And for something a little different at Christmas time...

Explore the world-famous Black Sabbath trail, including the Black Sabbath bench, iconic mural on Navigation Street and see Ozzy the Bull at New Street Station. Plus, see the Peaky Blinders wall on Hill Street!



This Christmas, gift a donation to

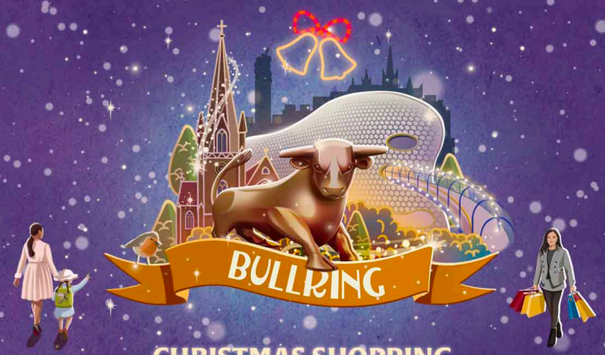


in aid of Birmingham Children's Hospital Charity

Doing more for sick kids

Donate and help make Christmas magical for the hospital's sick kids.





CHRISTMAS SHOPPING

Birmingham is a shopper's paradise; from big brands to independent boutiques. At Bullring and Grand Central find Selfridges, M&S, Sephora and more, while High Street boasts the world's biggest Primark. Independent shops and salons fill pretty Piccadilly and Great Western Arcades and are dotted amongst big names in New Street and Corporation Street for endless gift ideas.

BARS, RESTAURANTS & COFFEE SHOPS

From craft beer to pizza, Birmingham is home to mouth-watering bars, restaurants and coffee shops with many offering Chrsitmas menus and promotions.

FRANKFURT CHRISTMAS MARKET

Enjoy Gluhwein to bratwurst and beer at the largest authentic German Christmas market outside Germany in Victoria Square, New Street & High Street. Ideal for unique gifts and getting in the festive spirit with live music.

Mon-Thu 11am-9pm, Fri 11am-9.30pm, Sat 10am-9.30pm and Sun 10am-9pm, Until 24 Dec.

For more information about Christmas in Birmingham visit:

www.christmasinbirmingham.com

CENTRAL BID BIRMINGHAM

in aid of Birmingham Children's Hospital Charity — Doing more for sick kids

Frankfurt Christmas Market Birmingham

Birmingham City Council

Milan Illustrator



Christmas in BIRMINGHAM

Shop, explore and discover the magic of Christmas in Birmingham City Centre. Enjoy world-class shopping, festive markets and legendary music heritage in Birmingham this Christmas.

Discover Bullring & Grand Central, with Selfridges, M&S and hundreds of brands, plus the world's largest Primark on High Street.

Soak up the festive atmosphere at the Frankfurt Christmas Market across Victoria Square, Lower New Street and High Street, with traditional food, gifts and warming glühwein.

Eat, drink and be merry with fantastic bars, restaurants, coffee shops and independent venues across the city centre.

Follow the ever-popular Reindeer Trail to help Santa find all of his reindeer and raise much-needed funds for Birmingham Children's Hospital.

There's also ice skating and the big wheel on Centenary Square and a host of attractions in Cathedral Square alongside festive shows in theatres across the city centre.



On display 12 November 2026- 6 January 2027


Christmas in BIRMINGHAM
CENTRAL BID'S Reindeer Trail
NEW STREET STATION Blitzen BY REILLY CREATIVE
Prancer BY MILAN TOPALOVIĆ FRANKFURT CHRISTMAS MARKET VICTORIA SQUARE
MARTINEAU PLACE Dancer BY MARNI MAURRI
Comet BY MEGAN SMITHEVANS BULLRING, NEAR THE BULL
PRIMARK, HIGH ST Dasher BY JESS PERRIN
Cupid BY SUE GUTHRIE PICCADILLY ARCADE
GREAT WESTERN ARCADE Vixen BY GAYAN ARIYARATNE
Donner BY DONNA NEWMAN MAILBOX
SELFRIDGES, BULLRING Rudolph BY STUDIO GLEN
FRANKFURT CHRISTMAS MARKET
CHRISTMAS SHOPPING
CHRISTMAS SHOWS
BARS & RESTAURANTS
HOTELS
in aid of Birmingham Children's Hospital Charity
Doing more for sick kids
JEWELLERY QUARTER (6 min walk)
Birmingham Children's Hospital (4 min walk)
Car Park
SNOW HILL STATION
STEELHOUSE LN
LIVERY ST
GREAT CHARLES ST QUEENSWAY
CORNWALL ST
NEWHALL ST
EDMUND ST
BARWICK ST
Hotel du Vin
Grand Hotel
Great Western Arcade
BULL ST
Coach Drop-off
MARGARET ST
COLMORE
COLMORE ROW
CHRISTMAS IN CATHEDRAL SQUARE
Staybridge Suites
Martineau Place
TEMPLE ROW
CHERRY ST
WATERLOO ST
BENNETTS HILL
Premier Inn
TEMPLE ST
CANNON ST
CORPORATION ST
UNION ST
CARRS LN
Travelodge
HIGH ST
Primark
MOOR ST STATION
Birmingham Museum & Art Gallery
FRANKFURT CHRISTMAS MARKET
VICTORIA SQUARE
Library of Birmingham
Symphony Hall & ICC
SHOW
The Rep
Brindleyplace
CENTENARY SQUARE
Town Hall
CENTRAL
PARADISE ST
HOME OF THE PEAKY BLINDERS
PINFOLD ST
HILL ST
NEW ST
ETHEL ST
Piccadilly Arcade
Burlington Arcade
Burlington Hotel
Frankfurt Christmas Market
Black Sabbath Mural
GRAND CENTRAL
Ozzy the Bull
NEW ST STATION
Peaky Blinders Art
Premier Inn
Selfridges
PARK ST
WESTSIDE
BROAD ST
Crowne Plaza
Holiday Inn Express
Hyatt
BRUNEL ST
HOLLIDAY ST
Car Park
NAVIGATION ST
Malmaison
Music Murals
Easy Hotel
JOHN BRIGHT ST
STATION ST
BULLRING
Black Sabbath Bench
Harvey Nichols
The Mailbox
SUFFOLK ST QUEENSWAY
SEVERN ST
BBC
The Cube
AC Hotel
COMMERCIAL ST
BLUCHER ST
GOUGH ST
ELLIS ST
The Alexandra
Radisson Blu
Holiday Inn
HILL ST
DUDLEY ST
EDGBASTON
Digbeth (Coach Station 5 min walk / Custard Factory 10 min walk)
MOAT LN
Chinatown
Car Park
Ibis
Bull Ring Indoor Market
SMALLBROOK QUEENSWAY
HURST ST
Hippodrome
SOUTHSIDE