

2025 VIP TRAINING PROGRAM

The training card you have received encourages VIPs like you to become better acquainted with local tourism businesses in the Black Hills and Badlands region. We hope you use your VIP Training Card to visit and enjoy as many member businesses as possible. Your knowledge and firsthand experience at our member businesses are an asset to both the visitor industry and visitors. Since this is a training program, we ask that you visit early in the season.

Present your VIP Training Card at participating BH&B member businesses and receive the following offers and special deals.
Visit BlackHillsBadlands.com/VIPCards for all member-to-member offers.

1880 TOWN- SOUTH DAKOTA'S ORIGINAL
FREE admission for cardholder.

1880 TRAIN (1) 1/2 price admission for cardholder.
Valid thru Oct 13. Not valid for special events.

1881 COURTHOUSE MUSEUM
FREE admission for cardholder.

ADAMS HOUSE FREE admission for cardholder.

BADLANDS HERITAGE GUEST RANCH
50% off RV, tent, or tipi sites for cardholder.

BADLANDS NATURAL HISTORY ASSOCIATION
15% off at the Ben Reifel Visitor Center store, Badlands National Park, for cardholder.

BADLANDS TRADING POST (1) FREE ice cream cone or ice treat for cardholder.

BEAR COUNTRY U.S.A. FREE admission for cardholder only.
Not valid for special events.

BELLE JOLI WINERY SPARKLING HOUSE
(1) FREE Estate Flight tasting per year for cardholder.

BICYCLES & BOATS 50% off a 2-hour or 4-hour eBike, standard bike, kayak or paddleboard rental for cardholder.

BIG PINE CAMPGROUND 10% discount on camping.

BIG THUNDER GOLD MINE
FREE tour for cardholder. (1) FREE gold panning per year.

BLACK HILLS ADVENTURE TOURS (1) FREE full-day stand up paddleboard or kayak rental per year for cardholder.

BLACK HILLS BALLOONS Buy (1) ticket, get the 2nd 1/2 off.

BLACK HILLS CAVERNS
FREE Adventure Tour for cardholder. *Valid thru Aug 15. Not valid for use after 3pm or last tour of the day.*

BLACK HILLS ESCAPE ROOMS
50% off admission for cardholder.

BLACK HILLS FIRESIDE RV RENTAL
15% OFF any nightly rate RV rental. 3-night minimum rental.
Not valid July 27-Aug 16, 2025.

BLACK HILLS HELICOPTERS 10% off flights for cardholder with a minimum of (2) people per tour.

BLACK HILLS MINING MUSEUM
FREE regular admission & guided tour for cardholder.

BLACK HILLS OUTDOOR FUN
20% off a tour for cardholder. *Valid May 15-Oct 15.*

BLACK HILLS PLAYHOUSE FREE ticket for cardholders to final dress rehearsal nights of each play. General admission seating. First come, first served.
Murder on the Orient Express - June 7;
Legally Blonde - June 28;
Waitress - July 19;
The Book Of Will - Aug 9.
Guests are encouraged to donate at each performance.

BLACK HILLS POWER BIKES RENTALS & BOUTIQUE
Purchase (1) bike rental, get (1) 50% off. *Expires Oct 31, 2025.*

BLACK HILLS TRAILSIDE PARK Resort Hill City location BOGO night FREE on tent site, 10% off cabin or RV site, and 10% off ebike rental for card holders. Must be 21 to make campground reservations. VIP card needs to be presented at check-in to receive discount. Blackout dates apply. See cancellation policy and resort details on website.
All discounts are good for (1) visit and expire Oct 5, 2025.

BLACK HILLS VISITOR INFORMATION CENTER
10% discount in gift shop for cardholder.
Excludes food and wine.

BLACK HILLS WILDERNESS EDGE ADVENTURES
25% off ATV/UTV rental for cardholder.
Reservations required.

BLUE BELL CHUCKWAGON COOKOUT
Reservations that are made online and in advance, \$5 off per person in the associate's party with the code "VIPBHB25".

BROKEN BOOT GOLD MINE FREE mine tour admission for cardholder. *Excludes gold panning.*

BUFFALO HUNT FREE admission for cardholder.

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BUFFALO SAFARI JEEP TOUR

Reservations that are made online and in advance, \$5 off per person in the associate's party with the code "VIPBHB25".

BUGLIN' BULL RESTAURANT & SPORTS BAR

(1) \$5 off a \$25 purchase per year for cardholder.

CALAMITY PEAK LODGE 10% off entire stay.

CANDYLAND 10% off purchase for cardholder.

CHAPEL IN THE HILLS 20% discount on all gift shop items.

CHUBBY CHIPMUNK CHOCOLATES Buy (4) truffles get (1) FREE for cardholder. Limit of (3) FREE truffles per dozen purchased.

CITY VIEW TROLLEY FREE tour for cardholder. Use code "BHBVIP25" at CityViewTrolley.com. Redeemable between May 24-Sept. 28, 2025.

COSMOS MYSTERY AREA FREE admission for cardholder.

CRAZY HORSE MEMORIAL®

FREE admission for cardholder's carload.

CROOK COUNTY MUSEUM & ART GALLERY

(1) FREE entry for cardholder.

DAYS OF '76 MUSEUM FREE admission for cardholder and 10% discount in the gift shop.

D.C. BOOTH HISTORIC NATIONAL FISH HATCHERY

(1) FREE cup of fish food for cardholder.

DEADWOOD GULCH GAMING RESORT

\$25 Match Play. Must be 21 years or older to redeem. Must have an active players club card. Available to redeem once per day.

DEVILS TOWER COUNTRY FREE Devils Tower Country sticker at the Northeast Wyoming Visitor Center.

DEVILS TOWER KOA

(1) FREE round at Cowboys and Aliens Miniature Golf.

DINOSAURS OF THE HELL CREEK MUSEUM

50% off regular admission ticket for cardholder.

DOUBLETREE AT CADILLAC JACK'S® GAMING RESORT

\$10 Cadillac Cash with 1-time use-code "CP23132".

DOUBLETREE RAPID CITY-DOWNTOWN

CONVENTION CENTER 10% off at the Golden Bison Grill.

EDELWEISS MOUNTAIN LODGING 10% off a 2-night stay.

EVANS PLUNGE MINERAL SPRINGS

(1) FREE admission for cardholder.

FISH 'N FRY TROUT POND

\$5 off a trout dinner for cardholder.

FLAGS & WHEELS INDOOR RACING (1) FREE ticket with the purchase of a ticket per day for cardholder. Tickets can be used for go-carts, lazer tag or bumper cars.

FORT HAYS CHUCKWAGON SUPPER & MUSIC VARIETY SHOW

75% off supper and show for cardholder's party.

FOUR MILE OLD WEST TOWN

FREE admission for cardholder. Repeat visits welcome.

GRAPES & GRINDS 10% off coffee bar food and beverages.

HART RANCH CAMPING RESORT FREE admission to any rodeo. Guests of cardholder \$5. Repeat visits welcome.

HIGH PLAINS WESTERN HERITAGE CENTER FREE admission for cardholder.

HISTORIC BULLOCK HOTEL (1) FREE Ghost Tour for cardholder. A \$20 value, must call in advance to reserve a spot on the tour as space is limited.

HOLY TERROR MINI GOLF FREE admission for cardholder.

HOTEL ALEX JOHNSON (1) complimentary day pass to Vertex Sky Bar for cardholder.

KATMANDU RV PARK AND CAMPGROUND (1) FREE drink of choice at Katmandu Bar for cardholder.

KEYSTONE HISTORICAL MUSEUM 10% off purchase in gift shop for cardholders.

MATT'S PLACE Purchase (1) domestic beer and get the 2nd FREE. Limit one-time use.

MINERVA RESTAURANT Unlimited \$5 off of a \$25 purchase for cardholder. Expires Dec. 31, 2025.

MOUNT RUSHMORE KOA & LODGE AT PALMER GULCH

FREE entry to 2025 rodeos and Polkapalooza for cardholder.

MOUNT RUSHMORE NATIONAL MEMORIAL FREE parking for (1) visit. Must present VIP Card at entrance booth #4 (far right booth). *Offer not applicable for commercial vehicles. Expires Dec 31, 2025.*

MOUNT RUSHMORE SOCIETY (1) FREE Mount Rushmore Self-Guided Audio Tour for cardholder.

MOUNT RUSHMORE TOURS FREE tour package for cardholder. Guests of cardholder 1/2 price. Same-day reservations only.

MUSEUM AT BLACK HILLS INSTITUTE

FREE admission for (2) for cardholder.

MUSEUM OF GEOLOGY FREE admission for cardholder.

NATIONAL GRASSLANDS VISITOR CENTER

FREE Smokey Swag Bag for cardholder.

NATIONAL PRESIDENTIAL WAX MUSEUM

FREE admission for cardholder.

NO NAME CITY LUXURY CABINS & RV

(1) FREE appetizer in the bar/grill for cardholder.

OLD MACDONALD'S FARM FREE admission for cardholder.

ORIGINAL DEADWOOD TOUR

(1) FREE tour admission per year for cardholder.

OUTLAW SQUARE 1/2 off Ice Bumper Car or Skating rate for cardholder. *Valid Nov 2025-April 30, 2026.*

PIONEER AUTO SHOW & MUSEUM

FREE admission for cardholder.

PRAIRIE EDGE 15% off entire purchase for cardholder.

PRAIRIE HOMESTEAD HISTORIC SITE

FREE admission for cardholder.

PUTZ N GLO BLACK LIGHT MINIATURE GOLF

1/2 price admission for cardholder. Valid until Labor Day.

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REPTILE GARDENS FREE admission for cardholder.
Return and visit as often as you'd like.

RUBY HOUSE RESTAURANT
10% off cardholder's entrée.

RUSH MOUNTAIN ADVENTURE PARK (1) FREE ride on each attraction (Soaring Eagle Zipride, Gunslinger 7D, Rushmore Mountain Coaster, Wingwalker Challenge Course) per year for cardholder. *Expires Sept 1, 2025.*

RUSHMORE BORGLUM STORY FREE admission until July 1, 1/2 price July 2 to end of season for cardholder.

RUSHMORE CANDY COMPANY
10% off purchase for cardholder.

RUSHMORE CAVE FREE unlimited guided cave tours for cardholder. *Expires Sept 1, 2025.*

RUSHMORE TRAMWAY ADVENTURES
(1) FREE Ultimate Pass per year for cardholder.

SALOON NO. 10 Attend the re-enactment of the shooting of Wild Bill Hickok and receive a FREE soda. Mon-Sat 1pm, 3pm, 5pm, 7pm. Present card to cocktail server.

SANFORD LAB HOMESTAKE VISITOR CENTER
(1) FREE guided or hop-on tour per year for cardholder. Dependent upon availability.

SHIPWRECKS BAR & GRILL
\$10 off any purchase for cardholder.

SMOKEHOUSE SPORTS BAR & GRILL HOME OF THE SMOKIN MEXICAN Buy (1) entrée get (1) FREE Signature Cocktail per year for cardholder.

SOUTH DAKOTA AIR & SPACE FOUNDATION
10% off gift shop purchases for cardholder.

SOUTH DAKOTA OUTDOOR SHOP
25% off beverage and snacks purchases for cardholder.

SOUTH DAKOTA STATE RAILROAD MUSEUM
1/2 price admission for cardholder.
\$4.50 per card presented.

SPEARFISH BLACK HILLS KOA
(1) FREE bundle of firewood. Not valid during Sturgis Motorcycle Rally. Limited to (1) per season.

SPROCKETS FUN FOUNDRY (1) FREE hour of arcade play. Excludes redemptions, cranes, or pushers. (1) FREE VR experience. (1) FREE game of bowling. *Expires Sept 1, 2025.*

STORYBOOK ISLAND
(1) FREE Train ride or Carousel ride per visit for cardholder.

STURGIS BUFFALO CHIP FREE Sturgis Buffalo Chip shirt while supplies last for cardholder. (Re-deemable at the Big Engine Bar).

STURGIS MOTORCYCLE MUSEUM & HALL OF FAME
(1) FREE admission for cardholder.

STURGIS VIEW CAMPGROUND
Buy (2) nights get (1) night FREE. *Valid May 15-July 20, 2025.*

SWEETGRASS BED AND BREAKFAST \$25 off 2-nights or more for cardholder. Call for reservation.

SWEET GREENS MINI-GOLF
(1) FREE round of golf per year for cardholder.

SYLVAN ROCKS CLIMBING SCHOOL & GUIDE SERVICE
20% off (1) guided climbing trip for cardholder.

TATANKA: STORY OF BISON FREE admission for cardholder.

THE BROTHEL DEADWOOD \$2 off admission for cardholder.

THE HANDBAG STORE
10% off for cardholder. Some exclusions may apply.

THE JOURNEY MUSEUM FREE admission for cardholder.

THE MAMMOTH SITE OF HOT SPRINGS
FREE admission for cardholder. Repeat visits welcome.

THE PETRIFIED FOREST OF THE BLACK HILLS
FREE admission for cardholder.

THREE FORKS BAR & GRILL 10% off entrée for cardholder.

TIN LIZZIE GAMING RESORT
\$10 FREE Play with one time code "BHBVIP".

TRAILRIDES @ HIGH COUNTRY GUEST RANCH
(1) FREE trail ride per year for cardholder.

TRAILSHEAD LODGE Stay 1-night & get 2nd-night FREE, Sunday through Wednesday for cardholder. VIP Cards needs to be presented. *Expires Mar 31, 2026. See cancellation policy on website.*

TWO COWS CREAMERY & BISTRO FREE milkshake or float with purchase of a meal for cardholder.

VORE BUFFALO JUMP FREE admission for cardholder.

WATIKI® INDOOR WATERPARK RESORT
\$10 credit to Sliders Bar & Grill for cardholder. No limit on use. Offer not valid with other discounts or promotions and is non-transferable. Management reserves all rights. *Expires Dec 20, 2025.*

WESTERN HORIZONS HOT AIR BALLOONS
\$50 off per hot air balloon ride for cardholder.

WONDERLAND CAVE FREE admission for cardholder.



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ALWAYS FREE ATTRACTIONS

Donations are appreciated

CHAPEL IN THE HILLS
D.C. BOOTH HISTORIC NATIONAL FISH HATCHERY
DINOSAUR PARK
HULETT MUSEUM
KEYSTONE HISTORICAL MUSEUM
MAIN STREET CLASSIC CAR MUSEUM
NATIONAL GRASSLANDS VISITOR CENTER
OGLALA LAKOTA COLLEGE HISTORICAL CENTER
OUTLAW SQUARE

SANFORD LAB HOMESTAKE VISITOR CENTER
STORYBOOK ISLAND
SOUTH DAKOTA AIR & SPACE MUSEUM
TERMESPHERE GALLERY
THE HERITAGE CENTER AT MAŊPÍYA LÚTA
TRAILS, TRAINS & PIONEERS MUSEUM
TRI-STATE MUSEUM
WALL DRUG STORE
WEST TEXAS TRAIL MUSEUM

NATIONAL PARK FEE-FREE DAYS

Fee-free days provide a great opportunity to visit a new place or an old favorite, especially one of the national parks that normally charge an entrance fee. The entrance fee waiver for fee-free days does not cover amenity or user fees for activities such as camping, boat launches, transportation, or special tours.

JUNETEENTH NATIONAL INDEPENDENCE DAY - June 19
ANNIVERSARY OF THE GREAT AMERICAN OUTDOORS ACT - Aug 4
NATIONAL PUBLIC LANDS DAY - Sept 27
VETERANS DAY - Nov 11

VISIT THESE NATIONAL PARKS & MONUMENTS ON FEE-FREE DAYS

BADLANDS NATIONAL PARK
FREE entrance to park.

DEVILS TOWER NATIONAL MONUMENT
FREE entrance to monument.

JEWEL CAVE NATIONAL MONUMENT
FREE Discovery Talks and Scenic Tours offered
on a first-come, first-served basis; no reservations.

STATE PARK & TRAIL FEE-FREE DAYS

CUSTER STATE PARK
FREE park entrance:
Open House & Fishing Weekend, May 16-18, 2025;
Buffalo Roundup, Sept 26, 2025

GEORGE S. MICKELSON TRAIL
FREE trail entrance:
Weekend of May 16-18, 2025