



**BIRMINGHAM AND
THE WEST MIDLANDS**

MAJOR SPORTING EVENTS PLANNER GUIDE

The West Midlands
One region, many worlds

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WELCOME TO THE WEST MIDLANDS

Located in the beating heart of the UK, this was the cradle of the world's first industrial revolution; kickstarting a tradition of innovation that remains ingrained across our region today. This is a place of pioneers, where football league, lawn tennis, rugby union, and the world's first ever cricket world cup all began.

In recent decades, the region has reinvented itself from an industrial heartland to a leading business, cultural and major events destination that creates truly unforgettable experiences. Our three dynamic cities - Birmingham, Coventry and Wolverhampton - all boast incredible resources and amenities, and each offers a uniquely warm welcome. Birmingham, the city at our centre, is one of the most accessible, fastest growing and most lively cities in the UK. It's also one of the youngest in Europe with 32% of the population under 25. Among our 4.7 million strong population, you'll discover vibrant cultures mixing and melting together, with people of over 190 nationalities calling it home.

Birmingham and the West Midlands region has played host to some of the largest global sporting events over recent decades including the Athletics World Championships, the Ryder Cup and Gymnastics World Cup. Our region's dynamic and innovative spirit was showcased to the globe during the recent Birmingham 2022 Commonwealth Games which bought over 5 million people to city and saw 1.5 billion people tuning in globally. But this was just the beginning. Looking to the future, we have an exciting pipeline of events that are set to further cement our status as a leading international host of major sporting events.

The success of the Games has provided the springboard for a golden decade of major sporting events in Birmingham and the West Midlands, with new and improved facilities across the region providing the ideal home for truly world-class events.

We can't wait to welcome you.

BIRMINGHAM AND THE WEST MIDLANDS, MAJOR SPORTING EVENTS

The Birmingham and West Midlands Major Sporting Events team has one guiding objective: to promote the region as a leading destination to host major sporting events. We provide destination expertise and support to event organisers, serving as your local contact and providing you with all the information you'll need to ensure your event is a resounding success.



The Major Sporting Events team is committed to attracting world class major sporting events to the region. As a strategic business unit of the West Midlands Growth Company, an organisation that is designed to help our region make its mark, the team has endless links to organisations across the region and beyond. Our access to local businesses and a swathe of regional partners is unmatched. With our introduction and ongoing support, forming those all-important partnerships for the duration of your event and beyond becomes simple.

We offer regional support and a genuinely collaborative partnership backed up by local know-how. A dedicated liaison between our local authority partners, commercial venues and stadiums, private business, tourism, hospitality and education sectors will build local connections at speed.

You can guarantee we'll work hard to find the right connections for your event, providing easy access to over 250+ of Birmingham and the West Midlands' leading event suppliers so you can give your spectators an experience that's memorable for all the right reasons.

"The Birmingham 2022 Commonwealth Games was our TV advert to the world providing the perfect springboard for a golden decade of sport here in the West Midlands. We're a region with a proud sporting history and heritage, blessed with world-class sporting venues and a vibrant, diverse community which loves sport - The perfect mix of ingredients to deliver truly world-class major sporting events."

Joel Lavery
Strategic Lead, Major Sporting Events

MEET THE TEAM



Joel Lavery
Strategic Lead,
Major Sporting Events

Joel has over 25 years' experience working in sport and major events and leads our strategy, policy, partnerships and legacy planning. His aim is to raise the profile of Birmingham and West Midlands, and see the region become known globally as a great a host of major sporting events and to attract new events to the region.



Maya Ladwa,
Senior Executive,
Business & Tourism

Maya supports our work with international federations, event organisers and host cities at the West Midlands Growth Company. She regularly works with key stakeholders, both in the region and nationally, to support the promotion, planning and delivery of major sporting events.

OUR SERVICES

Nobody knows more about the region and what it takes to hold a world-class major sporting event. The team are here to help you make connections, find the support you need and provide advice to help your event run without a hitch. They'll work together to make sure you get only the very best from the beautiful West Midlands.



Venues

The West Midlands Growth Company have long established relationships with our world-class venues across the region and can help you reach the right people to discuss the needs of your event. Depending on the size and scale of your event, whether it is single or multi-venue, we can help to facilitate those planning conversations with you.

Accommodation Booking

Finding the right accommodation for your delegation has never been so simple. With over 40,000 bed spaces in the region, our bespoke booking service takes all the hassle out of securing your rooms as we can hold allocations at hotels specifically for your event. Paired with our real-time, online booking facility enabling booking 24 hours a day, 7 days a week, you'll gain real peace of mind that everyone involved in your sports event will have a comfortable stay in the West Midlands.

Ticketing

Whether your tickets run to the hundreds or the thousands, we can provide assistance with everything from design through to sales via our regional ticketing powerhouse, The Ticket Factory, based in the heart of the UK at the NEC. Every sporting event needs attendees and every attendee needs a ticket. We have a wealth of experience hosting sporting events on every scale.

Marketing

We want to help you attract high spectator numbers to your sporting event. The key to achieving that lies in marketing, communications and advertising expertise. Our experts in the field will work closely with you to provide promotion support and ensure local media exposure. We'll help you to craft and distribute plenty of pre-event promotion to ensure high attendance and a buzz around your event. We'll also share our toolkit of fantastic images, video and copy so you can create materials that look super slick.

Press & Public Relations

Increase your reach, and that all-important local presence, with the help of our expert press and Public Relations teams. Our local links will help you spread the word about your event, and we'll make it our mission to keep your event headline news. We have established links with local, regional and national press and media outlets and can support you in getting the maximum exposure for your event.

Tourist Information

When you arrive here for world-class sport, you get much more than some action on the field. There are endless things to see and do here in the West Midlands. Whenever your delegation gets a little downtime, we'll point them in the direction of the real highlights, creating itineraries, maps and guides of the region as needed. We can do the same for spectators too, providing all these materials when they get to your event so they can enjoy the area once the action's over.

Social Programme Planning

A well-planned social programme with good break out activities can make working on a good event great for your delegation. Here in the Major Sporting Events team, we're perfectly placed to customise your offering to your people, your event content and your location. With connections across the region, and incredible knowledge of all the latest attractions, most talked about places and exciting activities, we'll help you plan something that has real impact.

Regional Know-how

This is a place where ideas, communities and businesses connect in exciting new ways every single day. Our knowledge of the region and businesses within it is unmatched, so we're able to offer regional support backed up by local know-how. We'll work hard to find the right connections for your sporting event to give your spectators an experience that's memorable for all the right reasons.



OUR VISION

Major sporting events are central to the growth of the visitor economy in our region, forecast to increase by almost £1.2bn by 2029. This creates a genuinely exciting opportunity to accelerate our desire to create a great place to visit and a healthier, happier, more prosperous region.

We already have a vibrant sporting sector with world class venues, facilities, people skills and natural assets that are as good as anywhere in the UK, if not the world. Our collective ambition has put the region at the forefront of new and emerging sectors like e-sports, backed by local partners with a real desire to see collaborative, purpose driven investment.

And the benefits go way beyond sport itself, providing the chance to create new commercial assets and properties of our own and build capacity in the wider supply chains and events sectors.

Major sporting events are recognised as important by many major stakeholders; central government, as part of the social and economic recovery from Covid; UK Sport as part of their ambition to achieve Olympic success; Sport England, seeing the opportunity to promote physical activity and sport amongst the most inactive people and communities. With DCMS endorsing our ambitions, the stars are aligning.

Our Vision:

Our region will be known across the global sports industry as a leading region for hosting Major Sporting Events, maximising the social and economic benefits by working side by side with public, private and voluntary sectors.

What is a major sporting event?

Sporting events of national and international significance which focus the eyes of the world onto our region and draw new visitors to our cities, towns and villages, building a region where our citizens, businesses and communities thrive.

Our Values:

How we behave, work and make decisions will be guided by our values.

- Welcoming
- Youthful
- Innovative
- Diverse
- Inclusive
- Collaborative
- Sustainable

We aim to:

Elevate and enhance the status of the West Midlands, nationally and globally. As host of great sporting events, secure a minimum of 8 major events between 2022-2027. Grow the visitor economy in our region. Already forecast to increase by almost £1.2bn by 2029, major sporting events only add to our appeal as a great place to visit.

THE BUSINESS AND TOURISM PROGRAMME

The Business and Tourism Programme (BATP) has been developed to capitalise on the significant economic opportunities that the profile of the Birmingham 2022 Commonwealth Games will bring.

The £24m programme aims to create a long-term legacy by boosting perceptions of the West Midlands and UK as a world-class destination for trade, investment and tourism. It will target domestic and overseas visitors, investors, businesses and event organisers during a three-year campaign of promotional activity. This will strengthen relationships with important overseas markets at a national and local level.

The BATP will focus on nations and territories across the Commonwealth. Its trade and investment activity is closely aligned with the West Midlands' and UK's priorities for growth in sectors including future mobility, data-driven healthcare, creative technologies, modern business services, the sports economy, e-commerce and tourism.

Attracting and hosting new major sporting events will continue to promote the West Midlands as a world-class tourism destination, help boost our economy and increase positive perceptions, build international relations and help maximise the social and economic legacy from the Birmingham 2022 Commonwealth Games.

They will help boost our growing sports economy and establish the West Midlands as a sports tourism destination, one of the fastest growing sectors in the visitor economy.



A PROUD SPORTING HISTORY AND HERITAGE

We're a bit obsessed with sport in the West Midlands (which is probably why so many sports began right here). Our football teams - including Coventry City, Wolverhampton Wanderers, Aston Villa, Birmingham City, West Bromwich Albion and Walsall - are all followed intensely and passionately.

Cricket enthusiasts are equally well-served, with county, one-day, test and international cricket being regularly hosted at Birmingham's legendary Edgbaston Stadium. And, for those preferring an oval-shaped ball, Premiership Rugby Union club Wasps is also here.

Golf is a very big deal in these parts too. We've two championship golf courses on our doorstep, and we're home to the UK's Professional Golfers Association. The Ryder Cup is a regular visitor, as is the PGA European Tour, the British Masters, and the English Open.

We're also one of the few places in the UK where you can see top international athletics (including the Wanda Diamond League) and we host WTA tennis, world championship snooker, international badminton, professional boxing, horseracing, and plenty more. Just think of a spectator sport and you can probably find it here in Birmingham and the West Midlands.



Rugby was born in Warwickshire (in a town called, you guessed it, Rugby!)



We invented lawn tennis and played the first game over 150 years ago



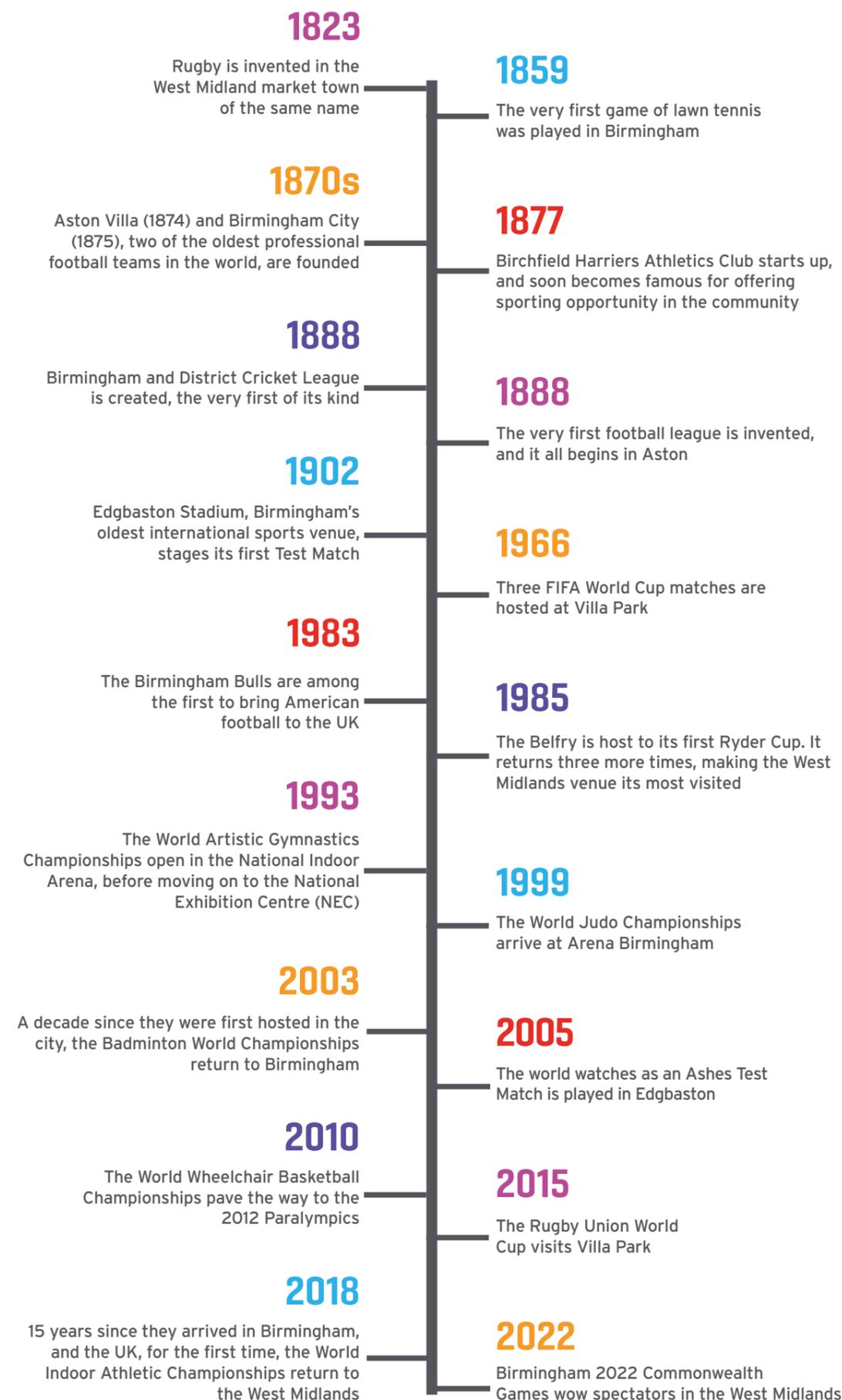
The England team's favourite - Edgbaston Stadium - is our centre for cricket



The Ryder Cup has been hosted at The Belfry more times than anywhere else in the world



The Wimbledon men's and ladies' tennis trophies, the FA Cup, Premier League football medals and even the 1948 Olympic torch have all been made in Birmingham's Jewellery Quarter



BIRMINGHAM 2022 COMMONWEALTH GAMES THE GAMES FOR EVERYONE

We're a bit obsessed with sport in the West Midlands (which is probably why so many sports began right here). Our football teams - including Coventry City, Wolverhampton Wanderers, Aston Villa, Birmingham City, West Bromwich Albion and Walsall - are all followed intensely and passionately.

Birmingham 2022 delivered some important Commonwealth Games firsts:

- Delivery in a record 4.5 years rather than the usual 7 years, with over half of the total delivery time in extraordinary circumstances due to the COVID-19 pandemic.
- Sold more tickets for this Games than any previously held in the UK, with 1.5 million ticketed fans.
- The biggest integrated para sport programme in Commonwealth Games history.
- More women's than men's medal events - a first in major, multi-sport event history.

The sporting programme was just the beginning. Birmingham 2022 was never just about two weeks of sport: it was designed as the Games for Everyone, with every community able to access the events, opportunities and benefits the Games provided. The legacy these Games will leave for the city and the region will last for years to come.

Find out more here:

www.birmingham2022.com/about-us/our-purpose/our-legacy



WELCOME TO BIRMINGHAM AND THE WEST MIDLANDS

There's a reason why Birmingham and the West Midlands is so often referred to as the 'heart of the UK'. Positioned right in the centre of the country, this is the place where endless routes meet, making us the most accessible part of the UK.

Plus, it's home to some of the most passionate people you'll ever meet - here, everything is done with real heart, so you can be sure of a warm welcome and creativity at every turn.

Our region is home to three energetic cities, all bursting with personality.

BIRMINGHAM

Connected to everywhere, but so unlike anywhere else in the world, Birmingham is the beating heart of the West Midlands.

Here, in Europe's youngest city, curiosity is everything. Our people are powered by creativity, building on an incredibly rich local heritage while sharing bold new ideas which will shape our city for years to come. And they're not just ideas - this is a place where things get done. Our determination and drive are clear in everything we do. You can see it in our industrial past, we see it in our future, filled with innovation.

In Birmingham, everyone is welcome, so however long you stay, it will feel like home. Once you've experienced the city at its best, you may never want to leave.



COVENTRY

Defined by the progress written on the city and in its incredible architecture, Coventry is known across the world for its vibrant culture. That's exactly why it was awarded 2021 UK City of Culture and why visitors keep returning to uncover more in the place where medieval meets modern so spectacularly.

WOLVERHAMPTON

The City of Wolverhampton is known for beautiful architecture on every corner, an event in Wolverhampton is sure to be remembered. Here, culture, history and an independent spirit all converge, creating a place where everyone is welcome and all are invited to add to the city's story.

THE WIDER REGION

From stunning scenery to fascinating stories of days gone by, there are opportunities for adventure at every turn in the West Midlands. This is the gateway to historic Stratford-upon-Avon, where you'll discover live theatre courtesy of the Royal Shakespeare Company and can retrace the footsteps of the Bard himself with Shakespeare's Birthplace Trust. Delve further into the region's rich history with a trip to Ironbridge Gorge, the birthplace of the Industrial Revolution, Warwick Castle, a spectacular 12th century medieval fortress or the Black Country Living Museum, home to 26-acres of reconstructed shops, pubs and houses depicting industrial Britain and filming location to the international hit series Peaky Blinders.



WHAT'S NEW AND WHAT'S NEXT?

We're going far...

The West Midlands is constantly evolving. Over the past two decades, we've seen significant regeneration, development and investment completely transform our region. And we're not stopping there.

This is one of the youngest areas in the UK, it's one of the most diverse too. We'd argue it feels the most full of life. Opportunities arise as often as new buildings in our city's ever-changing skyline, and Birmingham is at an exciting time in its history. We've kept hold of the pioneering spirit that powered our industrial past, but now we're using it to fuel an even brighter future.

When you bring your sporting event here, your people can soak up that electric energy, and your event can become part of that thrilling future.

Heart of the High-Speed rail network

As the state-of-the-art High-Speed 2 rail line arrives in Birmingham in 2029, travel time to London will be cut in half, making the journey to your next event an incredibly quick, and overwhelmingly enjoyable one. Plus, we've put our green credentials into action with the new Curzon Street Station, which will be net zero carbon in operation and adopt the latest eco-friendly design.

Connections across the globe

Incredible £500m expansion plans at Birmingham Airport include the creation of a larger departures lounge, new baggage sorting areas and improved arrivals for overseas visitors. Seeking to increase passenger numbers by 40% in the next decade, it's fantastic news for sporting event organisers as getting athletes and spectators from across the globe into the city is becoming easier than ever.

Alexander Stadium upgrades

We're always growing our stock of world-class sporting venues in the West Midlands. New state-of-the-art facilities and the huge West Stand now in place at the redeveloped Alexander Stadium mean the vibrant Perry Barr venue can now comfortably welcome 18,000 spectators every day of the year. Plus, £700million investment in the local area is making this a go-to for visitors who want to take in the very best of Birmingham.

New purpose-built facilities

Purpose-built for the Birmingham 2022 Commonwealth Games, Sandwell Aquatics Centre hosted more medal events than any other location during the Games. Following the Games, the swimming and diving pool is set to see more leisure facilities added to make for a flexible, and endlessly impressive, sporting event venue.

Expansion of existing venue stock

Coventry Stadium and Arena is expanding too. Following £6.3m investment, the already popular venue has seen its 6,000 sqm indoor arena completely renovated, its convention spaces brought up to date and a brand-new sports bar launched. The new south pavilion makes an extraordinary entrance to the now market-leading arena.

Sustainability comes home to Birmingham

Birmingham Smithfield was at the heart of the Birmingham 2022 Commonwealth Games, playing host to beach volleyball and basketball events before being reclaimed by the city. Following the Games, progress is now underway to make the Smithfield site the most sustainable quarter in the city thanks to a £1.9bn regeneration programme. The site will provide a lively cultural hub, a beautiful public park, integrated public transport and endless community facilities. That's good news for the planet, and great news for eco-conscious visitors eager to explore our vibrant city.



THINGS TO DO BIRMINGHAM

There's no shortage of things to do in Birmingham. Whether you want to encourage spectators to explore the city, or reward them with a group excursion, there's nothing but choice here. With everything from world-class cultural attractions to exciting sport and a lively independent food scene on offer, there's something here to keep everyone entertained.

ATTRACTIONS

There really is an experience to suit everyone in Birmingham, as shown best by our incredible range of attractions. Explore the city with a Peaky Blinders or City walking tour. Thrill-seekers can go off grid with archery, climbing, escape rooms and more at The Bear Grylls Adventure, while the animal-obsessed explore the magical SEA LIFE Centre, and tech-savvy visitors explore virtual reality games at MeetspaceVR. Fun for everyone, a trip to Birmingham wouldn't be complete without a visit to the home of British chocolate - Cadbury World.

SPORT

We are a city that loves sport - here you'll discover world class sporting venues with everything from athletics to football, snooker, badminton, rugby and plenty more being played to an incredible standard. Join a game of golf on the famous Belfry course, take a tour of the city's oldest international sports venue, Edgbaston Stadium.

FOOD AND DRINK

A visit to Birmingham wouldn't be complete without exploring the incredible range of restaurants, bars, pubs and clubs which line our streets. Dine in one of our five Michelin-starred restaurant, stop by one of the city's many pop-ups or try something different with the likes of the Digbeth Dining Club a street food stalwart. Then head out to Broad Street - long known as the city's nightlife centre, or explore Digbeth or Brindleyplace for a more unique night out. Both are alive with popular bars and sought-after dining spots.

ART

Birmingham is an art lovers paradise. Your spectators will discover a host of galleries in the city centre, along with fascinating street art around every corner. Explore the Ikon for contemporary art and a memorable experience in the famous singing lift, designed by Turner Prize-winner Martin Creed. See the city's splendour on full display at the Barber Institute of Fine Arts, or feast your eyes on the pre-Raphaelite masterpieces on display in Birmingham's Museum & Art Gallery. Tours of its 40 galleries take visitors through a lifetime of visual delights.

MUSIC

Music is part of Birmingham's foundations - heavy metal, Bhangra and, of course, our own sub genre of techno, all began in the city. Birmingham Town Hall is home to wide ranging gigs, and a host of independent venues keep our distinctive sound flowing through the city, plus there's plenty for fans of more classical compositions too. Symphony Hall, is widely considered one of the finest in the world, while the City of Birmingham Symphony Orchestra regularly wow audiences with world-class classical performances.

THEATRE

Once the main event is over, treat your spectators to a show in one of Birmingham's many theatres. Birmingham Hippodrome, hosts an impressive range of musicals, ballet, opera, comedy, dance and more. The Alexandra Theatre, a beautiful Edwardian auditorium, is a favourite among touring acts. Birmingham Repertory Theatre is known for innovative shows in and countless smaller theatres and venues across the city such as the Midlands Arts Centre boast regular evenings of live music and comedy.

GREEN SPACES

Birmingham is one of the greenest cities in Europe and home to 571 parks. These aren't your average city parks, an impressive 15 have been awarded Green Flag status for their quality and some of our largest, like Sutton Park, are national nature reserves where delegates can easily while away a day. The Birmingham Botanical Gardens and its stunning Butterfly House will wow visitors with a taste of the tropics right here in the West Midlands, while the incredible parkland of Aston Hall transports visitors back to the 17th century.

SHOPPING

Home to all the brands you know and love, as well as a thriving independent shopping scene, there's endless opportunity to shop in Birmingham. Delegates can explore over 200 stores such as Selfridges with ease in Birmingham's iconic Bullring, and Grand Central, or head to the Mailbox to Harvey Nichols. Alternatively, there is a buzzing creative district to explore hubs for creators in the Custard Factory or the renowned Jewellery Quarter. Here, over 100 retailers, diamond dealers, and workshops all ply their trade side by side, producing 40% of British jewellery.

HERITAGE

With a deep and rich history, Birmingham is incredibly proud of its industrial heritage. There are plenty of museums around the city, including the Museum of the Jewellery Quarter and the Newman Brothers interactive museum at the Coffin Works, right in the heart of the Birmingham's most creative community. Explore endless historic waterways, explore the life of Birmingham industrialist, Matthew Boulton at Soho House or travel back in time at the Back to Backs to see how ordinary people lived at the height of the Industrial Revolution.

DON'T MISS:

- The historic jewellery Quarter where over 40% of British jewellery is made
- Mouth-watering food at one of the city's five Michelin starred restaurants
- The home of British Chocolate - Cadbury World



THINGS TO DO COVENTRY

Medieval meets modern in the UK City of Culture 2021, with heritage landmarks nestled next to exciting new attractions.

HERITAGE

Known as the city of three spires, step back in time to explore historic buildings and extraordinary stories of ancient legends. Discover the incredible Tudor buildings on historic Spon Street, walk in the footsteps of Lady Godiva or uncover the history of the motor industry at Coventry Transport Museum, home to one of the finest collection of vehicles in the world.

ART AND CULTURE

Art and culture run through the veins of this city – don't leave without discovering Coventry's creative side. From the birth of the 2-Tone sound, immortalised at Coventry Music Museum, to world-class visual arts at Herbert Art Gallery and Museum, this city is a work of art. Coventry is also home to The Reel Store, the UK's first permanent digital art gallery.

From high end to high street, the shopping scene is second to none. Be sure to head down to FarGo Village where you'll find an eclectic mix of independent shops, artisan crafts and street food galore.

ATTRACTIONS

There's lots for adrenaline junkies – get your hair wet at The Wave, one of the UK's largest and newest indoor waterparks. You'll find six epic slides to fill the thrill seekers with excitement. Or step out of your comfort zone at Go Ape, based at Coombe Country Park, with axe throwing, speed climbing and treetop high wires. Plus, there's theatre, music, comedy and sport all year round with a diverse calendar of productions at the Belgrade Theatre and the impressive Coventry Building Society Arena, a magnet for world-class artists and home to regular sports fixtures.

EXPLORE MORE

Coventry is on the doorstep of some of the UK's most beautiful market towns and nearby attractions including Coombe Abbey, Compton Verney and Stratford-upon-Avon, making it the perfect base to explore the wider Warwickshire region.

DON'T MISS:

- Incredible architecture at Coventry's world-famous Cathedral
- Independent creative businesses in the city centre at FarGo Village
- Stunning displays of art, craft and social history at Herbert Art Gallery & Museum

THINGS TO DO WOLVERHAMPTON

Wolverhampton is the ideal place to take in world-class culture and soak up the electric atmosphere of live events. The city boasts one of the greatest Pop Art collections outside the capital, traditional theatres, art-house and indie cinemas, beautifully landscaped gardens and mouth-watering cuisine. It's also home to Wolverhampton Wanderers FC.

ART AND CULTURE

See styles evolve before your eyes in the stunning 19th century Wolverhampton Art Gallery. Inside you'll find everything from old masters to locally made steel jewellery and modern visual arts masterpieces. As the only traditional theatre in the Black Country, the Wolverhampton Grand has wowed visitors for 125 years – take a seat in its three-tiered Victorian auditorium for a show. Wolverhampton Civic Hall – a fixture on the touring schedule of every major band and live comedy act – lies just around the corner and will soon be relaunched after an exciting refurbishment. The Light House Media Centre, the Black Country's only independent art-house cinema, is a real treat for film fans while Bantock House Museum is home to beautiful pre-Raphaelite art.

Travel just out of the city to experience a range of unique visitor attractions including David Austin Roses, where you can take in the scent of over 700 varieties of rose, and Wightwick Manor and Gardens, famous for its interiors cloaked in William Morris designs.

SPORT

Sport enthusiasts should be sure to head over to Wolverhampton Wanderers FC for a stadium tour where you can see behind the scenes of this state of the art facility and follow in the footsteps of sporting legends as you walk through the player's tunnel. The launch of Kabaddi was held in Wolverhampton with the region being the UK home for the sport. The city is also home to the Monmore Green greyhound racing stadium and the infamous Wolverhampton Racecourse!

DON'T MISS:

- Stunning William Morris interiors at Wightwick Manor and Gardens
- The history and heritage art collections focusing on local places, people and industry at Wolverhampton's Art Gallery
- Shows from the UK's best touring companies at Wolverhampton Grand Theatre



CONNECTIVITY

Located at the centre of England, Birmingham's connectivity is unparalleled. With roads, rail and air all connecting the city to the rest of UK, and the rest of the world, Birmingham provides a smooth uncomplicated journey for millions of visitors every year.



It takes just over **TEN MINUTES** to get from Birmingham International to the city centre by train



400 global destinations are connected to the West Midlands by air



Over **143** direct routes are served by **50** airlines



£500m is being invested to expand Birmingham Airport

The West Midlands is incredibly well connected to the rest of the world, so getting event organisers, spectators and participants to your next event or conference will be a breeze.



INTERNATIONAL



Situated in the heart of the UK, we're connected by road, rail and air to every other major city. For most visitors, travelling to Birmingham and the West Midlands means a journey of under four hours.

ROAD



90% of the UK population is within a four-hour drive



28 MILLION people live within a two-hour drive of Birmingham

RAIL



Birmingham New Street is the **BUSIEST STATION** outside London



High Speed 2 will reduce travel time to our capital to just **49 MINUTES**



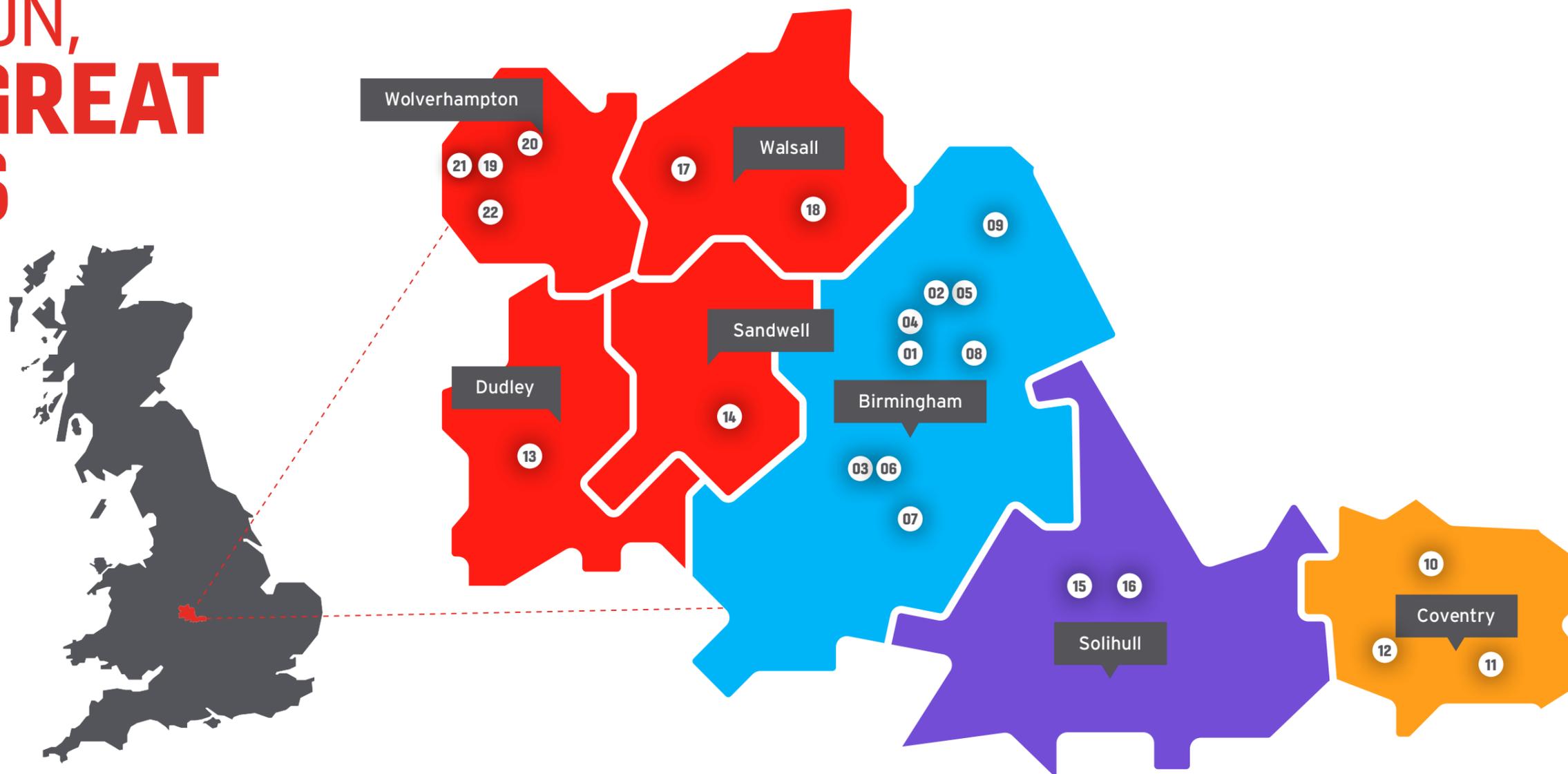
DISCOVER OUR IMPRESSIONS VENUES

The West Midlands is home to an incredible selection of sporting venues. Whether you need large stadiums, sprawling outdoor space, a world-class swimming pool, adaptable event spaces or something on a smaller scale, there is an ideal place for you and your event right here.

Around the West Midlands you'll discover even more venues for sporting events as so many of our green spaces are ideal for outdoor sports of every variety. Sutton Park, a 2,400-acre national nature reserve, hosted the triathlon and para triathlon for the Birmingham 2022 Commonwealth Games. Cannock Chase Forest welcomes cyclists all year round, and Victoria Park is a regular feature in the world of lawn sports. The annual Bowls England National Championships are held there, it's hosted the World Championship Bowls in 1996 and 2004, and it was home to lawn bowls at the Birmingham 2022 Games.

Organisers are never short of choice in Birmingham and the West Midlands.

ONE REGION, MANY GREAT VENUES



BIRMINGHAM

- 01 | Arena Birmingham
- 02 | Alexander Stadium
- 03 | Edgbaston Stadium
- 04 | Villa Park
- 05 | Perry Barr
- 06 | Edgbaston Priory Club
- 07 | University of Birmingham
- 08 | St Andrew's
- 09 | The Belfry

COVENTRY

- 10 | Coventry Stadium and Arena
- 11 | The Alan Higgs Centre
- 12 | Warwick University

DUDLEY

- 13 | The Dell Stadium

SANDWELL

- 14 | Sandwell Aquatics Centre

SOLIHULL

- 15 | National Exhibition Centre (NEC)
- 16 | NEC Arena

WALSALL

- 17 | University of Wolverhampton (Walsall Campus)
- 18 | Gala Baths

WOLVERHAMPTON

- 19 | Molineux Stadium
- 20 | Aldersley Leisure Village
- 21 | West Park
- 22 | Wolverhampton Civic Hall



BIRMINGHAM

ARENA BIRMINGHAM

**B2022 VENUE
CAPACITY: 15,800**

This 15,800 seater arena in the centre of Birmingham is the third largest indoor arena by capacity in the UK. It has been home to a whole host of notable sporting events including Netball World Championships, IAAF World Indoor Championships, the European Men's and Women's Artistic Gymnastic Championships, the Trampoline World Championships and Premier League Darts since 2007. Arena Birmingham hosted artistic and rhythmic gymnastics for the 2022 Commonwealth Games.

Facilities



UK's third Largest Indoor arena



6 restaurants and 12 on-site bars



Wheelchair access



Accommodation on-site



2,156 car parking spaces on-site including disabled parking

Contact Details

King Edwards Rd, Birmingham B1 2AA

w: utilitaarenabham.co.uk

e: arena-sales@necgroup.co.uk

 UtilitaArenaBHM

 UtilitaArenaBirmingham

 Utilita Arena Birmingham

 utilitaarenabirmingham

Travel Information



Birmingham Airport
10 Miles



Birmingham New Street
0.8 Miles



BIRMINGHAM

ALEXANDER STADIUM

**B2022 VENUE
CAPACITY: 40,000**

Located in Perry Barr, just outside of the city centre, the Alexander Stadium is an international-standard athletics venue which hosted the athletics as well as the spectacular opening and closing ceremonies at the Birmingham 2022 Commonwealth Games. Capacity has recently been increased from 12,700 to 20,000 to cater for these international events. Home to the world-famous Birchfield Harriers Athletics Club, the stadium has hosted major events, such as the Diamond League series, including the British Grand Prix.

Facilities



Eight-lane track



100 station gym



Car parking and disabled car parking on-site



Two permanent stands



High performance centre



Wheelchair access

Contact Details

Walsall Rd, Perry Barr, B42 2LR

w: www.birmingham.gov.uk/alexander

e: alexander.stadium@birmingham.gov.uk

t: 0121 464 8008

 alex_stadium

 AlexanderStadium

 Alexander Stadium

 alexander_stadium

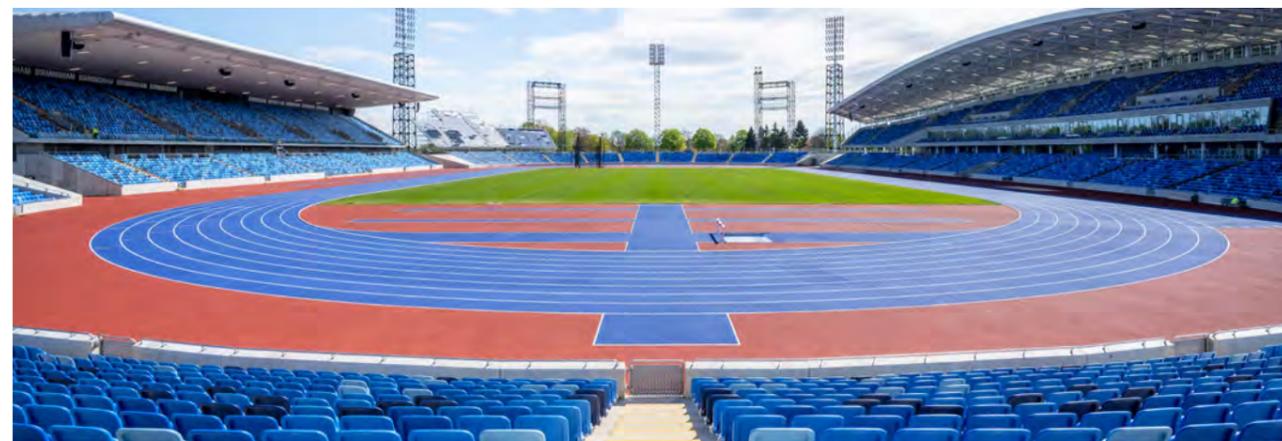
Travel Information



Birmingham Airport
11 Miles



Perry Barr
1 Mile





BIRMINGHAM
**EDGBASTON
 STADIUM**

**B2022 VENUE
 CAPACITY: 25,000**

A regular host of major domestic and international cricket, Edgbaston Stadium is known across the globe for world-class cricket. Many firsts in the sport have happened on this ground, including the inaugural Women's World Cup final in 1973. It is home to Warwickshire County Cricket Club and its T20 team Birmingham Bears. Edgbaston has also been the venue for Test matches, One-Day Internationals and Twenty20 Internationals. With permanent seating for approximately 25,000 spectators it was the home of cricket for the Games.

Facilities



Indoor Cricket centre, with 41m x 32m main hall



Two pitch-view restaurants



Car parking and disabled car parking on-site



Visitor and learning centre



Press box



Wheelchair access

Contact Details

Edgbaston Rd, Birmingham B5 7QU

w: www.edgbaston.com

e: events@edgbaston.com

t: 0121 369 1994

@Edgbaston

@EdgbastonStadium

@edgbaston

Edgbaston

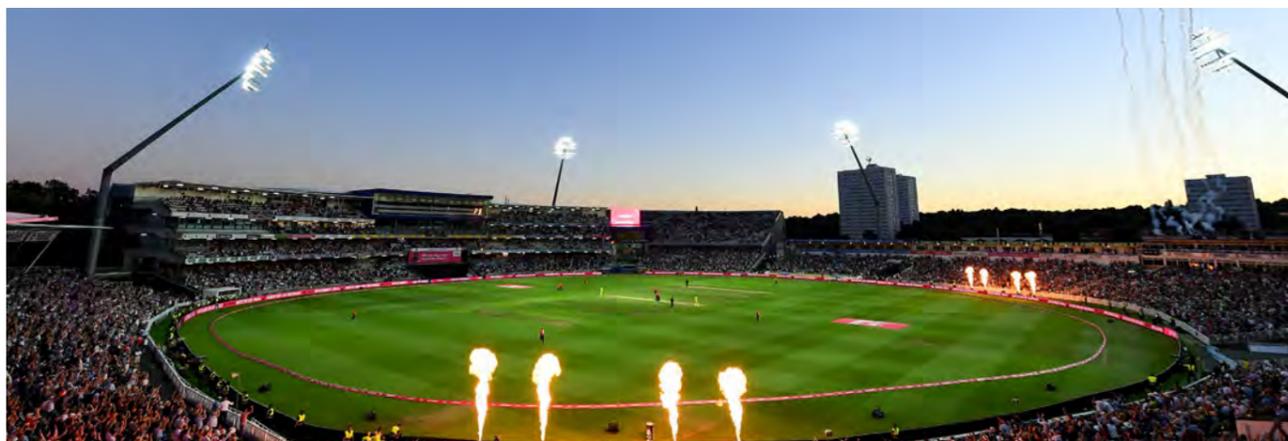
Travel Information



Birmingham Airport
 10 Miles

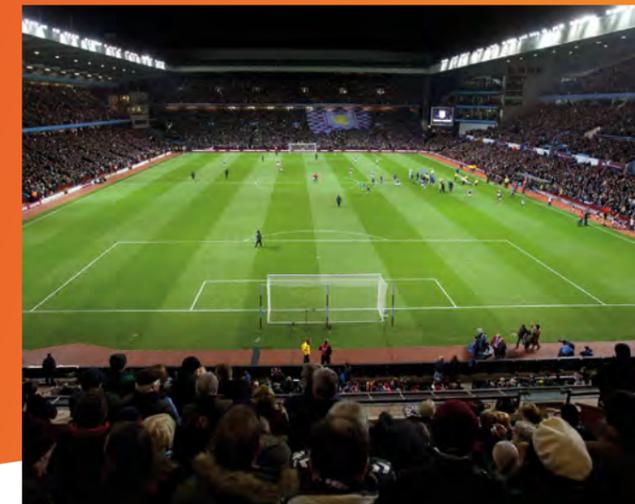


University Station
 2 Miles



BIRMINGHAM
**VILLA
 PARK**

VENUE CAPACITY: 40,000



One of the oldest and most famous venues in world football, Villa Park is located in Aston, Birmingham, with a seating capacity of 42,749. It has been the home of Premier League side Aston Villa since 1897 and has staged world-renowned international fixtures such as the Rugby World Cup, European Cup Winners' Cup Final and FA Community Shield. Villa Park has hosted 55 FA Cup semi-finals, more than any other stadium, as well as matches at both the 1966 World Cup and the European Championships in 1996.

Facilities



Corporate pavilion



Named UK's best football stadium for food and 'fan satisfaction'



Wheelchair access



Four stands



Car parking and disabled car parking on-site

Contact Details

Trinity Rd, Birmingham B6 6HE

w: www.avfc.co.uk/villa-park

t: 0333 323 1982

@AVFCOfficial

@avfcofficial

Aston Villa Football Club

avfcofficial

Travel Information



Birmingham Airport
 10 Miles



Witton Station
 0.5 Miles





BIRMINGHAM

UNIVERSITY OF BIRMINGHAM

B2022 VENUE
CAPACITY: DEPENDENT ON VENUE

Host venue for the Birmingham 2022 Games Hockey and Squash, this sport and fitness club based within the University recently received a £65million investment in their indoor and outdoor sports facilities and boasts not only world class facilities, but a host of sporting legend members and alumni, including Olympic and World Championship medallist Hannah England and international Rugby union player Laura Keates.

Facilities

-  50m pool
-  Fully equipped gym
-  14 badminton courts
-  Six squash courts
-  14 table tennis courts
-  10 outdoor netball/tennis courts
-  Two hockey pitches
-  400m athletics track
-  Wheelchair access
-  Car parking and disabled car parking on-site

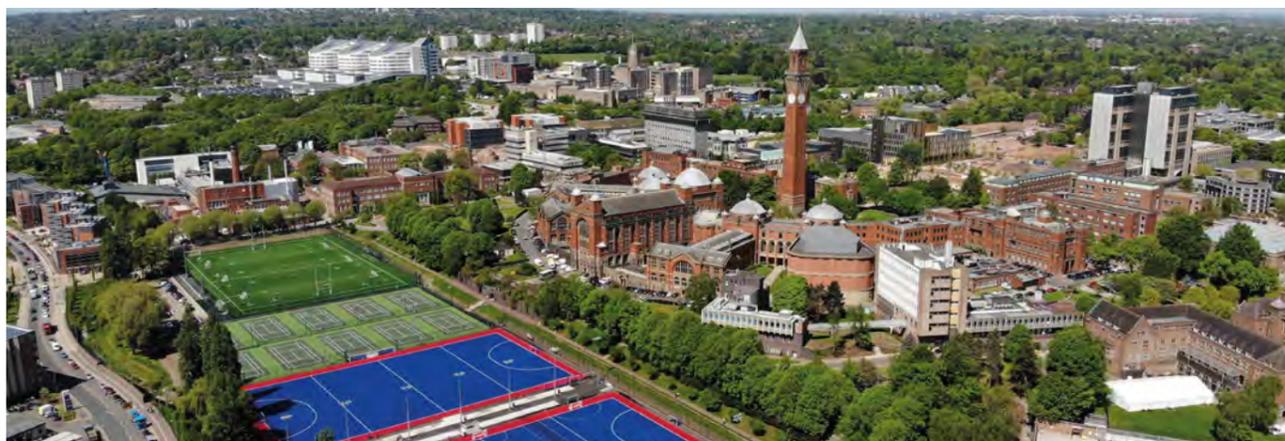
Contact Details

Edgbaston, Birmingham, B15 2TT
w: www.sportandfitness.bham.ac.uk
t: 0121 414 3344

-  @UBSportf=Fitness
-  ubsportfitness
-  UB Sport & Fitness

Travel Information

-  Birmingham Airport
10 Miles
-  University Station
0.1 Mile



BIRMINGHAM

ST ANDREW'S

VENUE CAPACITY: 29,409



This association football stadium has been the home ground of Birmingham City Football Club for over 100 years. With a capacity of 29,409 people, it has been the venue for England International matches at all levels including semi-final matches of the FA Cup as well as playing host to events in other sports, such as Rugby Union and professional boxing.

Facilities

-  Four stands
-  Four food outlets, three fan bars
-  Car parking and disabled car parking on-site
-  Wheelchair access

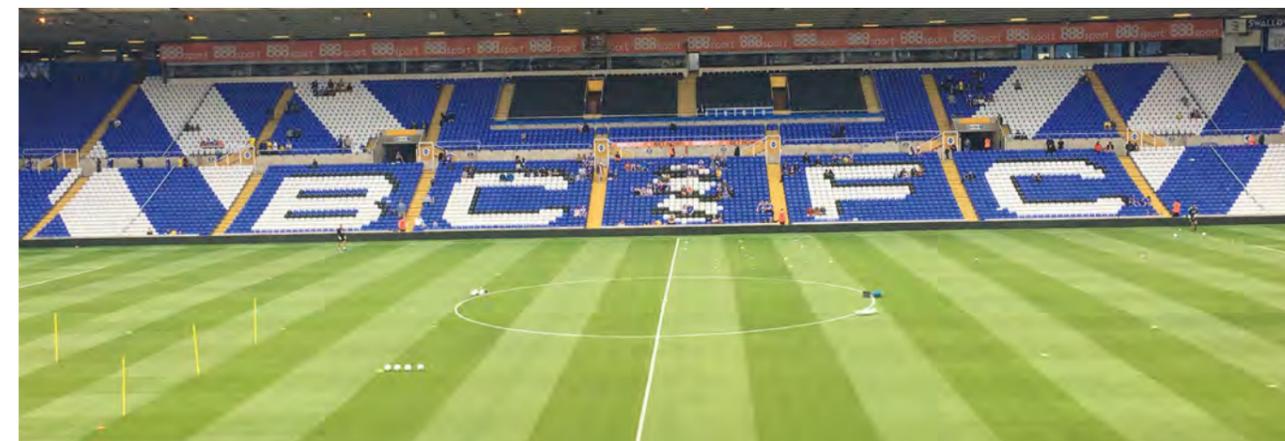
Contact Details

Cattell Rd, Birmingham B9 4RL
w: www.bfc.com
e: reception@bfc.com
t: 0121 772 00101

-  @BCFC
-  bfc
-  @BCFCofficial

Travel Information

-  Birmingham Airport
9 Miles
-  Adderley Park
1 Mile





SOLIHULL
NATIONAL EXHIBITION CENTRE

B2022 VENUE CAPACITY: 15,685 DEPENDENT ON VENUE

One of Europe's leading event destinations, the NEC is home to 18 exhibition halls, 32 conference suites and 186,000 sqm of covered space. With fully flexible, blank canvas spaces across the site, the venue can cater to any type, size or style of live event. At Birmingham 2022, the NEC played host to a range of different sports including badminton, boxing, netball, para powerlifting, table tennis and para table tennis and weightlifting.

Facilities

-  186,000sqm of covered space
-  Outdoor space
-  18 flexible exhibition halls
-  Wheelchair access
-  Over 100 Trade and Consumer exhibitions each year
-  32 conference suites
-  16,500 car parking spaces on-site including disabled car parking

Contact Details

North Ave, Birmingham B40 1NT
 w: www.thenec.co.uk
 e: nec-conferences@necgroup.co.uk
 t: 0121 780 4141

 thenec  The NEC, Birmingham
 NECBirmingham  NECBirmingham

Travel Information

-  Birmingham Airport
1 Miles
-  Birmingham International
0.5 Mile



SOLIHULL

NEC ARENA

VENUE CAPACITY: 15,685



Conveniently located next to Birmingham Airport, the NEC Arena is designed to bring people together for practically any form of entertainment. Part of the NEC group, it's fully kitted out with hospitality options. Plus, it's fully flexible, able to scale down for intimate events of around 5,000 or, used to its full capacity, can accommodate 15,685 visitors. Best known for hosting some of the biggest names in music, the NEC Arena has also held the BBC Sports Personality of the Year Awards as well as Ultimate Fighting Championship events.

Facilities

-  On-site Hotel
-  Lakeside Views
-  Private dining
-  Wheelchair access
-  Car parking and disabled car parking on-site

Contact Details

Pendigo Way, Birmingham B40 1PU
 w: www.resortsworldarena.co.uk
 e: arena-sales@necgroup.co.uk
 t: 0121 780 4141

 @RW_Arena  Resorts World Arena
 @resortsworldarena  rw__arena

Travel Information

-  Birmingham Airport
1 Mile
-  Birmingham International
0.5 Miles





BIRMINGHAM

THE BELFRY

Synonymous with golf in the UK, the Belfry is an iconic venue which regularly welcomes international tours. Made up of three impressive courses spanning 550 acres of West Midlands countryside, it's a first choice for golf in the UK and has hosted more Ryder Cups than any other destination. The most widely known of its three courses is the Brabazon Course, which will be hosting the 2022 Betfred British Masters. Home to the headquarters of The Professional Golfers' Association, along with a 4-star hotel, tennis courts and a leisure spa.

Facilities

-  Worlds Best Golf Hotel 2021
-  Full course
-  Wheelchair access
-  Driving Range
-  Car parking and disabled car parking on-site

Contact Details

Lichfield Rd, Sutton Coldfield B76 9PR

w: www.thebelfry.com

e: enquiries@thebelfry.com

t: 01675 238 600

 @TheBelfryHotel

 @Belfryhotel

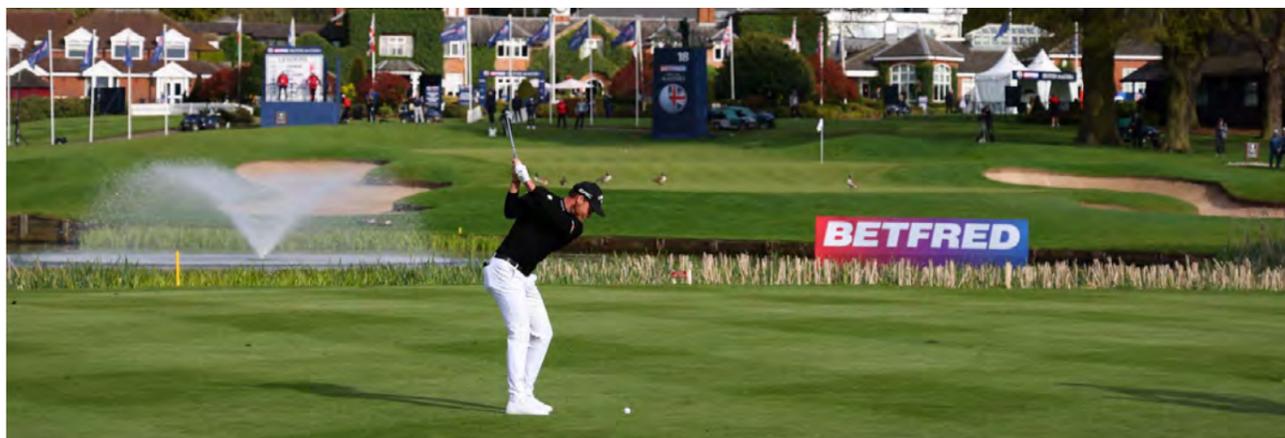
 thebelfryhotelandresort

 The Belfry Hotel & Resort

Travel Information

 Birmingham Airport
10 Miles

 Sutton Coldfield
5 Miles



BIRMINGHAM

EDGBASTON PRIORY CLUB

VENUE CAPACITY: 2,500



The Edgbaston Priory Club is a private members' tennis, squash and leisure club in Birmingham specialising in racquet sports. Due to their top facilities and beautiful grounds, the club is the host of the annual WTA Tour stop, and the Nature Valley Classic. With over 30 tennis courts and 10 squash courts, it is considered one of the premier racquet clubs in the UK. The 'Ann Jones Court' stadium has a capacity of 2,500 people.

Facilities

-  Heated indoor & outdoor swimming pools
-  Fitness suite
-  Clubhouse and bar
-  Wheelchair access
-  10 squash courts
-  32 tennis courts
-  Car parking spaces on-site including disabled car parking

Contact Details

Sir Harrys Rd, Birmingham, B15 2UZ

w: www.edgbastonpriory.com

e: contactus@edgbastonpriory.com

t: 0121 440 2492

 @EdgbastonPriory

 The Edgbaston Priory Club

 Edgbaston Priory Club

 edgbastonprioryclub

Travel Information

 Birmingham Airport
10 Miles

 University Station
2 Miles





COVENTRY & WARWICKSHIRE

COVENTRY STADIUM AND ARENA

B2022 VENUE
CAPACITY: 32,609

A full sporting complex based in Coventry, this venue includes a 32,609-seater stadium which is home to rugby club Wasps and to the Championship football club, Coventry City F.C. Darts, tennis (Davis Cup) and snooker (Champion of Champions) have also been played here. Rugby League and American Football are played in their outdoor stadium, plus the arena hosted the rugby sevens, wrestling and judo events at the 2022 Commonwealth Games.

Facilities

- On-site Hotel
- 20,000 sqm of flexible event space
- Two restaurants
- Casino
- Home to Wasps Sport and Coventry City Football Club
- 2,000 parking spaces on-site including disabled car parking
- Wheelchair access

Contact Details

Judds Lane, Coventry CV6 6GE

w: www.coventrybuildingsocietyarena.co.uk

e: info@CBSarena.co.uk

t: 02476 933 444

- CBSArena
- CoventryBuildingSocietyArena
- Coventry Building Society Arena
- CBSArena

Travel Information

- Birmingham Airport 12 Miles
- Coventry Arena Station 0.2 Miles



WOLVERHAMPTON

MOLINEUX STADIUM

VENUE
CAPACITY: 32,050



In the heart of the city of Wolverhampton, Molineux Stadium has been the home ground of Premier League club Wolverhampton Wanderers since 1889. The 32,050 all-seater stadium has hosted some of the earliest European club games in the 1950s as well as various England Internationals over the years.

Facilities

- Home of Wolves football club
- Renovated stands and Hospitality spaces
- Pitch-view restaurant
- Wheelchair access

Contact Details

Waterloo Rd, Wolverhampton WV1 4QR

w: events.wolves.co.uk

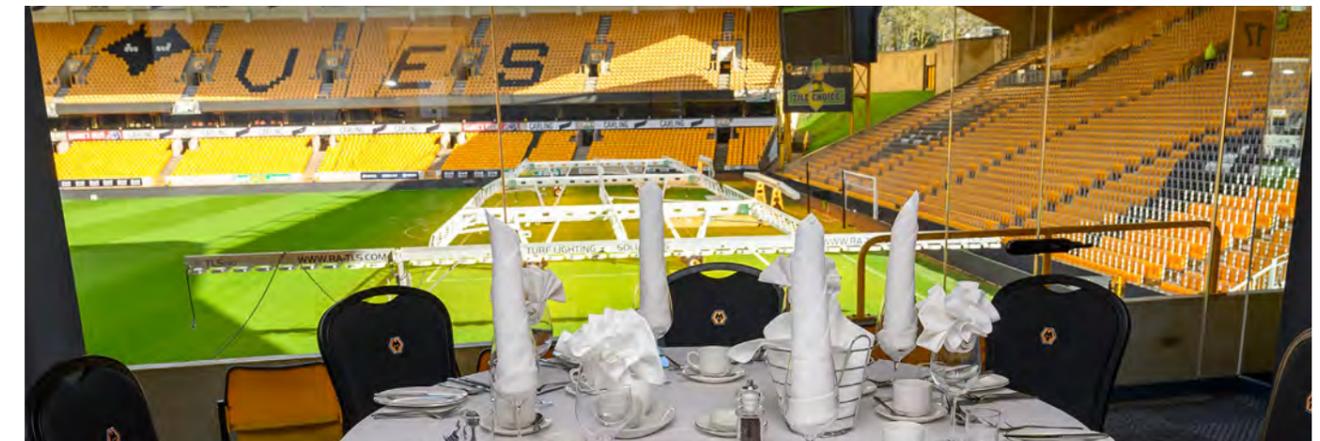
e: events@wolves.co.uk

t: 01902 658666

- @Wolves
- Wolverhampton Wanderers FC
- wolves
- wolves

Travel Information

- Birmingham Airport 22.5 Miles
- Wolverhampton Station 0.7 Mile





COVENTRY & WARWICKSHIRE

UNIVERSITY OF WARWICK

B2022 VENUE
CAPACITY: DEPENDENT ON VENUE

Boasting a full gym, 25m swimming pool, squash courts, multi-purpose halls, a climbing centre and more, Warwick University is a diverse venue. Plus, it's also home to a unique eSports centre where 24 desktops with lightning-fast connectivity allow players to engage with the exciting world of competitive gaming.

Facilities



12 court sports hall



Five 4G football pitches



Water-based hockey pitch



15m climbing wall



Tennis centre with indoor and outdoor courts



2,000 parking spaces on-site including disabled car parking



Wheelchair access

Contact Details

Cryfield Village, Leighfield Rd, CV4 7EU

w: www.warwick.ac.uk/services/sport

e: warwickSPORT@warwick.ac.uk

t: 02476 523 011

@warwickSPORT

@warwickSPORT

warwickSPORT

Travel Information



Birmingham Airport
10 Miles



Tile Hill Station
2.6 Miles



WOLVERHAMPTON

UNIVERSITY OF WOLVERHAMPTON

VENUE CAPACITY:
DEPENDENT ON VENUE



Home to a multi-million pound Sport Centre, this university's facilities include 12-court, multi-activity sports hall, a six-lane, floodlit athletics track, all-weather floodlit pitch, throws and jumps area and a dance studio. Athlete approved, the Walsall Campus is home to the British Judo Association who live, train and compete right here.

Facilities



British Judo Centre of Excellence



Sports halls accommodating badminton, basketball, netball and volleyball



Fitness suite and weight rooms



Elite strength and conditioning suite



Wheelchair access



Car parking spaces on-site including disabled car parking

Contact Details

Gorway Rd, Walsall WS1 3BD

w: www.wlv.ac.uk/university-life/wlv-sport/

t: 01902 321000

@wlv_uni

@uniwolverhampton

University of Wolverhampton

wlvuni

Travel Information



Birmingham Airport
16 Miles



Bescot Station
1 Mile





BIRMINGHAM
PERRY BARR

Just 15 minutes north-west of Birmingham's city centre, Perry Barr is home to outstanding open spaces and is conveniently located next to Alexander Stadium. Recent regeneration and £700 million investment in this incredibly diverse region bring updates to the Perry Barr Centre as well as new community spaces.

Facilities

- Walking and cycling routes
- Enhanced rail station and bus interchange
- Close to the Alexander Stadium
- Wheelchair access

Contact Details

Perry Barr, Birmingham
w: www.birmingham.gov.uk/perry-barr-regen

Travel Information

- Birmingham Airport 10 Miles
- Perry Barr Station 0.2 Miles

COVENTRY & WARWICKSHIRE

THE ALAN HIGGS CENTRE

VENUE CAPACITY:
DEPENDENT ON VENUE



Opened in 2004 to provide even more sports and leisure facilities for the people of Coventry, The Alan Higgs Centre offers a real mix of facilities. The state-of-the-art centre boasts some of the best sports and recreational facilities in the city. The renovated gym area boasts 100 fitness stations, functional training area and indoor group cycling room that overlooks the 50m Olympic sized swimming pool with seating for 500 people. County football and netball are played here too. There's even a skate park.

Facilities

- 50m Olympic swimming pool, with pool pod
- Health suite, with jacuzzi, sauna and steam room
- Full size floodlit 3G football pitch and Indoor 4G pitch
- Wheelchair access
- Car parking spaces on-site including disabled car parking
- Skate Park

Contact Details

Allard Way, Coventry CV3 1HW
w: www.cvlife.co.uk/alan-higgs-centre
e: info@cvlife.co.uk t: 02476 308 258

- @CVLifeupdates
- CV Life
- cvlifecoventrynews

Travel Information

- Birmingham Airport 13 Miles
- Birmingham International 13 Miles



WOLVERHAMPTON

WEST PARK

B2022 VENUE

Located in the heart of Wolverhampton, West Park boasts 17 hectares of beautifully landscaped green space. It hosted the cycling time trials at Birmingham 2022, with the 37km circuit for men, and 29km circuit for women, beginning and ending in West Park.

Facilities

- Tennis courts
- Chalet tearooms
- Bowling green
- Wheelchair access

Contact Details

76 Park Rd W, Wolverhampton WV1 4PH
w: www.parksandgardens.org/places-west-park-wolverhampton
e: events@wolves.co.uk
t: 01902 658666

- WolvesCouncil
- WolvesCouncil
- City of Wolverhampton Council
- wolverhampton_today

Travel Information

- Birmingham Airport 23 Miles
- Wolverhampton Station 1 Mile

WOLVERHAMPTON

WOLVERHAMPTON CIVIC HALL

VENUE CAPACITY: 4,500



Currently undergoing a multi-million-pound refurbishment programme, Civic Hall is set to reopen late 2022 with capacity expanded to around 5,000. Having staged sports events in the past, such as Premier League Darts and professional wrestling, the newly renovated space will cement Civic Hall as a leading live events venue.

Facilities

- Several multi-purpose event halls
- Recently refurbished adaptable event space
- Wheelchair access

Contact Details

North St, Wolverhampton WV1 1RD
w: www.wolvescivic.co.uk

- @wolvescivic
- @TheHallsWolverhampton
- @wolvescivic

Travel Information

- Birmingham Airport 22 Miles
- Wolverhampton Station 0.5 Miles



WOLVERHAMPTON

ALDERSLEY LEISURE VILLAGE

VENUE CAPACITY: 31,700

This Wolverhampton sports complex is designed to accommodate both community and professional sport. Featuring an athletics track, outdoor pitches and tennis courts, plus a gym and dance studio, it now hosts the Grand Slam of Darts. Plus, there is plenty of all-important parking on-site with over 300 spaces available to visitors.

Facilities

- Spin Studio
- Board room and hospitality spaces
- Cafe
- Disabled parking spaces on-site
- Wheelchair access

Contact Details

Aldersley Rd, Wolverhampton WV6 9NW
 w: www.wvactive.com/centres/aldersley
 e: wvactive@wolverhampton.gov.uk
 t: 01902 551 010

- WV_Active
- WV_Active

- WV_Active

Travel Information

- Birmingham Airport 24 Miles
- Bilbrook Station 2 Miles



DUDLEY

THE DELL STADIUM

VENUE CAPACITY: 4,500

The Dell Stadium boasts a wide range of facilities providing a superb training and competition venue that can accommodate sports, activities and events for people of all ages and abilities. Facilities include a floodlit 3G pitch (FIFA, FA and World Rugby approved), 400m athletics track, full sized grass pitches and more.

Facilities

- 400m synthetic athletics track
- 3G floodlit sports pitch
- Grass floodlit pitch & caged grass pitch
- Function room for 50 people
- Wheelchair access
- Disabled parking spaces on-site

Contact Details

Bryce Rd, Brierley Hill DY5 4NE
 w: www.dbleisure.co.uk/dell-stadium
 t: 01384 812942

- dudleymbc
- DudleyBorough

- dudleymbc

Travel Information

- Birmingham Airport 20.5 Miles
- Lye Station 3 Miles



WALSALL

GALA BATHS

VENUE CAPACITY: 600

A competition-style gala pool with spectator seating for 600 and facilities for diving and water polo. Also has one of the only few brine pools in the country and 25 metre swimming pool. There is also a brand-new health hub on-site, offering athlete support if needed.

Facilities

- Competition-style gala pool and brine pool
- Facilities for diving and water polo
- Full gym
- Health hub with power assisted equipment
- Wheelchair access
- Disabled parking spaces on-site

Contact Details

Tower St, Walsall WS1 1DH
 w: www.walsall.gov.uk
 t: 01922 653150

- WalsallCouncil
- OurWalsall

- Walsall Council
- onewalsall

Travel Information

- Birmingham Airport 16.5 Miles
- Walsall Station 0.4 Miles

SANDWELL

SANDWELL AQUATICS CENTRE

B2022 VENUE
 VENUE CAPACITY: 1,000

Purpose built for Birmingham 2022, the Sandwell Aquatics Centre contains an Olympic-size swimming pool, a 10 metre diving board with 25 metre pool, a community swimming pool and permanent seating for 1,000 spectators with capacity to add extra seating. The centre hosted the diving and swimming events for the Birmingham 2022 Commonwealth Games. On top of that, it boasts three activity studios, two four-court sports hall, a well-equipped gym, football pitch and hospitality services.

Facilities

- 50m Olympic-sized swimming pool
- 25m diving pool
- Grass floodlit pitch & caged grass pitch
- Function room for 50 people
- Wheelchair access

Contact Details

Smethwick B67 7EP
 w: www.sandwell.gov.uk/aquaticscentre

Travel Information

- Birmingham Airport 13 Miles
- Langley Green Station 1 Mile



ACCOMMODATION

With over 36,000 bed spaces in the West Midlands, there is plenty of choice when it comes to finding accommodation. Whether you're looking for luxury or a budget option, or location is more important than anything, there is a spectacular room waiting for you in the West Midlands.

Here, accommodation is big business so there really is near endless choice, with an incredible range of hotels available. That's fantastic news for your spectators. After all, some will be working to a tight budget, others may be looking to splash out, while many will simply want to be close to your venue.

ACCOMMODATION INDEX

WEST MIDLANDS

Hotel	Location	Star rating	Prices from*
Staying Cool at Rotunda	Birmingham city centre	5	£109
Birmingham Marriott Hotel	Birmingham city centre	4	£136
Birmingham Strathallan Hotel, Signature Collection by BW	Birmingham city centre	4	£59
Clayton Hotel Birmingham	Birmingham city centre	4	£156
Crowne Plaza Birmingham city centre	Birmingham city centre	4	£118
Edgbaston Park Hotel & Conference Centre	Birmingham city centre	4	£123
Hilton Garden Inn Birmingham Brindleyplace	Birmingham city centre	4	£123
Hotel du Vin	Birmingham city centre	4	£175
Hotel Indigo - The Cube	Birmingham city centre	4	£138
Hyatt Regency	Birmingham city centre	4	£153
Jurys Inn	Birmingham city centre	4	£120
MacDonald Burlington Hotel	Birmingham city centre	4	£126
Malmaison Birmingham	Birmingham city centre	4	£152
Novotel Birmingham Centre	Birmingham city centre	4	£98
Park Regis	Birmingham city centre	4	£139
PentaHotel Birmingham	Birmingham city centre	4	£64
Radisson Blu Hotel, Birmingham	Birmingham city centre	4	£141
The Grand Hotel Birmingham	Birmingham city centre	4	£177
Plough and Harrow Hotel	Birmingham city centre	3.5	£89
Staybridge Suites Birmingham	Birmingham city centre	3.5	£177
BLOC Hotel	Birmingham city centre	3	£81
Campanile Hotel Birmingham	Birmingham city centre	3	£70
Hampton by Hilton Broad Street	Birmingham city centre	3	£93
Holiday Inn Birmingham City Centre	Birmingham city centre	3	£61
Ibis Styles Birmingham Centre	Birmingham city centre	3	£85
Ibis Birmingham New Street Station	Birmingham city centre	2.5	£84
Hampton Manor	Birmingham NEC, Airport & Solihull	5	£215
Best Western Plus Manor Hotel	Birmingham NEC, Airport & Solihull	4	£98
Genting Hotel	Birmingham NEC, Airport & Solihull	4	£206
Hilton Birmingham Metropole	Birmingham NEC, Airport & Solihull	4	£179
Holiday Inn Birmingham Airport	Birmingham NEC, Airport & Solihull	4	£76
Hilton Garden Inn Birmingham Airport	Birmingham NEC, Airport & Solihull	3	£132
The Arden Hotel & Leisure Club	Birmingham NEC, Airport & Solihull	3	£100

Hotel	Location	Star rating	Prices from*
Ibis Styles NEC & Airport Hotel	Birmingham NEC, Airport & Solihull	3	£115
Village Hotel Solihull	Solihull	4	£66
Voco St. John's Solihull	Solihull	4	£110
Best Western Plus Windmill Village Hotel, Golf Club & Spa	Coventry & Warwickshire	4	£94
Chesford Grange Hotel	Coventry & Warwickshire	4	£76
Coombe Abbey	Coventry & Warwickshire	4	£112
DoubleTree by Hilton Stratford-upon-Avon	Coventry & Warwickshire	4	£134
Forest of Arden Marriott Hotel & Country Club	Coventry & Warwickshire	4	£149
Holiday Inn Coventry M6, Jct.2	Coventry & Warwickshire	4	£66
Hotel Indigo Stratford-upon-Avon	Coventry & Warwickshire	4	£134
Nailcote Hall Hotel	Coventry & Warwickshire	4	£91
Ramada Hotel & Suites by Wyndham Coventry	Coventry & Warwickshire	4	£82
Stratford Manor Hotel	Coventry & Warwickshire	4	£56
The Telegraph Hotel	Coventry & Warwickshire	4	£92
Wroxall Abbey Hotel & Spa	Coventry & Warwickshire	4	£118
Holiday Inn Kenilworth	Coventry & Warwickshire	3.5	£68
Village Hotel Coventry	Coventry & Warwickshire	3.5	£104
Copthorne Hotel Merry Hill	Wolverhampton & Black Country	4	£69
Mercure Birmingham West Hotel	Wolverhampton & Black Country	4	£75
The Mount Hotel Country Manor	Wolverhampton & Black Country	4	£89
Village Hotel Dudley	Wolverhampton & Black Country	3.5	£59
Village Hotel Walsall	Wolverhampton & Black Country	3.5	£96
Novotel Wolverhampton	Wolverhampton & Black Country	3	£83
Premier Inn Dudley Town Centre	Wolverhampton & Black Country	3	£63
Hilton at St. George's Park	Further afield	4	£158
Lea Marston Hotel	Further afield	4	£97
Moor Hall Hotel and Spa	Further afield	4	£111
New Hall Hotel	Further afield	4	£198
Swinfen Hall Hotel	Further afield	4	£100
The Abbey Hotel	Further afield	4	£97
The Belfry Hotel & Resort	Further afield	4	£179

*Approximate pricing correct at the time of publishing

BIRMINGHAM

BIRMINGHAM MARRIOTT

The Birmingham Marriott hotel offers 6 intuitively designed meeting rooms with the capacity to host events for an intimate 6 up to a maximum of 70 people. Each of the event spaces showcases natural light and high ceilings, as well as state-of-the-art audio-visual services and high-speed internet access. With elegant accommodation you can relax and unwind in one of our spacious and inviting hotel rooms, which includes a flat-screen TV, high-speed Wi-Fi, 24-hour in-room dining and more. Exceptional hotel facilities also include onsite parking, spa and an indoor pool, as well as dining options at the Brew Bar Lounge and terrace. Located close to the city centre, enjoy easy access to a host of renowned landmarks, including Broad Street, Cadbury World, Arena Birmingham and the ICC.

The hotel is also within walking distance of Edgbaston Stadium and Birmingham City Hospital.

Contact Details

12 Hagley Road, Five Ways, B16 8SJ
w: www.birminghammarriott.co.uk
c: Jo Dempster
t: 0121 452 1144
e: birmingham.events@marriott-hotels.co.uk

 MarriottBirm

 BirminghamMarriottHotel

 BirminghamMarriottHotel

 birmingham_marriott_uk

BIRMINGHAM

EDGBASTON PARK HOTEL & CONFERENCE CENTRE

Edgbaston Park Hotel and Conference Centre is the University of Birmingham's hotel, and is part of the University of Birmingham Group. It's a Preferred Hotel, and is also a member of Historic Hotels Worldwide. Opened in 2018, Edgbaston Park Hotel features a contemporary building housing 185 bedrooms, restaurant, bar and a variety of meeting facilities, all in a peaceful leafy spot on campus. Nestled in an enviable location on the University's leafy Edgbaston campus, you'll find a range of meeting spaces, designed to inspire up to 250 delegates. From stylish suites to historic houses, there's a venue to suit all sorts of conferences, meetings and events.

Whatever you're planning, you'll be supported every step of the way by our friendly team of event professionals who are dedicated to ensuring your event is seamless from start to finish.

Contact Details

53 Edgbaston Park Road, Birmingham, B15 2RS
w: www.edgbastonparkhotel.com
c: Billy Harris
t: 0121 414 8888
e: b.harris@edgbastonparkhotel.com

 EdgbastonPark

 EdgbastonParkHotel

 edgbastonparkhotel

 edgbaston-park-hotel-and-conference-centre

BIRMINGHAM

HYATT REGENCY BIRMINGHAM

Hyatt Regency Birmingham is a luxury contemporary 4-star hotel, offering a luxury health spa with a swimming pool and gym with Matrix fitness equipment. Located in the heart of Birmingham, this features guest rooms and suites, 12 conference suites, fine-dining restaurant and leisure facilities. Whether you're planning a boardroom meeting with 12 executives or a seminar with 200 attendees, enjoy the convenience of hosting your event near the Library of Birmingham and Brindleyplace. With audiovisual equipment and our seasoned staff on hand, you can sit back and enjoy all the hotel has to offer. The International Convention Centre is connected to Hyatt Regency Birmingham via a walkway, making our hotel a convenient setting for guests attending conferences and seminars there. At Hyatt Regency Birmingham, we offer catering services that can be customised to your meeting or event needs.

Our event team is more than happy to work with you to create the perfect menu, taking into account dietary and religious restrictions.

Contact Details

2 Bridge Street, Birmingham, B1 2JZ
w: www.hyatt.com
c: Sales Team
t: 0121 643 1234
e: birmi.rfp@hyatt.com

 hyattbham

 HyattRegencyBirmingham

 hyattbirmingham

 hyatt-regency-birmingham

BIRMINGHAM

MALMAISON BIRMINGHAM

The chic Malmaison Birmingham offers elegant rooms with free Wi-Fi, within the upmarket Mailbox development. It has a health spa, a restaurant, and a bar with a wine tasting room. Large, luxury rooms each includes mood lighting and a satellite TV. Private bathrooms all have a power shower, and there is a same-day laundry service. The Brasserie at Birmingham Malmaison serves a menu of British cuisine using quality local produce. There is a stylish bar, and wine tasting run by the hotel sommeliers.

Break free from your mundane workspaces, motivate your team and Work+Play at Malmaison Birmingham. Ideal for anything from discreet discussions about that new job opportunity to that big presentation. Alternatively invite the whole office and use the whole floor. Our newly refurbished and reimagined Meetings+Events floor is the ideal base for your next blitz. Meeting rooms large and small, break out areas and private meeting pods, free drinks, impressive technology and super-fast Wi-Fi all come as standard.

Contact Details

The Mailbox, 1 Wharfside Street, B1 1RD
w: www.malmaison.com
c: Nicola Tyson
t: 0121 246 5010
e: ntyson@malmaison.com

 MalmaisonHotels

 malmaisonhotels

 Malmaison

 malmaisonhotels

BIRMINGHAM

PARK REGIS

Park Regis Birmingham is a 4* luxury hotel that offers a range of extensive business and corporate meeting and event facilities in Birmingham city centre. Conveniently located on Broad Street in the very heart of the city. Park Regis is easily accessible from New Street train station and Five Ways train station by foot or taxi. Birmingham International Airport is only 11 miles away and is easily accessible by public transport or cab.

Along with our additional space for refreshments and break out areas, a dedicated reception, we not only offer excellent meeting space but pride ourselves on quality service to make your event a memorable one. Our expert team can provide you with delegate packages and bespoke packages that we can tailor to meet your needs.

Contact Details

Broad Street, Five Ways, Birmingham, B15 1DT
w: parkregisbirmingham.co.uk
c: Lauren Law
t: 0121 369 5555
e: events@parkregis-birmingham.com

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 parkregisbirmingham

 park-regis-birmingham

BIRMINGHAM

THE GRAND HOTEL BIRMINGHAM

Beautifully restored and bursting with 'wow factor', the Grand Ballroom is once again opening its doors to some of Birmingham's most glamorous occasions. Grand in scale and extraordinary in detail, the Grand Ballroom is a showstopper of a room, and sure to leave a lasting impression.

Our nine additional meeting and event spaces combine period character with the latest technology, while our team of chefs can cater to every need, from a business breakfast and working lunch to a four-course feast. If you're looking for a show-stopping event space in a city-centre location, there's nowhere quite like The Grand Hotel Birmingham.

Contact Details

Colmore Row, Birmingham, B3 2BS
w: www.thegrandhotelbirmingham.co.uk
c: Laura Orrell
t: 0121 827 9600
e: Sales@grandbirmingham.co.uk

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 TheGrandHotelBirmingham

SUTTON COLDFIELD OR FURTHER AFIELD

THE BELFRY

The Belfry experience is simply unforgettable. You'll find our team of experienced professionals as welcoming as they are passionate about creating an event perfectly tailored to your needs; just tell us what you want and let us make it happen.

The hotel has an array of different conference and meeting rooms available, so whether you want a lavish presentation or a high-profile event that requires discretion and sensitivity. The Belfry offers it all and delivers with high standards to match.

The Belfry's comprehensive suite of 22 conference and event rooms means that whatever your meeting requirements, we have the perfect space to match.

Contact Details

Lichfield Road, Sutton Coldfield, B76 9PR

w: www.thebelfry.com

c: Katie Niland

t: 01675 238 600

e: sales@thebelfry.com



Belfryhotel



Belfryhotel



thebelfryhotelandresort



the-belfry-golf-resort

SOLIHULL

RESORTS WORLD BIRMINGHAM

Resorts World Birmingham is an ideal destination to meet in the West Midlands for business and leisure, with a whole host of spaces and options to meet your needs. From large corporate events to smaller more intimate meetings, team building days and special occasions, there's something for every occasion at Resorts World.

With a whole host of dining, venue and add-on options available, whatever the occasion, we have everything to make your event a memorable one.

Contact Details

Pendigo Way, Birmingham, B40 1PU

w: www.resortsworldbirmingham.co.uk

c: Charlotte Moore

t: 0121 273 1000

e: meet@resortsworldbirmingham.co.uk



RW_Birmingham



ResortsWorldBirmingham



Resorts World Birmingham



rw_birmingham

BIRMINGHAM

RADISSON BLU HOTEL BIRMINGHAM

Soaring above the surrounding cityscape in an impressive 39-storey structure, the Radisson Blu Hotel in Birmingham is convenient to the business district, convention centre and several shopping complexes.

Well suited for both business and personal events, our hotel can accommodate up to 90 guests for banquets and up to 100 in a theatre style or reception layout. Floor-to-ceiling windows provide natural daylight inside each of the 10 stylish meeting rooms accommodating up to 450 guests for weddings, parties and corporate events.

Contact Details

Holloway Circus, Birmingham, B1 1BT

w: www.radissonhotels.com

c: Farzana Begum

t: 0121 654 6000

e: meetings.events.birmingham@radissonblu.com

SOLIHULL

CROWNE PLAZA BIRMINGHAM NEC

Crowne Plaza Birmingham NEC hotel offers sleek rooms with free Wi-Fi, plus an on-site gym, a restaurant and a bar, two minutes' drive from junction 6 of the M42 and 15 minutes by train from the city centre and a stone's throw from the National Exhibition Centre.

Host meetings or events from 2 to 200 guests in our versatile meeting rooms. With high-speed Wi-Fi and a dedicated team to support in both planning and delivery of your event.

Contact Details

National Exhibition Centre, Pendigo Way,

Marston Green, Birmingham, B40 1PS

w: www.ihg.com

c: Central Reservations

t: 0800 0111 501

e: meetingsandevents@lghm.com

SOLIHULL

IBIS STYLES NEC & AIRPORT HOTEL

The ibis Styles Birmingham NEC & Airport is nestled in between the National Exhibition Centre (NEC), Birmingham International Airport (BHX) and Birmingham International Train Station. With access also available from the M6 and M42 motorway networks.

Our six meeting rooms offer the ideal spots for professional gatherings, whether you're planning a small management meeting or a 40-delegate training session. Each room is equipped with free fibre Wi-Fi and a large flatscreen TV with laptop connection.

Contact Details

Bickenhill Lane, Birmingham, B40 1PQ

w: all.accor.com

c: Frank Leo

t: 0121 780 5900

e: salesmanager@ibisstylesnec.com

SOLIHULL

HILTON GARDEN INN BIRMINGHAM AIRPORT

The Hilton Garden Inn Birmingham Airport is a 178 Bedroom hotel close to Airport, NEC and Resorts World Arena. The Hotel boasts 2 meeting rooms, Restaurant & Bar, a fitness centre, 24-hour reception and a business centre etc. We have bedrooms that offer great views of the runway.

Contact Details

Concorde Road, Birmingham Airport,

Birmingham, B26 3RY

w: www.hilton.com

c: Samuel Gregory

t: 0121 289 4555

e: reservations@hgibirminghamairport.co.uk



HiltonGardenInn



HiltonGardenInn



Hilton Garden Inn



hiltongardeninn

COVENTRY

FOREST OF ARDEN MARRIOTT HOTEL & COUNTRY CLUB

Set within 10,000 acres of ancient woodland where deer roam free, Forest of Arden Marriott Hotel & Country Club offers an unforgettable experience. With an excellent location in the West Midlands, nestled between Birmingham and Coventry, our hotel is accessible by train, plane or car. With 18 event spaces we have the capacity to host events for an intimate 6 to an impressive 350 people.

Contact Details

Maxstoke Lane, Meriden, Coventry, CV7 7HR
w: www.marriott.com

c: Chloe Lane
t: 01676 522 335
e: forestofarden.events@marriott-hotels.co.uk

STAFFORDSHIRE

SWINFEN HALL HOTEL

Set in beautiful Staffordshire countryside Swinfen Hall Hotel is a beautiful country mansion set in a 100-acre Estate with landscaped garden and a private deer park located in the Staffordshire countryside. A 19-bedroom stately home, where we will provide you with our full and undivided attention. The hotel has a long history of hosting events and the experienced team have been delivering a first-class service for many years.

We are open for corporate events, private functions and weddings. You can hire the venue exclusively with all the spaces and extensive gardens for outdoor events or hire one of our four flexible use meeting rooms which can accommodate events from 10-160 guests. The extensive grounds and gardens are ideal for memorable tailor-made outdoor activities. An outdoor marquee also accommodates up to 450 guests for weddings, parties and corporate events.

Contact Details

The Drives, Swinfen, WS14 9RE
w: www.swinfenhallhotel.co.uk
c: Linda Best
t: 01543 481 494
e: events@swinfenhallhotel.co.uk

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 [Swinfen Hall Hotel](#)

WARWICKSHIRE

COOMBE ABBEY

Coombe Abbey Hotel provides the perfect setting for conference planners looking to impress and inspire. Home to several elegant meeting rooms, unique hotel accommodation and a restaurant, Coombe Abbey Hotel can accommodate residential and day conferences as well as host evening events. Originally a Cistercian Abbey dating back to the 12th Century, Coombe Abbey Hotel stands in 500 acres of parkland.

Contact Details

Brinklow Road, Binley, Warwickshire, CV3 2AB
w: www.coombeabbey.com

c: Stephanie Taylor
t: 07824 994 790
e: stephanie.taylor@coombeabbey.com

STRATFORD-UPON AVON

DOUBLETREE BY HILTON STRATFORD UPON AVON

This is the wrong copy - it should read: Looking for the ideal spot for your next business event or corporate conference? A handy 15 minutes from the M40 and just 800m from the town's train station, it doesn't get much better than the DoubleTree by Hilton Stratford-Upon-Avon. With six adaptable events spaces - the largest with capacity for 200 guests - The Stratford has the lot.

Contact Details

Arden Street, Stratford-upon-Avon, CV37 6QQ
w: www.thestratford-hotel.co.uk

c: Cosmina Stancu-Mosoreanu
t: 01789 271000
e: events@thestratford-hotel.co.uk





RESTAURANTS

No visit to the West Midlands would be complete without time spent exploring the incredible range of restaurants, bars, pubs and clubs which line our streets.

Food and drink are in good supply in the West Midlands, with a host of independent restaurants, cafés and bars peppering the region. Dine at the Balti Triangle for a flavour of the Birmingham's biggest culinary export - the Balti - or wander the stalls of some of the UK's biggest foodie festivals to taste everything the region has to offer. There are no fewer than an astonishing 11 Michelin-starred restaurants in the region, so you'll never be short of choice if it's a show-stopping meal you're looking for.

SPOTLIGHT ON...

ADAMS

Adam's is a contemporary British fine dining restaurant serving modern dishes run by Michelin Star chef Adam Stokes. The restaurant interior manages to strike a balance between luxury and informality, to feel exclusive yet approachable. Below the smart cocktail bar and plush dining room the basement plays host to an open kitchen, a beautiful horseshoe chef's table and a glass wine cave bursting with top names. When it comes to the food, the assured, classically based cooking has modern overtones and a subtle simplicity, and luxurious ingredients are the order of the day.

CHAPTER

Fiercely independent, Chapter's menu is nature-led, rooted in seasonality and committed to quality British produce. On entering Chapter you step into a bar with views over the terrace and into a state of the art open kitchen where you can watch all the theatre of a professional kitchen at work.

DISHOOM

Embrace elevated Indian cuisine in the centre of our vibrant city with a visit to the much-loved Dishoom. Sharing traditional Indian dishes alongside modern reimaginings of all your favourites, the restaurant is a real experience. Modelled on the markets of Bombay, a visit here is a true celebration of good food and the independent spirit India and Birmingham share.

FAZENDA

Enjoy delicious South American classics surrounded by opulence at Fazenda, a lively restaurant conveniently located on Birmingham's Colmore Row. A real passion for exquisite wines and the highest quality meat is clear as soon as diners step through the door, and is nourished throughout every meal by skilled passadores - the atmosphere here is unmatched.

SHABABS

A place where locals are on first name terms and visitors are welcomed with open arms, Shababs has long been considered one of the best restaurants in Birmingham's Balti Triangle. Here diners will find fresh flavours cooked the traditional way, with delicious baltis cooked and served in the same dish. It's a comfortable restaurant where tradition meets thoroughly modern service, and flavour is always a priority.

THE CANAL HOUSE

The Canal House is a fantastic place to meet, eat, drink and breathe with extraordinary views of the canal basin from its large outdoor terrace. It is a space for making time and exploring possibilities. With four private dining rooms amongst our beautiful restaurant, it's the perfect setting for any occasion.

THE COCONUT TREE

Bringing incredible Sri Lankan food to the heart of Birmingham, The Coconut Tree promises an explosion of flavours dished up in a relaxed yet stylish space. A stripped back, 'street style' interior immediately puts diners at ease, and the authentic, youthful energy of the restaurant certainly matches the friendly service you'll find inside.

200 DEGREES

At 200 Degrees, coffee comes first. Sitting just below Birmingham's famous Grand Hotel, known for its impressive Victorian architecture, 200 Degrees provides a beautifully designed, relaxed space in which visitors can come together for a snack and a cup of truly incredible coffee. With a barista school and a meeting room on-site too, it's a multi-functional space that's sure to enliven any visitor.



INDEX: MICHELIN STAR RESTAURANTS

LOCATION	NAME	CUISINE	WEBSITE	PRIVATE DINING	MAX NO FOR GROUPS	CONTACT NO.	CONTACT EMAIL
Birmingham city centre	Adam's	Modern Cuisine	adamsrestaurant.co.uk	Y	18 in private dining room or full restaurant hire	0121 634 3433	info@adamsrestaurant.co.uk
Birmingham city centre	Carters of Moseley	Modern British	cartersofmoseley.co.uk	Y	Contact to discuss - full restaurant hire available	0121 643 3745	enquiries@cartersofmoseley.co.uk
Birmingham city centre	Opheem	Indian	opheem.com	Y	12	0121 201 3377	info@opheem.com
Birmingham city centre	Purnell's	Modern Cuisine	purnellsrestaurant.com	Y	12	0121 643 7978	info@purnellsrestaurant.com
Birmingham city centre	Simpsons	Modern Cuisine	simpsonsrestaurant.co.uk	Y	14	0121 454 3434	info@simpsonsrestaurant.co.uk
Birmingham NEC, Airport and Solihull	Peel's	Creative British	hamptonmanor.com	Y	Contact to discuss	01675 446 080	reservations@hamptonmanor.com
Coventry and Warwickshire	The Cross at Kenilworth	British Contemporary, Classic Cuisine	thecrosskenilworth.co.uk	N	N/A	01926 853 840	enquiries@thecrosskenilworth.co.uk
Further afield	Pensons restaurant	Modern Cuisine	pensons.co.uk	Y	34 - whole restaurant	01885 410 333	bookings@pensons.co.uk
Further afield	Salt	Modern British	salt-restaurant.co.uk	Y	10	01789 263 566	info@salt-restaurant.co.uk
Further afield	The Royal Oak	Modern British	theroyaloakwhatcote.co.uk	N	N/A	01295 688 100	theteam@theroyaloakwhatcote.co.uk
Further afield	Upstairs	Modern Cuisine	upstairs.restaurant		30 - whole restaurant	01543 268 877	info@upstairs.restaurant

INDEX: FINE DINING RESTAURANTS

LOCATION	NAME	CUISINE	WEBSITE	PRIVATE DINING	MAX NO FOR GROUPS	CONTACT NO.	CONTACT EMAIL
Birmingham city centre	670 Grams	Creative	670grams.com	Y (Sun-Mon-Tue)	Contact direct	07985 637139	reservations@670grams.com
Birmingham city centre	About 8	Creative	about8.co.uk	Y (Sun-Mon-Tue)	8	0333 772 9329	hello@aboutdining.co.uk
Birmingham city centre	Asha's	Indian	ashasbirmingham.co.uk	Y	40	0121 200 2767	reservations@ashasuk.co.uk
Birmingham city centre	Bank Restaurant	British	therestaurantbarandgrill.com/our-restaurants/birmingham	Y	50	0121 633 4466	birmingham@therestaurantbarandgrill.com
Birmingham city centre	Bistro du Vin	French	hotelduvin.com/locations/birmingham/bistro/	Y	100	0121 200 0600	eventsdesk@hotelduvin.com
Birmingham city centre	Chakana	Peruvian	chakana-restaurant.co.uk	Y	10	0121 448 9880	hola@chakana-restaurant.co.uk
Birmingham city centre	Chapter	British	chapteredgbaston.co.uk	Y	120 (or 200 with whole venue use)	0121 200 3020	comms@chapteredgbaston.co.uk
Birmingham city centre	Chez Mal Brasserie	British	malmaison.com/locations/birmingham	Y	70	0121 794 3004	eventsdesk@malmaison.com
Birmingham city centre	Craft	Modern British	aboutcraftgarden.co.uk	Y	12	0333 772 9329	hello@aboutdining.co.uk
Birmingham city centre	Dishoom	Indian	dishoom.com/birmingham	N	N/A	0121 809 5986	hello@dishoom.com
Birmingham city centre	Fazenda	S American - Argentinian	fazenda.co.uk/birmingham	Y	16 (2 private dining rooms) or larger space accommodating 60	0121 728 5656	birmingham@fazenda.co.uk
Birmingham city centre	Folium	Modern British	restaurantfolium.com/home	Y	Contact direct	0121 638 0100	info@restaurantfolium.com
Birmingham city centre	Fumo - Colmore & Bullring	Italian	sancarlofumo.co.uk/restaurants/fumo-birmingham	N	N/A	0121 643 8979	bookings@fumo-birmingham.co.uk
Birmingham city centre	Isaac's Grand Hotel	American	isaacsrestaurant.co.uk	N	N/A	0121 827 9670	hello@isaacsrestaurant.co.uk
Birmingham city centre	Land	Plant based	land.restaurant	Y	Contact direct	0121 236 2313	info@land.restaurant
Birmingham city centre	Lasan	Indian	lasan.co.uk	Y	60	0121 212 3664	pr@lasangroup.com

INDEX: FINE DINING RESTAURANTS

LOCATION	NAME	CUISINE	WEBSITE	PRIVATE DINING	MAX NO FOR GROUPS	CONTACT NO.	CONTACT EMAIL
Birmingham city centre	Marco Pierre White Steakhouse Bar and Grill	Classic British	mpwrestaurants.co.uk/our-brands/steakhouse-bar-and-grill/birmingham	Y	50	0121 634 3433	info@mpwsteakhousebirmingham.com
Birmingham city centre	Noel's	Mediterranean	noelsbar.co.uk	Y	28	0121 389 3896	reservations@noelsbar.co.uk
Birmingham city centre	Pulperia	Argentinian	pulperia.co.uk	N	N/A	0121 546 0594	info@pulperia.co.uk
Birmingham city centre	Pushkar	Indian	www.pushkar dining.com	Y	75	0121 643 7978	dining@pushkardining.com
Birmingham city centre	Tattu	Chinese	tattu.co.uk/birmingham	Y	20	0121 236 5556	birmingham@tattu.co.uk
Birmingham city centre	The Ivy Birmingham	British	theivy birmingham.com	Y	20 seated 40 reception	0121 725 2110	-
Birmingham city centre	The Oyster Club	Seafood	the-oyster-club.co.uk	Y	24	0121 643 6070	info@the-oyster-club.co.uk
Birmingham city centre	The Wilderness	Modern Cuisine	wearethewilderness.co.uk	Y	Contact direct	0121 233 9425	-
Birmingham NEC, Airport and Solihull	Grace and Savour	Modern British	hamptonmanor.com/grace-savour	Y	Contact direct	01675 446 080	reservations@hamptonmanor.com
Birmingham NEC, Airport and Solihull	Smoke	Modern British	hamptonmanor.com/smoke	Y	Contact direct	01675 446 080	reservations@hamptonmanor.com
Birmingham NEC, Airport and Solihull	Toffs by Chef Rob Palmer	Modern British	toffsbyrobpalmer.com	Y	30	-	hello@toffsbyrobpalmer.com
Coventry and Warwickshire	Earlsdon Supper Club	Italian	earlsdonsupperclub.co.uk	Y	Contact direct	-	info@earlsdonsupperclub.co.uk
Coventry and Warwickshire	Forme & Chase	Modern British	telegraph-hotel.com/food-drink	Y	12	024 7526 2885	info@telegraph-hotel.com
Coventry and Warwickshire	The Artisan	Modern British	theartisanbarandgrill.co.uk	Y	contact direct	024 7663 2709	info@theartisanbarandgrill.co.uk
Coventry and Warwickshire	The Loft	Modern British	theloftcoventry.com	Y	8	02476 601 000	theloft@rialtoplaza.com
Wolverhampton & Black Country	The Drawing Room at the Mount Hotel in Tettenhall	Modern British	themount.co.uk/the-drawing-room	Y	Contact direct	01902 752055	sales@themount.co.uk
Further afield	The Ryder Grill at The Belfry	British	thebelfry.com/dine/the-ryder-grill	Y (Sun-Mon-Tue)	12	01675 238 600	enquiries@thebelfry.com

INDEX: CASUAL DINING RESTAURANTS

LOCATION	NAME	CUISINE	WEBSITE	PRIVATE DINING	MAX NO FOR GROUPS	CONTACT NO.	CONTACT EMAIL
Birmingham city centre	200 Degrees		200degs.com/pages/location-birmingham-colmore-row	Y	14 seated, 25 standing	0121 448 2626	ColmoreRow@200degs.com
Birmingham city centre	Bodega Cantina	Mexican	bodegacantina.co.uk/locations/birmingham	Y	30 seated, 80 standing	0121 448 4267	birmingham@bodegacantina.co.uk
Birmingham city centre	Damascena	Middle Eastern	damascena.co.uk	N	N/A	0121 233 1803	-
Birmingham city centre	Hockley Social Club	Street Food	digbethdiningclub.com/hockley-social-club	N	N/A	-	-
Birmingham city centre	Purecraft	Modern British	purecraftbars.com	Y	40 seated 60 standing	0121 237 5666	info@purecraftbars.com
Birmingham city centre	Shababs	Indian	shababs.co.uk	Y	Contact direct	0121 440 2893	shababsbirmingham@gmail.com
Birmingham city centre	St Paul's House	Modern British	saintpaulshouse.com	Y	20	0121 272 0999	info@saintpaulshouse.com
Birmingham city centre	The Canal House	Modern British	thecanalhouse.uk.com	Y	14	0121 643 8829	-
Birmingham city centre	The Coconut Tree	Sri Lankan	thecoconut-tree.com/birmingham	N	N/A	0121 6610 111	reservations@thecoconuttree.com
Birmingham city centre	The Highfield	Modern British	www.highfield edgbaston.co.uk	Y	22	0121 227 7068	highfieldevents@peachpubs.com
Birmingham city centre	The Warehouse Café	Plant based	thewarehouse cafe.com	Y	Contact direct	0121 348 7554	-
Birmingham city centre	Zen Metro	Thai	zenmetro.co.uk	Y	20	0121 200 1911	hello@zenmetro.co.uk
Coventry and Warwickshire	Basement Browns	Italian	basementbrowns.co/bookings-coventry	N	N/A	024 7622 2202	info@basementbrowns.co.uk
Coventry and Warwickshire	FarGo Village	Street Food	fargovillage.co.uk	N	N/A	024 76 252434	fargo@fargovillage.co.uk
Coventry and Warwickshire	Metropolis	Modern British	metropolis-restaurant.co.uk	N	N/A	07483 366760	metropolis@pet-xi.co.uk
Coventry and Warwickshire	Selminas restaurant	Mexican	selminas.co.uk	N	N/A	024 7798 0627	info@selminas.co.uk
Coventry and Warwickshire	The Green Dragon	Modern British	the-gd.co.uk	N	N/A	024 77 670498	info@the-gd.co.uk
Coventry and Warwickshire	The Lazy Monkey	Modern British	thelazymonkey.co.uk	N	N/A	024 7655 3444	info@thelazymonkey.co.uk
Wolverhampton & Black Country	Bella	Italian	bellarestaurant.co.uk	Y	Contact direct	01902 427 555	bellarestaurantlimited@gmail.com
Wolverhampton & Black Country	Bilash	Indian	thebilash.co.uk	Y	40	01902 427762	table@thebilash.co.uk
Wolverhampton & Black Country	Dilshad	Indian	dilshad wolverhampton.com	Y	100 seated 120 standing	01902 423481	table@thebilash.co.uk
Wolverhampton & Black Country	Fiume	Italian	fiumerestaurant.com	Y	Contact direct	01902 755550	Fiume@live.co.uk
Wolverhampton & Black Country	The Littleton Restaurant	Modern British	walsallcollege.ac.uk/enterprises/the-hub/the-littleton-restaurant/	N	N/A	01922 657061	info@walsallcollege.ac.uk



The West Midlands
One region, many worlds

For more information please visit:

- Major Sporting Events in the West Midlands: meetbirmingham.com
- The West Midlands region, go to: visitbirmingham.com
- The Birmingham 2022 Commonwealth Games: birmingham2022.com
- The Business and Tourism Programme: wmgrowth.com



CONTACT US

To discuss Major Sporting Events, please contact:

Joel Lavery

Strategic Lead Major Sporting Events,
West Midlands Growth Company

e: joel.lavery@wmgrowth.com



[@MeetBirmingham](https://twitter.com/MeetBirmingham)



[Birmingham and the West Midlands Convention Bureau](https://www.birminghamconventionbureau.com)

The West Midlands
One region, many worlds

