visitors alike.



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THANK YOU

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