

2025 CORPORATE VIP TRAINING PROGRAM

The training card you have received encourages VIPs like you to become better acquainted with local tourism businesses in the Black Hills and Badlands region. We hope you use your VIP Training Card to visit and enjoy as many member businesses as possible. Your knowledge and firsthand experience at our member businesses are an asset to both the visitor industry and visitors. Since this is a training program, we ask that you visit early in the season.

Present your VIP Training Card at participating BH&B member businesses and receive the following offers and special deals. Visit BlackHillsBadlands.com/VIPCards for all member-to-member offers.

**VIP Card offers subject to change*

1880 TOWN - SOUTH DAKOTA'S ORIGINAL

FREE admission for cardholder.

1880 TRAIN (1) 1/2 price admission for cardholder.

Valid thru Oct 13. Not valid for special events.

1881 COURTHOUSE MUSEUM

FREE admission for cardholder.

ADAMS HOUSE \$2 off admission for cardholder.

BADLANDS HERITAGE GUEST RANCH

10% off RV, tent, or tipi sites.

BADLANDS NATURAL HISTORY ASSOCIATION

15% off at the Ben Reifel Visitor Center store for cardholder.

BADLANDS TRADING POST

(1) FREE ice cream cone or ice treat for cardholder.

BEAR COUNTRY U.S.A.

FREE admission for cardholder only.

Not valid for special events.

BICYCLES & BOATS 50% off a 2-hour or 4-hour eBike, standard bike, kayak or paddleboard rental for cardholder.

BIG PINE CAMPGROUND 10% discount on camping.

BIG THUNDER GOLD MINE FREE tour for cardholder.

(1) FREE gold panning per year.

BLACK HILLS CAVERNS

FREE Adventure Tour for cardholder. *Valid thru Aug 15.*

Not valid for use after 3pm or last tour of the day.

BLACK HILLS HELICOPTERS 10% off flights for cardholder with a minimum of (2) people per tour.

BLACK HILLS MINING MUSEUM

FREE regular admission & guided tour for cardholder.

BLACK HILLS OUTDOOR FUN

20% off a tour for cardholder. *May 15-Oct 15.*

BLACK HILLS PLAYHOUSE

FREE ticket for cardholders to final dress rehearsal nights of each play. General admission seating. First come, first served. Murder on the Orient Express - June 7;

Legally Blonde - June 28;

Waitress - July 19;

The Book Of Will - Aug 9.

Guests are encouraged to donate at each performance.

BLACK HILLS POWER BIKES RENTALS & BOUTIQUE

Purchase (1) bike rental, get (1) 50% off. *Expires Oct 31, 2025.*

BLACK HILLS VISITOR INFORMATION CENTER

10% discount in gift shop for cardholder.

Excludes food and wine.

BLUE BELL CHUCKWAGON COOKOUT Reservations that are made online and in advance, \$5 off per person in the associate's party with the code "VIPBHB25".

BUFFALO HUNT FREE admission for cardholder.

BUFFALO SAFARI JEEP TOUR Reservations that are made online and in advance, \$5 off per person in the associate's party with the code "VIPBHB25".

BUGLIN' BULL RESTAURANT & SPORTS BAR

(1) \$5 off a \$25 purchase per year for cardholder.

CALAMITY PEAK LODGE 10% off entire stay.

CANDYLAND 10% off purchase for cardholder.

CHAPEL IN THE HILLS 20% discount on gift shop items.

CHUBBY CHIPMUNK CHOCOLATES

Buy (4) truffles get (1) FREE for cardholder

Limit of (3) FREE truffles per dozen purchased.)

CITY VIEW TROLLEY FREE tour for cardholder. Use code "BHBVIP25" at CityViewTrolley.com. *Redeemable between May 24-Sept 28, 2025.*

COSMOS MYSTERY AREA FREE admission for cardholder.

CRAZY HORSE MEMORIAL®

FREE admission for cardholder's carload.

CROOK COUNTY MUSEUM AND ART GALLERY

(1) FREE entry per cardholder.

DAYS OF '76 MUSEUM \$2 off admission for cardholder.

D.C. BOOTH HISTORIC NATIONAL FISH HATCHERY

(1) FREE cup of fish food for cardholder.

DEADWOOD GULCH GAMING RESORT \$25 Match Play.

Must be 21 years or older to redeem. Must have an active players club card. *Available to redeem once per day.*

2025 Corporate VIP Training Program

DEVILS TOWER COUNTRY FREE Devils Tower Country sticker at the Northeast Wyoming Visitor Center.

DEVILS TOWER KOA

(1) FREE round at Cowboys & Aliens Miniature Golf.

DINOSAURS OF THE HELL CREEK MUSEUM

50% off regular admission ticket for cardholder.

DOUBLETREE AT CADILLAC JACK'S® GAMING RESORT

\$10 Cadillac Cash with 1-time use-code "CP23132".

DOUBLETREE RAPID CITY DOWNTOWN CONVENTION CENTER

10% off at the Golden Bison Grill.

EDELWEISS MOUNTAIN LODGING 10% off a 2-night stay.

EVANS PLUNGE MINERAL SPRINGS

(1) FREE admission for cardholder.

FISH 'N FRY TROUT POND

\$5 off a trout dinner for cardholder.

FLAGS & WHEELS INDOOR RACING (1) FREE ticket with the purchase of a ticket per day for cardholder. Tickets can be used for go-carts, lazer tag or bumper cars.

FORT HAYS CHUCKWAGON SUPPER & MUSIC VARIETY SHOW 75% off supper and show for cardholder's party.

FOUR MILE OLD WEST TOWN

FREE admission for cardholder. Repeat visits welcome.

GRAPES & GRINDS 10% off coffee bar food and beverages.

HART RANCH CAMPING RESORT FREE admission to any rodeo. Guests of cardholder \$5. Repeat visits welcome.

HIGH PLAINS WESTERN HERITAGE CENTER

FREE admission for cardholder.

HISTORIC BULLOCK HOTEL (1) FREE Ghost Tour for cardholder. A \$20 value, must call in advance to reserve a spot on the tour as space is limited.

HOLY TERROR MINI GOLF FREE admission for cardholder.

HOTEL ALEX JOHNSON

(1) complimentary day pass to Vertex Sky Bar.

KATMANDU RV PARK & CAMPGROUND

FREE drink of choice at Katmandu Bar for cardholder.

KEYSTONE HISTORICAL MUSEUM

10% off purchase in gift shop for cardholder.

MATT'S PLACE

Purchase (1) domestic beer and get the 2nd FREE.
Limit one-time use.

MOUNT RUSHMORE KOA & LODGE AT PALMER GULCH

FREE entry to 2025 rodeos and Polkapalooza for cardholder.

MOUNT RUSHMORE NATIONAL MEMORIAL

FREE parking for (1) visit. Must present VIP Card at entrance booth #4 (far right booth). *Offer not applicable for commercial vehicles. Expires Dec 31, 2025.*

MOUNT RUSHMORE SOCIETY (1) FREE rental of a Mount Rushmore Self-Guided Audio Tour rental for cardholder.

MOUNT RUSHMORE TOURS

FREE tour package for cardholder. Guests of cardholder 1/2 price. *Same-day reservations only.*

MUSEUM AT BLACK HILLS INSTITUTE

FREE admission for (2) for cardholder.

MUSEUM OF GEOLOGY Free admission for cardholder.

NATIONAL GRASSLANDS VISITOR CENTER

FREE Smokey Bear Swag Bag.

NATIONAL PRESIDENTIAL WAX MUSEUM

FREE admission for cardholder.

NO NAME CITY LUXURY CABINS & RV

(1) FREE appetizer in the bar/grill for cardholder.

OLD MACDONALD'S FARM

FREE admission for cardholder.

ORIGINAL DEADWOOD TOUR

(1) FREE tour admission per year for cardholder.

OUTLAW SQUARE 1/2 off Ice Bumper Car or Skating rate for cardholder. *Valid Nov 2025-April 30, 2026.*

PIONEER AUTO MUSEUM FREE admission for cardholder.

PRAIRIE HOMESTEAD HISTORIC SITE

FREE admission for cardholder.

PRAIRIE EDGE 15% off entire purchase for cardholders.

PUTZ N GLO BLACK LIGHT MINIATURE GOLF

1/2 price admission for cardholder. *Valid until Labor Day.*

REPTILE GARDENS FREE admission for cardholder.

Return and visit as often as you'd like.

RUBY HOUSE RESTAURANT

10% discount off cardholder's entrée.

RUSH MOUNTAIN ADVENTURE PARK (1) FREE ride on each attraction (Soaring Eagle Zipride, Gunslinger 7D, Rushmore Mountain Coaster, Wingwalker Challenge Course) per year for cardholder. *Expires Sept 1, 2025.*

RUSHMORE BORGLUM STORY FREE admission until July 1, 1/2 price July 2 to end of season for cardholder.

RUSHMORE CANDY COMPANY

10% off purchase for cardholder.

RUSHMORE CAVE FREE Unlimited guided cave tours for cardholder. *Expires Sept 1, 2025.*

RUSHMORE TRAMWAY ADVENTURES

(1) FREE Ultimate Pass per year for cardholder.

SANDFORD LAB HOMESTAKE VISITOR CENTER

(1) FREE guided or hop-on tour per year for cardholder.
Dependent upon availability.

SALOON NO. 10 Attend the re-enactment of the shooting of Wild Bill Hickok and receive a FREE soda. Mon - Sat 1pm, 3pm, 5pm, 7pm. Present card to cocktail server.

SHIPWRECKS BAR & GRILL

\$10 off any purchase for cardholder.

SMOKEHOUSE SPORTS BAR & GRILL HOME OF THE SMOKIN MEXICAN Buy (1) entrée get (1) FREE signature cocktail per year for cardholder.

SOUTH DAKOTA AIR & SPACE FOUNDATION

10% off gift shop purchases for cardholder.

SOUTH DAKOTA OUTDOOR SHOP

25% off beverage and snacks.

SOUTH DAKOTA STATE RAILROAD MUSEUM

1/2 price admission for cardholder.
(\$4.50 per card presented)

SPROCKETS FUN FOUNDRY (1) FREE hour of arcade play. Excludes redemptions, cranes, or pushers. (1) FREE VR experience. (1) FREE game of bowling. *Expires Sept 1, 2025.*

STORYBOOK ISLAND

(1) FREE Train or Carousel ride per visit for cardholder.

STURGIS BUFFALO CHIP Free Sturgis Buffalo Chip shirt while supplies last for cardholder. (Re-deemable at the Big Engine Bar)

STURGIS VIEW CAMPGROUND

Buy 2-night stay get (1) FREE. *Valid May 15-July 20, 2025.*

SWEETGRASS BED AND BREAKFAST

\$25 off of 2-nights or more for cardholder.
Call for reservation.

SWEET GREENS MINI-GOLF

(1) FREE round of golf per year for cardholder.

SYLVAN ROCKS CLIMBING SCHOOL & GUIDE SERVICE

20% off (1) guided climbing trip for cardholder.

TATANKA: STORY OF BISON FREE admission for cardholder.

THE BROTHEL DEADWOOD \$2 off admission for cardholder.

THE HANDBAG STORE

10% off for cardholder. *Some exclusions may apply.*

THE JOURNEY MUSEUM FREE admission for cardholder.

THE MAMMOTH SITE OF HOT SPRINGS

FREE admission for cardholder. Repeat visits welcome.

THE PETRIFIED FOREST OF THE BLACK HILLS

(1) FREE admission per season for cardholder.

THREE FORKS BAR & GRILL 10% off entrée for cardholder.

TIN LIZZIE GAMING RESORT

\$10 Free Play with one time code "BHBVIP".

TRAILRIDES @ HIGH COUNTRY GUEST RANCH

25% discount on one (1) trail ride per year for cardholder.

TRAILSHED LODGE Stay 1-night & get the 2nd-night FREE, Sunday through Wednesday for cardholder. VIP Cards needs to be presented. *Expires Mar 31, 2026. See cancellation policy on website.*

TWO COWS CREAMERY & BISTRO FREE milkshake or float with purchase of a meal for cardholder.

VORE BUFFALO JUMP FREE admission for cardholder.

WESTERN HORIZONS HOT AIR BALLOONS

\$50 off per hot air balloon ride for cardholder.

WONDERLAND CAVE FREE admission for cardholder.



ALWAYS FREE ATTRACTIONS

Donations are appreciated

CHAPEL IN THE HILLS

D.C. BOOTH HISTORIC NATIONAL FISH HATCHERY

DINOSAUR PARK

HULETT MUSEUM

KEYSTONE HISTORICAL MUSEUM

MAIN STREET CLASSIC CAR MUSEUM

NATIONAL GRASSLANDS VISITOR CENTER

OGLALA LAKOTA COLLEGE HISTORICAL CENTER

OUTLAW SQUARE

SANFORD LAB HOMESTAKE VISITOR CENTER

STORYBOOK ISLAND

SOUTH DAKOTA AIR & SPACE MUSEUM

TERMESPHERE GALLERY

THE HERITAGE CENTER AT MAŃPÍYA LÚTA

TRAILS, TRAINS & PIONEERS MUSEUM

TRI-STATE MUSEUM

WALL DRUG STORE

WEST TEXAS TRAIL MUSEUM

NATIONAL PARK FEE-FREE DAYS

Fee-free days provide a great opportunity to visit a new place or an old favorite, especially one of the national parks that normally charge an entrance fee. The entrance fee waiver for fee-free days does not cover amenity or user fees for activities such as camping, boat launches, transportation, or special tours.

JUNETEENTH NATIONAL INDEPENDENCE DAY - June 19

ANNIVERSARY OF THE GREAT OUTDOORS ACT - Aug 4

NATIONAL PUBLIC LANDS DAY - Sept 28

VETERANS DAY - Nov 11

VISIT THESE NATIONAL PARKS & MONUMENTS ON FEE-FREE DAYS

BADLANDS NATIONAL PARK: FREE entrance to park.

DEVILS TOWER NATIONAL MONUMENT: FREE entrance to monument.

JEWEL CAVE NATIONAL MONUMENT: FREE Discovery Talks and Scenic Tours offered on a first-come, first-served basis; no reservations.

STATE PARK & TRAIL FEE-FREE DAYS

GEORGE S. MICKELSON TRAIL

FREE trail entrance:
Weekend of May 16-18, 2025

CUSTER STATE PARK

FREE park entrance: Open House
& Fishing Weekend, May 16-18;
Buffalo Roundup, Sept 26